

Co-creation: Defining the Integral Worldview of A New Paradigm and Age

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1.0 Abstract

Co-creation is a term that has gained popularity in recent years in both business and ‘new paradigm¹’ contexts. In business applications, the term is well defined. However, in new paradigm conversations the term is used in many varied and different ways and to represent many distinct, but related ideas.

This paper explores the different uses of co-creation in different new paradigm and regenerative contexts in order to illuminate common principles being explored through the co-creation concept, whether the dominant perspective is spiritually, socially, scientifically or ecologically motivated or focused. This analysis reveals the dominant ideas being expressed through co-creation, as well as its particular applications in specialised contexts. The analysis can help agents of co-creation in different fields understand how their work is connected by underlying principles and themes and see how different disciplines are unifying into a meta theory of existence, where traditional divisions between spirit and science, mind and body and the inner and outer are falling away.

Following on the back of this analysis, a technical and integral definition of co-creation is proposed (see page 9). This definition is designed to offer a way of describing co-creation that can be used in any new paradigm context or field, providing a proposed ideological foundation that can be used by all agents of new paradigm endeavours to unite their interests. The definition proposes that co-creation is both a verb (something we do) and a noun (a worldview), and then distinguishes between different uses of the term as well as illuminating significant related concepts and important areas of disambiguation.

Based on the proposed definition, it is suggested that co-creation may well be the underlying ethos and value set (ideological ‘superstructure’) of an entire new age and ergo, provide a shared platform upon which an entire new reality and worldview can be being conceived and manifested.

¹ New paradigm is used in this paper to represent forms of dialogue or discipline concerned with the exploration or embodiment of concepts, models, philosophies, behaviours, technologies and innovations that are not represented by the dominant worldview of Westernised civilisations and their dominant modes of production (largely capitalism).

2.0 Introduction

I believe that co-creation is anchored in an emerging integral worldview upon which an entire new reality for our species can be conceived and brought forth.

However, over the years I have come to recognise that my own definition of co-creation is quite distinct compared to the way others use the term. I have also noticed that many different people and groups use the concept of co-creation in different ways or don't realise that, based on how other people are using the term, they seem to be pointing to the same (or near same) experience. .

This led me to undertake a small research project to identify different uses of the term as well as present my own technical and integral definition of what I believe co-creation represents in essence based on its many uses. I propose that a technical definition of co-creation can be an intrinsic part of an integral worldview for an emerging new age, uniting multiple vista points that look different but are actually underwritten by the same or extremely similar values and principles.

3.0 Common Usage and Definition

Co-creation is defined generally in the dictionary to mean “ to [create](#) (something) by working with one or more others” or “to create (something) jointly”².

Although this is co-creation's current definition, the term is being used in many different contexts to represent many different ideas

In common parlance, co-creation is most prominently associated with the business concept of value generated through multi-stakeholder collaboration:

“Co-creation, in the context of a business, refers to a product or service design process in which input from consumers plays a central role from beginning to end. Less specifically, the term is also used for any way in which a business allows consumers to submit ideas, designs or content. Another meaning is the creation of value by ordinary people, whether for a company or not”
Wikipedia

² Merriam-Webster dictionary

This approach has also begun to find its way into other disciplines operating through business, but focused on different subject matter such as science, education and health. For example:

“Open “co-creation” experiments ... engage multiple stakeholders to explore different ways to make scientific research more participatory. The goal of this new participatory approach, coined as Open Science, is to align the whole research process with the values, needs and expectations of society.”

4.0 New Paradigm Definitions and Applications

Outside of business contexts, co-creation is used very regularly by people engaged in what is often defined as ‘new paradigm’, ‘new age’ or ‘integral’ dialogue and activities. Although the term is used very frequently, it is in these circles that its usage and definition becomes more fluid. The term can often be used interchangeably to refer to numerous concepts.

