

TRADITIONAL MEDIA CAMPAIGN

MEDIA :	USER :	ADDRESS :	PAYOUT :
TV	In Search of...	Empty...	X
TV	In Search of...	Empty...	X
TV	In Search of...	Empty...	X
TV	In Search of...	Empty...	X
RADIO	In Search of...	Empty...	X
RADIO	In Search of...	Empty...	X
RADIO	In Search of...	Empty...	X
RADIO	In Search of...	Empty...	X
NEWSPAPER	In Search of...	Empty...	X
NEWSPAPER	In Search of...	Empty...	X
NEWSPAPER	In Search of...	Empty...	X
NEWSPAPER	In Search of...	Empty...	X
MAGAZINE	In Search of...	Empty...	X
MAGAZINE	In Search of...	Empty...	X
MAGAZINE	In Search of...	Empty...	X
MAGAZINE	In Search of...	Empty...	X

OUTDOOR MEDIA	In Search of...	Empty...	X
OUTDOOR MEDIA	In Search of...	Empty...	X
OUTDOOR MEDIA	In Search of...	Empty...	X
OUTDOOR MEDIA	In Search of...	Empty...	X