# **About Page**

In the harsh, arid landscapes of the West Australian outback lies an ancient land untouched by time. This is the home to precious Australian jade deposits, (Chrysoprase) exclusively owned and operated by the family behind Yerilla - an internationally renowned jewellery house creating the finest, rarest Australian jade jewellery in the world. Yerilla has mastered the art of transforming their world-class gemstones into one-of-a-kind designs, earning their stellar reputation for quality and craftsmanship.

#### **Natural Wonders from the Land**

The family oversees and controls every facet of Yerilla Fine Jewellery, from mining the precious Australian jade to the passionate and uncompromising process of cutting and polishing the stones into dazzling gems, as well as the masterful designs with meticulous handcrafted details. The family's exclusive access to the rare green Australian jade ensures only the finest quality gemstones make their way into Yerilla designs. This vertical integration from raw stone to finished jewellery allows Yerilla to maintain exceptional standards of excellence at each production stage.

At Yerilla, we handle every step of the jewellery creation process from mining the gemstones to designing the pieces to crafting the final products.

The desert is our home, and we take great pride in maintaining its beauty and we are <u>committed to sustainability</u>. We source our gemstones ethically and manage the land responsibly, always showing the utmost respect for the environment.

Authenticity sets Yerilla apart. By controlling our gemstones from mine to market, we can provide unmatched quality while preserving the origins and unique story behind each piece. We know our customers value jewellery with genuine provenance.

Yerilla works closely and in conjunction with the Traditional Owners of the Land, the West Australian Government, Environmental Protection Agencies, the West Australian

Department of Mines, Industry, Regulation and Safety, and our local pastoralists and graziers.

**Yerilla Fine Jewellery Pty Ltd** is a proud member of the Jewellers Association of Australia, which is a peak trade association representing the Australian jewellery industry since 1931.

Yerilla® is a registered Australian Trademark. (Trademark number 2141694)

The vibrant green, highly translucent gemstones that dazzle in Yerilla designs are technically classed as Chrysoprase - an ancient gemstone, highly coveted and sought after, known as Australian jade.

It rightfully claims its place among the most precious, sought-after gems in the world.

#### Yerilla - Beyond Compare

# Sustainability

At Yerilla® sustainability is at the core of everything we do.

We source our rare Australian jade gemstone material through small-scale, artisanal mining that follows regenerative principles to heal and restore the land. Our techniques minimise disturbance to vegetation, soil and wildlife habitats.

Our workforce is small, local and highly skilled to ensure safe, selective extraction of only the most valuable material. We use no harmful chemicals in our extraction process and handle each gem and the earth it comes from with care and respect.

We work with Traditional Owners, the Wongatha People, to preserve indigenous knowledge and sites of significance. We partner with government agencies the West Australian Government, Environmental Protection Agencies, the West Australian Department of Mines, Industry, Regulation and Safety to meet the highest environmental standards through monitoring, compliance, and restoration programs.

At Yerilla®, we are committed to leaving the Earth and its beauty better than we found it. Our goal is to pass on a thriving desert ecosystem to future generations. We take

our responsibility seriously as custodians of this rare and fragile land that we are privileged to call home. Our gemstones embody the wonder of the region - we honor that with every sustainable choice we make.

# **About Yerilla Australian Jade**

The world's finest chrysoprase is found in Australia and is known throughout the world as Australian jade.

Yerilla Australian jade has been sought-after, coveted and desired for over seventy years since the discovery of the geologically unique deposits located in the harsh, arid outback of Western Australia.

This gemstone is renowned for its stunning colour, high translucency, and incredible likeness to Burmese Imperial Jadeite. Fine jewellery gemstone quality material is extremely rare and due to this rareness has remained a secret to the world. Simply put, there is no supply.

Today, the gemstone deposits are 100% owned, controlled and operated by Yerilla Fine Jewellery, who are a proud West Australian family.

The family oversees every facet of Yerilla from mining the precious material to the uncompromising process of cutting and polishing the gems, as well as the masterful designs with meticulous handcrafted details, earning their stellar reputation for fine quality and craftsmanship.

# **A Brief History of Chrysoprase**

The word Chrysoprase comes from two words in Greek. 'Chryso' for gold and 'Prase' for leek, or green leek. The two combine to form the word 'Chrysoprase', meaning "golden leek."

Chrysoprase is one of the most ancient gemstones. It has been treasured throughout history.