4.01 Spiritual Definitions of Co-creation

Futurist and author Barbara Marx Hubbard (BMH) is often credited with popularising the concept of co-creation as both a type of process and worldview whereby people can perceive themselves to be creating with spiritual influences, with consciousness itself, and, thus, with the direction of the cosmos. In her book, *The Revelation*, BMH defines co-creation as the:

“Conscious co-operation with the process, direction, and purpose of evolution - the implicate order of the cosmos: God.”³

In the ‘Co-creator’s Handbook 2.0’, authors Carolyn Anderson and Katherine Roske who were close peers of BMH, define co-creation similarly as:

“Conscious alignment with Source, nature, and the essence of Self and others; creating consciously with the Impulse of Evolution”

In these scenarios, an individual is perceived to be creating in alignment with the source and essence of all life, and is thus aligning themselves by default with others and nature. Essentially, ‘spirit’ is conceived as a kind of ‘tuning fork’ through which the individual comes into harmony with everything and is therefore directed to serving the evolution and natural order of all things. Thus, in this definition of co-creation there is both an individual *worldview* of how life is organised as well as the concept of a creative *process* and *direction* that naturally emerges out of this worldview. According to BMH and her associates, by aligning with spirit, the individual therefore is able to naturally support the interests of the whole:

³ *The Revelation: A Message of Hope for the New Millenium*, Barbara Marx Hubbard, Nataraj Publishing, CA 1995, p45

“a new evolutionary worldview, one that affirms the unity of the whole planetary system, is catching on: increasing empathy, deepening spirituality, and an ever-expanding awareness of the world’s societal and ecological crises. Hubbard explains all of this and then describes how each individual reader can realize the evolution personally and contribute to the world’s ultimate progress”⁴

A co-creative worldview as defined by BMH and similar futurists can thus lead to a new paradigm and era for humanity, where, through spiritual alignment, all life is able to come into harmony:

“Barbara Marx Hubbard ... describes co-creation as Renesch re-introduces the concept of “Conscious Evolution” in his book. It means: rather than think about what might happen in the future, we start thinking about what we want to happen: ‘shaping the future’. Renesch has founded his book based on three pillars: what we think, say and do for the future. He re-iterates Hubbard’s (1998) view on conscious evolution as the emergence of “a universal humanity” capable of “co-evolution with nature” and “co-creation with Spirit.”⁵

As this definition of co-creation has begun to be embodied by different people and groups, other commentators have begun to expand on its meaning and implications. Author Neale Donald Walsch speaks to the interconnectedness of creation when using the term:

“everything in your exterior world is being “co-created.” That is, it is being manifested (or seen, noticed, and remembered) not only by you, but by the lot of us; by everyone”.

Upon its launch in 2019, [Co-creation Magazine](#) introduced co-creation by suggesting to its readers:

“What does it mean to you to co-create? You are an ecosystem. Interconnecting and interacting, you are connected to an even greater network. You co-create through this greater network”.

Generally, what agents of this definition of co-creation begin to notice and express is the realisation that all life is interacting and creating as one and, therefore, that ways to understand the impact of our interconnectedness is crucial to thriveability.

The spiritually oriented definition of co-creation is distinctively subjective, and informed by a person’s own spiritual alignment, insights and personal experiences. For this reason,

⁴ [Docksai, Rick. The Futurist; Washington Vol. 46, Iss. 5.](#) (Sep/Oct 2012): 60.

<https://search.proquest.com/openview/9d87de95b0f9c9d35f205ad406148396/1?pq-origsite=gscholar&cbl=47758>

⁵ Journal of Futures Studies, September 2013, 18(1):121-124, Book Review The Great Growing Up by John Renesch. 208 pages. Prescott - Arizona: HOHM Press - 2012.

explorations of this definition tend to be associated with self-development, consciousness expansion, transpersonal states and psychological evolution. For many proponents of this spiritual and subjective lens, other co-creation as a way of life or evolutionary process is not possible without a form of spiritual and personal alignment.

