

GENERAL: _____

MODL Rubric

	5  PURPLE COW	4  Almost There.....	3  Brown Cow
MEANING - CLARITY & UNITY - RELEVANT REASONING - AWARENESS OF PERSPECTIVES - REQUIRED ELEMENTS	- Makes meaning beyond the prompt with a clear, relevant, and sophisticated claim unifying the essay's storyline. - Reasons are clear, relevant, authentic, & highly compelling - Broad awareness of own perspective & perspectives of others in the world we live in. - Argument is clear and brings awareness to the topic with at least 3 main points.	- Stays within the prompt using a straightforward claim supporting a mostly unified essay. - Mostly clear and relevant reasons are used to support, lacking some sophistication and authenticity. - Shows introductory awareness of perspectives with simple connections. - Argument is clear and brings awareness to the topic with at least 2 main points.	- The claim is not fully clear and/or loses unity throughout the essay. - Reasons are partially clear and/or generic and unconvincing. - Attempts to allude to other perspectives, showing limited awareness or confusion. - Argument lacks clarity and fails to bring awareness to the topic.
ORGANIZATION - UNIFIED INTRODUCTION, BODY, AND CONCLUSION - PARAGRAPH FOCUS AND STRUCTURE - APPROPRIATE LINKS AND TRANSITIONS	- A powerful introductory paragraph is brought to life in the body paragraphs and inspired further within the conclusion. - Coherent body paragraphs are constructed to relay ideas with variety, style, and fluidity. - Ideas logically build upon one another from one paragraph & sentence to the next using appropriate and varied transitions	- A straightforward introduction aligns to body paragraphs that logically link to the conclusion. - Body paragraphs have clear topic sentences and maintain clarity and simplicity. - Transitions are straightforward and mostly appropriate transitional words and phrases support a logical flow of ideas.	- Attempts at order are evident, yet the essay lacks unity between the intro, body, and conclusion. - Body paragraphs lack order and are missing essential components. Some paragraphs or sentences do not fit well with the context of the essay. - Transitions are largely missing or inappropriately used.
DEVELOPMENT - USE OF EVIDENCE - DEPTH OF ANALYSIS - AUTHENTICITY	- Varied pieces of relevant textual and world based evidence are used to artfully reinforce claim. - Evidence is deeply explained through sophisticated analysis of reasons, clearly supporting the claim.	- Appropriate evidence is used to connect to the claim, but may lack some variety. - Straightforward evidence is explained through some analysis that is clear, but may lack depth and/or connection to the world.	- Evidence is used but is irrelevant lacking clear connection to the prompt. Or not there at all. - Analysis of examples is limited with some basic explanation that lacks depth.
LANGUAGE - WORD CHOICE - SENTENCE STRUCTURE - SPELLING, PUNCTUATION, and GRAMMAR	- Words are spelled correctly throughout the essay. - Punctuation is correct throughout essay. - Varied sentence structure effectively to enhance meaning.	- A few minor spelling, punctuation, and/or usage errors are observed within the essay - Sentence structures are safe with minor influence on meaning.	- Some significant spelling, punctuation, and/or usage errors are observed within the essay impacting the meaning. - Run-on/incomplete sentences impede meaning.

HELPFUL TIPS:

Introduction Paragraph	Body Paragraphs	Conclusion Paragraphs
_____ Attention Grabber (Hook) ➤ Catches readers' attention and holds it. Carried throughout whole essay if Distinguished _____ Thesis statement=Claim + reasons ➤ Relevant claim--the author's broad answer to the prompt. ➤ Reasons--the author's specific why(s) to claim.	_____ M-Main Idea ➤ Restatement of reason #1, 2, or 3 _____ E-Evidence ➤ Relevant proof (statistics, expert opinion, textual evidence...) that supports the validity of the claim. _____ A-Analysis ➤ How/Why the evidence proves the claim. Insightful and should NOT merely be a restatement of the evidence _____ L-Link ➤ Statement/sentence/idea that logically, smoothly moves us to the next paragraph.	_____ Connection to attention grabber ➤ Ends with getting readers' attention again. Bringing them full circle. _____ Restatement of main ideas. ➤ Leaves your reader with the MOST important ideas to remember. ***A DISTINGUISHED WRITER WILL CARRY AN ANALOGY/REAL WORLD CONNECTION/OR INSIGHTFUL IDEA ALL THE WAY THROUGH THE PIECE.