

We recognize that every company is unique, and what every company is willing, ready or able to do can differ. Accordingly, our ASK of companies is flexible, and we are eager to explore any ideas you have.

## 1. **ENDORSE! Publicly support the Energy Innovation and Carbon Dividend Act (H.R. 763) / OR all the carbon pricing bills in Congress**

- a. **Simple Endorsement:** The fastest/easiest way for them to endorse is [online](#). If they can do it while you are there, that's the best, but pretty likely the person you meet with will need to consult with others. The trick is making sure, once they say they will, that they actually do it. It might take a reminder email with the link and a request *"if you don't mind, could you shoot me an email right after you click the **"Submit Endorsement"** button (it takes a few days for the endorsement to appear on the "Supporters [Page](#)"*)
- b. **Industry-specific Declaration**, such as the [Brewer's Declaration](#), the [Winemaker's Declaration](#), the [Agriculture Declaration](#)... these include endorsement of the EICDA, but include industry-specific "WHEREAS" language.
- c. **General Support:** At this time, it may be much easier for a business to support all the carbon pricing bills because of the discussions they are catalyzing, and because they are helping legislators understand what will be politically viable as well as effective in reducing GHG emissions

## 2. **Privately express support for the EICDA (or all bills) to your Congressman and Senators**

- a. **Individually, by letter, email, phone call, or in-person private meeting:** This is a great option for someone who wants to help but is not ready to "go public". The downside of this for us is ensuring that they actually follow through (a good reason to encourage use of the CCL email/call tools)
- b. **With other business, by signing a Business Climate "Leader's Letter" to your members of Congress.** This is a letter you have written specifically for your members, usually tailored to your House member. [Here](#) are some examples.

## 3. **Join CCL for in-district meetings with members of Congress**

Explain your position on climate (do this in all districts/states where you have a presence, e.g. factor or major office) Position on climate might include:

- a. We accept climate science and the imperative for action.
- b. We see these business threats and opportunities from the climate crisis.
- c. We are taking the following actions to address climate issues (opportunity to brag.)
- d. We expect Congress to take the following action on climate, including (preferably EICDA, CF&D, carbon pricing, or anything else

#### **4. Educate within your business and business network, and introduce us to other potential supporters.**

Encourage all of these to join you in taking and promoting effective climate action:

- a. **Your employees:** invite CCL to do “brown-bag” lunch presentations, articles in employee newsletter, or guest blog posts in company website; send email action-alerts to all employees (e.g., “please call Congress to support HR763 on June 6, see [CCL](#) for details”).
- b. **Your trade associations:** help CCL get a presentation or a table for the next trade show; host a BCL webinar on your industry (we have done these for brewers, outdoor products, clean energy, etc.).
- c. **Your industry colleagues:** word of mouth advertising is how this movement grows. Give us an email introduction to others who might be interested.
- d. **Your Chambers of Commerce:** bring CCL guest speaker; article or blog post; sponsor a resolution to support EICDA and lobby other members, to which you belong.
- e. **Your supply/value chain companies & partners:** this could be an email.
- f. **Your customers:** through company communications, e.g., website, advertising.
- g. **Your local and state government representatives:** an email or phone call from the company leader.

#### **5. Write (or co-author with CCL) a newspaper or magazine op-eds about your climate position and activities.**

Especially in communities where your employees live and work.

#### **6. Co-sponsor or co-host a local business roundtable**

CCL has organized these around a variety of climate, energy, and economics topic, addressing opportunities in transitioning to a robust and resilient local economy. A “lighter” version of this is for them to host a [Site Visit](#) with the MoC, to show off their green progress.

#### **7. Become a [member](#) of CCL.**

Be counted, and stay connected to the latest news (at a minimum: 1-2 emails monthly).

- a. Use the Take Action menu on CCL’s website to email, tweet, or call your Members of Congress about HR763.
- b. Get involved with your local Chapter, or with a national Action Team (topic/industry specialization)

#### **8. Participate in CCL’s national and regional conferences**

These are opportunities to learn more about CCL, exercise your power, and further showcase your company’s climate accomplishments.

#### **9. Of course we accept donations!**

Citizens’ Climate Education is a tax-deductible 501c3 organization. Arguably, for its size, CCL/CCE is the most effective and fastest-growing business-like environmental and climate organization.

#### **10. Let's stay in touch.**

BCL's work is ongoing. We will continue working with our community and national business leaders to create new opportunities for engagement in creating climate solutions.