4.02 Social Definitions of Co-creation

Social definitions and explorations of co-creation have most prominently emerged through the work of BMH and her peers. Once co-creation becomes an ethos for social organisation, its focus and definition becomes more specifically concerned with how agents in a society create reality together in a way that is optimal for all. BMH termed this principle social synergy:

“The essence of each is the shift into social synergy, a term that futurist [Barbara Marx Hubbard](#) uses extensively in her work. "Syn" comes from the Latin root "together" and "ergy" is from the root for "work." Social synergy is a way of designing our society such that we work more effectively and creatively together, from the grassroots to the highest echelons of power”⁶

Out of this underlying principle of achieving mutually beneficial impact, social designers focus on the development of models, processes, systems and practices that take into account personal as well as collective effects. This gives rise to the suggestion of an entire new social order and model of economics, premised on the design of systems that are syntropic (defined by Buckminster Fuller as systems that express a form of ‘evolutionary cooperation’⁷):

“As stated by R. Buckminster Fuller, profit orientation is the main entropic principle of the current entropic stage of human civilization. Syntropic stage of human civilization is achievable on a different set of basic functioning principles oriented towards cooperation and co-creation instead of struggle and destruction.”⁸

Thus, in social design contexts, co-creation becomes inextricably entangled with the concept of syntropy and anti-rivalrous social designs where every player in the game of life, which includes (but not limited to) other humans as well as animals and the biosphere, is winning.

⁶ Dinan, Stephen, The Shift to Social Synergy

https://www.huffpost.com/entry/the-shift-to-social-syner_b_197847?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xILmNvbS8&guce_referrer_sig=AQAAAHkT86tgkaK4OesKnPAbdICEgQUllI5QkUYYPXnzJqNbG7DJb2EiV2k4lbNRVgGI8V69751kq2YYhneyCOI_KLqYKyq6J4O2SmqVkJgcMx0yIGvHUpfItY7i_9B6kYSw520QPcMDjLbGtxlTYajxIOgHDEt6IA7K3QamHzuls0cD

⁷ Buckminster Fuller, a futurist, writer, philosopher and advocate of humanity using synergistic models of operating to move from a state of ‘class-two’ to ‘class-one’ evolution, defined syntropic as “a tendency towards order and symmetrical combinations, designs of ever more advantageous and orderly patterns. Evolutionary cooperation”.

⁸ SYNTROPIC ECONOMICS, CONSCIOUS EVOLUTION AND PARADIGMATICAL CHANGE IN ECONOMIC THEORY Ivan KLINEC

https://www.researchgate.net/profile/Ivan_Klinec/publication/276468352_Syntropicka_ekonomia_vedoma_evolutia_a_paradigmaticka_zmena_v_ekonomickej_teorii/links/5559e95508aeaff3bfab3a2/Syntropicka-ekonomia-vedoma-evolutia-a-paradigmaticka-zmena-v-ekonomickej-teorii.pdf there are more formal research versions

Socially oriented exponents of co-creation also often consider personal spiritual and conscious alignment (the subjective lens) to be necessary for social embodiment of co-creation and harmonic relationships. This can be expressed as a person being conscious, spiritually awake or being able to be in the 'heart' which is used as a metaphor for a specific psychosomatic state characterised by detachment, peace, non-reactivity and receptivity:

“Love is the fundamental unifying and creative force in the universe. As we connect at the heart and hold each other in unconditional love and acceptance, an invisible field is created. It is this resonant field of love that supports us in accessing the creative force, giving birth to the co-creative process”⁹

The social definition of co-creation is an intersubjective lens, focused on how human beings relate to each other and other life forms to create a harmonious reality together. In the context of socially oriented perspectives, co-creative disciplines tend to be focused on social process and systems design, interpersonal relations and dynamics, collective intelligence and psychology, knowledge integration and social development.