Adored and adorned by the Egyptians, Romans and Greeks, the gemstone was used in royal jewellery, seals and amulets. It was revered for its healing powers and sheer beauty.

Chrysoprase is mentioned in the bible as the 10th foundation gemstone of the New Jerusalem built by God. The gemstone was also worn in battle by Alexander the Great to provide him with power and fortune. Frederick the Great of Prussia cherished the sacred stone, and he had the halls of his palace and furniture decorated with Chrysoprase.

In the Middle Ages, chrysoprase was beloved by clergy and nobility alike for its mystical powers and stunning colour. It was set in religious artifacts and worn in rings and pendants and believed to offer protection.

During the Art Nouveau period in the 19th century, chrysoprase became popular in jewellery once again. Deposits discovered in Australia, Brazil, and other locales made the gem more accessible to designers of the era who appreciated its natural organic beauty.

Fine Australian chrysoprase, is prized for its rarity and striking green shades. Consumers value this precious gemstone for its beauty but also for its meaning, associated with harmony, personal growth and hope. The timeless allure of chrysoprase continues centuries after its first discovery.

## **Technical**

- → hrysoprase is a cryptocrystalline form of silica and the most valuable member of the Chalcedony family that derives its colour from traces of nickel that gives it the distinctive green colour, whereas a ruby derives its colour from traces of chromium.
- → With no cleavage and hardness of 6.5 7 on Mohs scale, chrysoprase makes an excellent gemstone for jewellery.
- → Its specific gravity ranges between 2.65 2.90. This measures the density compared to water. Stones with higher specific gravity tend to be more vibrant and flawless.

- → High quality chrysoprase will be highly translucent, untreated and unaffected showing no cracks, fissures or inclusions, the colour should be evenly distributed.
- → Chrysoprase has a unique ability to reflect and refract rays of light in a way that makes the stone glow as if it were alive.

#### Care

As a precious gemstone, chrysoprase requires sensible care. Avoid using ultrasonic or steam cleaners, as the heat and vibration can damage the gemstone.

When storing, wrap pieces in soft cloth to prevent scratches from other jewellery items.

Avoid exposure to chemicals like bleach, ammonia, or acids which can erode and damage the surface. Use caution when wearing to events like vigorous sporting activities or gardening where impact or dirt may introduce scratches.

Overall, chrysoprase is an excellent, durable gemstone for everyday wear.

With proper care, storage methods and gentle cleaning, chrysoprase jewellery will remain beautiful, vibrant for generation after generation.

# **Previous Content**

Yerilla® is a family-owned jewellery company located in the harsh, arid West Australian outback on the fringe of the Great Victorian Desert.

### An introduction to Yerilla®

We are proud to ethically and responsibly source and extract AAA+ quality Chrysoprase, also known as Australian jade, from the gemstone deposits we own, control and operate.

Yerilla® is a family-owned jewellery company located in the harsh, arid West Australian outback on the fringe of the Great Victorian Desert.

The AAA+ Chrysoprase mined from our gemstone deposits is used to create our exclusive Yerilla® Fine Jewellery designs.

### **Our Chrysoprase**

The world's finest Chrysoprase is found in Australia.

The Chrysoprase deposits owned and operated by Yerilla® are internationally renowned for their quality. Chrysoprase mined by Yerilla® is also known as Australian jade.

Over the years several well-known, exclusive international luxury jewellers have released small ranges of AAA+ Chrysoprase jewellery, with the majority of gemstones featured in the designs sourced from the Yerilla® deposits.

These stunning, mouth-watering pieces of wearable art were very expensive and sold very quickly. The jewellers found themselves unable to replenish their supply due to the rareness of the stone.

Today, we preserve our finest AAA+ Chrysoprase to use in Yerilla® Fine Jewellery designs.

# **Our Design Process**

Yerilla® own and operate the finest Chrysoprase gemstone deposits in the world.

We extract and source the rare, rough and raw gemstone material from the deposits. We then cut, polish, class and grade the gemstones. We select only the most beautiful and pure gemstones, those classified as AAA+ Chrysoprase, to create our fine jewellery designs.

We work alongside internationally renowned jewellery designers and craftspeople to create our designs.

Yerilla® Fine Jewellery is available exclusively online and from selected stockists.

#### **Sustainable Practices**

We are passionate about our desert home and conduct all aspects of our operations with love, care and respect for the environment. Although the area is harsh and arid, it is delicate and fragile land.

