

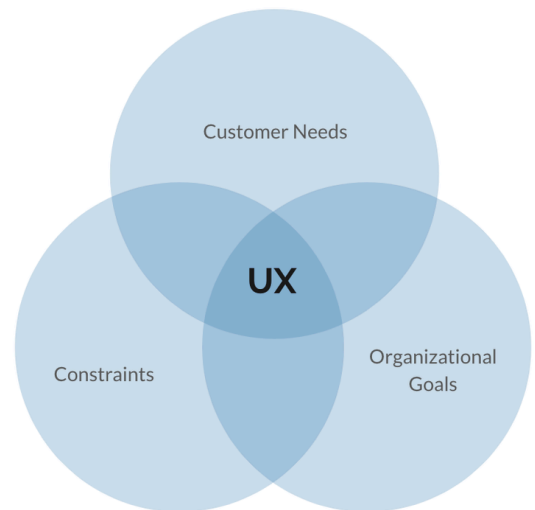


UCLA UX

Introduction to User Experience (UX)

UX practitioners work within cross-functional teams to improve touch points between UCLA and the people it serves. User experience goes beyond just usability and accessibility. It encompasses the entire experience between a user and an organization. Practitioners balance organizational goals, end-user needs, and constraints (technology, policy, budget, etc) to arrive at elegant solutions.

Though all team members and stakeholders contribute to user experience, roles most likely to own or champion this aspect of digital and service roll-out include UX designers, UX researchers, UX writers, UX analysts, service designers, content strategists, information architects, creative strategists, front-end developers, product designers, UI designers, product owners, product managers, producers, UX directors and UX managers.



Mission

UCLA UX is a community of user experience design professionals and enthusiasts. Our mission is to connect, synchronize, and grow UX practices at UCLA.

We are committed to supporting and growing the use of research-based, strategic, modern digital design practices at UCLA to better serve the institution's mission, stakeholder needs, and members' professional development.

- **Hold space** to connect design practitioners and share experiences, needs, priorities and goals.
- **Provide resources**, tools, guidance, education and consultation.
- **Take action** - propose, align, execute and maintain initiatives that serve our mission in ways that are efficient and impactful.
- **Raise awareness** on campus on the value of design and research.



Approach

We offer open and inclusive membership to those in the broader UCLA community who are committed to growing UX design capacity and maturity to work together towards shared goals.

Membership and Participation

Meetings: UCLA UX meets, at minimum, once a month to work on its mission. Details on this and any other meetings should be kept up to date and posted for the community. UCLA UX also holds an annual meeting in June for leadership elections and to share status on the previous year's work.

Membership and Voting: Anyone who attends a meeting or event, participates in a project, or otherwise supports our mission is considered a part of our community of practice. To be a voting member, you must currently be a staff member (including part-time or individual contractors), a student, or a faculty member from any UCLA campus, UCLA health system location, or UCLA affiliated partnership. Voting members can elect group leadership and can vote on major decisions or priorities.

Leadership: Two Co-Chairs are elected annually. They serve as the head of UCLA UX and lead UCLA UX programming for the term of one year and one month. The Co-Chairs help set the vision and goals for the term in consultation with voting members. The tenure of the Co-Chairs spans a period of one year and one month, commencing on July 1st and concluding on July 31st of the subsequent year. The duties of the Co-Chairs include:

- Schedule meetings, establish agendas, preside at all UCLA UX meetings;
- Set the vision and goals for the term in consultation with voting members;
- Serve on and/or delegate another UCLA UX member to participate on University committees and councils as a representative of UCLA UX;
- Ensure elections occur in May/June; and
- Train the new co-chairs during the last month of their tenure (July).

For more information and updates, please see the [UCLA UX webpage](#).



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