4.03 Scientific Translations of Co-creation

Miscellaneous scientific and systems thinkers have been articulating a vision of an interconnected universe, often informed by quantum models of reality, giving rise to a cosmological paradigm where all phenomena are entangled and, thus, no agent, event or action is separate from another. This scientific premise begins to give rise to a systems perspective that complements and begins to converge with the spiritual definition of co-creation. In their book, *Cosmos*, physicist Ervin Laszlo and Cosmologist Jude Currivan write:

“Today, frontier science and spiritual wisdom are coming together. We are beginning to see the entire universe as a holographically interlinked network of energy and information, organically whole and self-referential at all scales of its existence. We, and all things in the universe, are nonlocally connected with each other and with all other things in ways that are unfettered by the hitherto known limitations of space and time...In the new vision of the nature of integral reality, human existence is not an accidental by-product, not the outcome of the blind play of genetic mutation and natural selection, and it is not merely the result of the strategies of self-preservation of selfish genes. Our existence has a meaning and a human, planetary and even a cosmic purpose. We are the co-creators as well as the creation of the world”

Their model corresponds with the works of Quantum Physicist David Bohm who called for a "new order in physics" based on a notion of wholeness. Bohm's concept of 'the holomovement' proposes that reality is a dynamic interconnected process emerging from the underlying fabric

⁹ Co-creator Handbook, p330

of physical laws. Bohm puts forth 'Holonomy' as a basis for scientific deduction, where the laws of the universe can be understood based on starting with the whole, rather than attempting to piece together 'parts' to determine the properties of the whole. In his biographical analysis of Bohm, F. David Peat said:

"Bohm sought a holistic physics. Indeed, the ultimate ground of the implicate and explicate orders, the holomovement, is the movement of the whole"¹⁰

"The implicate order lies beneath the explicate and gives rise to it. Yet in another sense all levels are aspects of a universal movement that Bohm called the holomovement"¹¹

Marshall Lefferts describes in his 2019 book, *Cosmometry*, an emerging scientific consensus that the universe is underwritten by a unified field of energy and matter:

"Throughout nature we can see patterns, structures, processes and systems that reflect an underlying order of energy dynamics that literally in-forms the observable universe across all scales. *Cosmometry* is the study of this underlying order, wherein cosmic geometry, unified physics and the harmonic system of music are seen as three lenses through which to view one phenomenon — universal dynamics of energy and matter manifesting in physical form and flow. Synthesizing foundational theories of Buckminster Fuller, David Bohm, Nassim Hameiri, Foster Gamble, Richard Merrick and others, *Cosmometry – Exploring the HoloFractal Nature of the Cosmos* presents a new look at age-old questions about the universe we live in, and the origin of consciousness with which we are aware of it"¹²

In this field of emerging sciences, co-creation is not just represented by the alignment of human and spiritual intention, but also by the hypothesis that the very fabric of the cosmos, from electrons and protons through to the bricks and mortar of our external experience, is one unified reality. In this context, co-creation refers to the co-interaction of atoms and molecules as well as co-agency in awareness described more prominently by spiritual perspectives.

4.04 Ecological and Biological Translations of Co-creation

Ecologically there is an increasing recognition that human beings are in relationship with the biosphere that we inhabit and other species and, thus, are 'co-creating with nature'. From the perspective of ecologists, environmentalists and biologists, the state of our planetary ecosystems, which includes the external environment as well as our own bodies, are constantly being affected by the interaction between organisms and the natural environment. This worldview is giving rise to the perspective that we must recognise we are co-creating with nature

¹⁰ (Ibid.). [Sfwild \(talk\)](#) 21:44, 19 June 2008 (UTC)

¹¹ (p.258).

¹² *Cosmometry: Exploring the HoloFractal Nature of the Cosmos*
Marshall Lefferts

if we are to heal our life-stricken planet:

“Only if we heal the entirely mind-made separation of nature and culture, only if we truly understand our interbeing with all of life, can we reconcile humanity with the rest of nature. Once we take that step – which is primarily a shift in the way we think about ourselves and our participation in life’s evolutionary journey – we can begin to design as nature by co-creating elegant solutions adapted to the biocultural uniqueness of place”¹³

Author, Carsten Herrmann-Pillath puts forward a similar position:

