



2015 Event Promotion

Please be sure to use hashtag #LMinspire on all your social media posts.

Promo Code

Share promo code “**Imfriends**” with your followers to give them 15% off the regular ticket price. Please emphasize that the **Early Bird tickets are a cheaper option while they are available.**

Leading Moms links

Website: <http://leadingmoms.ca>

Youtube: <http://youtube.com/leadingmoms>

Eventbrite (Tickets): <http://bit.ly/1NIGMMo>

Facebook - <http://facebook.com/leadingmoms>

Twitter: [@leadingmoms](http://twitter.com/leadingmoms)

Facebook event page: [please join here](#) and mark yourselves as “going.”
(Feel free to use any of the 2015 speaker photos on the website as well)

Twitter Content

Extraordinary moms are taking the stage at @leadingmoms. Don't miss out! Early Bird tix are selling fast <http://bit.ly/1NIGMMo> #LMinspire

#YVRmoms, don't miss the @leadingmoms event - such an all-star speaker line-up! Early Bird tix are a steal <http://bit.ly/1NIGMMo> #LMinspire

Ready to be inspired by moms who are movers & shakers? Early Bird tix to @leadingmoms are going fast <http://bit.ly/1NIGMMo> #LMinspire

Can't wait to hear from moms who show us how it's done at @leadingmoms. #YVRmoms get your Early Bird tix! <http://bit.ly/1NIGMMo> #LMinspire

On September 15th at 8 pm, @Leading Moms is hosting a Twitter Party and there are prizes to be won! Use hashtag #LMinspire to join us!

Facebook Content

*(Note: Be sure to tag the Leading Moms Facebook fan page by **typing out** @Leading Moms. **You cannot just copy + paste it.** In order for Facebook to tag us properly, you will have to type out @Leading Moms and select the fan page from the dropdown menu that appears.)*

Mark your calendars! On September 15th at 8 pm, Leading Moms is hosting a Twitter Party and there are prizes to be won! Don't miss out. Follow @Leading Moms on Twitter and use hashtag #LMinspire to join the conversation.

Hey, Vancouver moms! Extraordinary moms in the arts, business, health, media and more are taking the stage at the @leadingmoms event on September 25, 2015. They've even got your childcare covered! Grab your Early Bird tickets before they sell out! <http://bit.ly/1NIGMMo> #LMinspire

On September 25th, 200 moms will be treated to a fabulous event boasting an all-star speaker line-up of mothers doing big things. You don't want to miss the @leadingmoms event. FREE childcare is available for a limited time only. Early Bird tickets will sell out soon! <http://bit.ly/1NIGMMo> #LMinspire

Get up close and personal with amazing moms making their mark at the @leadingmoms 2015 event! With veteran broadcaster @ctvmijunglee and poet Samantha Reynolds.

CTV's @ctvmijunglee Mi-Jung Lee as keynote - you won't be disappointed. Early Bird tickets are a steal! <http://bit.ly/1NIGMMo> #LMinspire

Newsletter Content

On September 25, 2015, VancouverMom.ca, Entrepreneur Mom Now and JellyBeen will be hosting the fourth annual [Leading Moms](#), an inspiring event for nearly 200 moms.

The event boasts an all-star speaker line-up, including CTV's award-winning broadcaster, anchor and breast cancer survivor Mi-Jung Lee and a performance from Juno award winner Jessie Farrell. Add an Oprah-featured poet, a celebrated filmmaker,

a trans mom, a social impact investor and a tech-founder physician and you can't help but be moved and inspired by the range of experiences. You'll hear about personal journeys in motherhood through a mix of performance, video and intimate talks delivered straight from the heart. Complimentary childcare is available for a limited time only.

Don't miss out! They Super Early Bird tickets sold out fast. Limited tickets are still available! <http://bit.ly/1NIGMMo>

And be sure to join the conversation at the Leading Moms Twitter party on Tuesday, September 15th at 8 pm. There are prizes to be won! Follow @leadingmoms on Twitter and use hashtag #LMinspire to join the conversation.

Please don't hesitate to contact me if you have any questions.

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