Yerilla® is a small-scale, artisanal operation. We employ a small workforce, consisting of immediate family and a tight circle of long-term contractors.

Our environmental impact is light and we're devoted to our core values. We work to preserve and rehabilitate vegetation, waterways and ground. Much of this work focuses on restoring and repairing disturbances and land clearing from previous operators, dating back to the 1930s.

The process of sourcing AAA+ Chrysoprase is slow, at times painstaking and predominantly done by hand, due to the fragile and precious nature of the gemstone. No chemicals or deleterious materials are used in sourcing or extracting the gemstones.

Yerilla® work closely and in conjunction with the Traditional Owners of the Land, the Wongatha People of the Eastern Goldfields region.

We also work with the West Australian Government and Environmental Protection Agencies, the West Australian Department of Mines, Industry, Regulation and Safety, and our local pastoralists and graziers.

#### **Our Trademark**

Yerilla® is a registered Australian Trademark. (Trademark number 2141694)

The trademark offers exclusivity and national protection and acts as a recognised symbol of reputation and goodwill.

Our registered trademark Yerilla® grants the exclusive rights to use our trademark as a badge of origin, and proof of authenticity and allows legal enforcement of Yerilla® and our goods and services.

Only certified, registered trademarks can use the ® symbol.

#### Jewellers Association of Australia

YERILLA FINE JEWELLERY PTY LTD is a proud member of the Jewellers Association of Australia, which is a peak trade association representing the Australian jewellery industry since 1931.

Members of the JAA must adhere to the JAA Code of Conduct, demonstrating at all times their commitment to the industry, its clients and to the key pillars of trust and excellence, promoting the highest standards and ethics within the Australian industry.

## A brief history of Chrysoprase

The world's finest chrysoprase is found in Australia and is known commonly throughout the world as Australian jade.

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# The discovery of Chrysoprase in Australia

As a stone, Chrysoprase is quite common throughout parts of the world, including Brazil, Central Europe, North America and South Africa.

However, the finest and most desirable Chrysoprase gemstones are found in Australia.

Many years ago, a fist-sized piece of rough Chrysoprase was found lying face down on the barren red earth in the Great Australian outback. Alone, bleached and weathered by eons of sun, rain and nature's fury, it had lain undisturbed for centuries.

After the first discovery, small-scale operators and prospectors mined the gemstone deposits for over 60 years - some legally, some illegally.

Today, these gemstone deposits are 100% owned, controlled and operated by Yerilla®.

Chrysoprase mined by Yerilla® is also known as Australian jade.

### A guide to grading Chrysoprase

Chrysoprase is 6.5 - 7 on the Mohs scale of mineral hardness. It is comparable to Tanzanite, Peridot and Citrine in terms of strength and durability.

This makes it a beautiful stone to work with to create fine, rounded and polished cabochons. AAA+ Chrysoprase cabochons are the predominant gemstones used in Yerilla® Fine Jewellery designs.

Cleaning Chrysoprase requires only a mild detergent and a soft cloth or brush. Yerilla® Fine Jewellery pieces are best stored in a Yerilla® fabric-lined jewellery box, separate from your other jewellery. Yerilla® fabric-lined jewellery boxes are complimentary with all orders placed online.

## **AAA+** Grade Chrysoprase

High-quality AAA+ Chrysoprase or Australian jade gemstones are very rare and very valuable. AAA+ Chrysoprase is vibrant, highly translucent and free of any inclusions or imperfections.

It is comparable to the world's finest jadeite and it is not uncommon for AAA+ Chrysoprase to be misidentified as Imperial Jade due to its superb quality.

The colours of AAA+ Chrysoprase or Australian jade can range from vivid apple green to highly translucent mint green, and stunning aqua green.

AAA+ Chrysoprase has a unique ability for light to fill and dance through the stone due to its high translucency. It can reflect and refract rays of light in a way that makes the stone glow and move as if it were alive. It may at times appear as though water is swirling within the stone.

Gemstones of this quality are equal to any precious stone. Although high-quality Chrysoprase or Australian jade remains a secret to the world, due to the rareness and scarcity of supply.

While rough jade stone itself is abundant, almost all material recovered is usually contaminated or affected by natural inclusions and imperfections.

An enormous amount of time, money and effort is needed to recover even the smallest parcel of AAA+ quality gemstone.

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