“If the biosphere is co-created by all biological entities, how can we give them voice and recognize them as stakeholders of our own society and economy? There are two major problems that call for (co?)creative solutions”¹⁴

The field of biology is also beginning to embrace a co-creative perspective of health, recognising how organisms themselves are composed of trillions of cells interacting to form a whole and that, the organism itself, is then interacting with further agents in its environment. Only by taking into account the co-creation that occurs through the interaction of all these variables can we truly understand how an organism is functioning:

“The visible body just happens to be where the wave function of the organism is most dense. Invisible quantum waves are spreading out from each of us and permeating into all other organisms. At the same time, each of us has the waves of every other organism entangled with our own make-up. We are participants in the creation drama that is unfolding. We are constantly co-creating and re-creating ourselves and other organisms in the universe, shaping our common futures, making our dreams come true and realising our potentials and ideals...if we are willing to shift our intention from dominating, or at least directing nature, to co-creating with nature instead, we may discover a deep peace and renewed sense of wonder”¹⁵

In the context of ecology and biology, the definition of co-creation is once again refined and more nuanced, but the pattern of interaction and non-separation remains a common focus. In this scenario, the interest is how organisms, their cells and the environment at large are in an interplay, thus co-creating the broader reality of which they are all a part.

5.0 Co-creation: Integral Definition and Principles

¹³ Designing Regenerative Cultures Danieal Christian Wahl <https://www.permaculture.co.uk/articles/designing-regenerative-cultures>

¹⁴ <https://technosphere.blog/2019/07/03/co-creation-and-agency-in-the-earth-system/>

¹⁵ <https://www.dailyom.com/cgi-bin/display/articledisplay.cgi?aid=57583&aff=0> Madyson Taylor, Conscious Gardening

Analysis of the use of the term co-creation in different contexts evidences how it is being used in new paradigm circles in many different ways by different parties to speak and point to a shared concept, but in subtly different ways. However, it is my position that there is not yet one single, technical and integral definition of co-creation that speaks universally to the different lenses being utilised and, thus, a perspective of co-creation that is capable of uniting these different vista points.

I believe that a technical and integral definition of co-creation would enable a unification of direction and perspective, and allow many different and varied agents to see how their works and interests look separate but are actually bonded by a shared, newly emerging worldview distilled by co-creative principles. I believe that this worldview is forming the ideological superstructure¹⁶ of a new era and giving form and texture to what has traditionally been labelled the 'new paradigm'. In other words, Co-creation IS the new paradigm; it represents the value set, outlook and behaviour set that unifies all the different agents of change into one single direction.

If we can agree this is the case, I believe the new age will no longer just be a concept characterised by ideals and concepts of crystals and tree-hugging, but a soundly grounded movement united by a common understanding that is capable of giving birth to a whole, alternative system and reality founded upon integral principles. We will also begin to see the separation between spiritual, scientific, social and ecological ideas fading away and a unified basis for understanding existence emerging.

5.01 Proposed Integral Definitions of Co-creation:

Co-creation as an Action and Process

1. (~verb) co-creation refers to the co-production of effects (outcomes, solutions, innovations, realities, events) through the interaction of different agents or phenomena. Agency can be microcosmic (eg a single cell) through to macrocosmic (eg. the whole universe or 'God').

Translated simply, co-creation refers to the concept that all life is entangled and creating together and the outcomes we create and experience are always a result of these interactions. Agents can include human beings, living organisms, nature, molecules, the cosmos and 'God'.

Co-creation as a Worldview

2. (~noun) co-creation is (*also*) a worldview that all phenomena are interconnected and co-producing reality. The co-creation worldview upholds that the interactionism and

¹⁶ SUPERSTRUCTURE (Marx): the ideologies that dominate a particular era, all that "men say, imagine, conceive," including such things as "politics, laws, morality, religion, metaphysics, etc." (Marx and Engels, *German Ideology* - Marx, Karl and Frederick Engels. *The German Ideology Part One, with Selections from Parts Two and Three, together with Marx's "Introduction to a Critique of Political Economy."* New York: International Publishers, 2001.)

interdependencies between different creative agents must be understood and brought into harmony (coherence) for optimum realities to be experienced for all affected agents. Agency can be microcosmic (eg a single cell) through to macrocosmic (eg. the whole universe or 'God').

Co-creative values and principles can be experienced and observed in personal (inc spiritual), social, ecological and scientific contexts.

5.02 Important Distinctions and Disambiguation

5.02a Conscious Co-creation

Conscious co-creation refers to either a co-creative process or worldview where it is believed that spiritual agency must be taken into account to achieve harmonious effects and outcomes. Proponents of Conscious co-creation believe that spiritual agency can be accessed through psychic and feeling states, such as 'channeling' or 'universal heart awareness' and that co-creation is not truly possible until spiritual insights are integrated into the co-creative process.

Conscious Co-creation refers to the process by which humans deliberately create with spiritual forces and influences (or 'God') to integrate a macrocosmic perspective and support the evolution of the whole ('conscious evolution'). Some hold the view that for co-creation to be supercoherent (see below), it must be Conscious.

5.02b Coherent co-creation

Coherent co-creation refers to either a co-creative process or worldview where it is believed that human beings must be in harmony with their own self and essence emotionally, physically and mentally before they can come into harmony with other agents or perceive that harmony with other agents is important. Coherent co-creation is necessary for Conscious co-creation, but Conscious co-creation is not necessary for Coherent co-creation (and thus allows for a degree of agnosticism). However, it could be argued that personal coherence inevitably leads to a spiritual direction and perspective and that the two concepts, through personal experience, will become synonymous with each other.

5.02c Distinguishing Co-creation from Collaboration

Co-creation is often used interchangeably with the word Collaboration because, technically, these words can be seen as similar. What differentiates the collaborative and co-creative approach is that co-creation is always taking into account interdependency of all affected agents and relational effects (and thus is whole systems oriented, where as collaboration can be successful if only the agents involved in a relationship benefit from their joint undertaking.

Having said this, collaboration is an important relational dynamic that is conducive to co-creation and is a platform from which people can begin to explore co-creative approaches.

5.02d Competition and Co-creation

Competition (in an ecological and social context) is a type of rivalrous and hostile relationship expressed by one or more agents when trying to secure resources that are limited. When competition is used as a mode of relating, one or more agents must end up losing out, leading to disharmony (incoherence). Thus, although competition can occur within any co-creative system, it can be considered to be an entropic mode of co-creation (see below).

5.03 Important Integral Co-creation Principles

5.03a Coherence and Supercoherence

Coherence represents the concept of harmony between agents or phenomena in a system. In a coherent system, all agents or actors are able to act in concert or as a unified whole. Thus, coherence can be perceived as the way success in co-creation is assessed and defined. Agents are either acting and co-creating harmonically (coherently) or non harmonically (incoherently). Coherence applies at all scales. For example a human being is coherent if their mind, body and spirit is in harmony and the earth is coherent if humans and biosphere are able to coexist in harmony.

Supercoherence describes a system composed of many coherent systems.

5.03b Synergy

The concept of synergy is inherently associated with the concept of co-creation since it represents the 'effect' produced by interactionism (ie. the 'x' factor that is co-created). Synergy refers to the effect or 'whole' that is greater, and unpredictable, from the sum of the parts (interacting factors).

- "Synergy means behavior of whole systems unpredicted by the behavior of their parts taken separately"
- "Synergy means behavior of integral, aggregate, whole systems unpredicted by behaviors of any of their components or subassemblies of their components taken separately from the whole"

R. Buckminster Fuller, Synergetics

5.03c Syntropic and Entropic Co-creation

Syntropic Co-creation describes co-creative actions and processes that give rise to the emergence of effects and synergies that are life serving and life enhancing for all agents in a system. Coherence (harmony) is necessary for syntropy.

Entropic co-creation describes creative actions that give rise to the emergence of effects and synergies that undermine the potential of life. Incoherence is the basis of entropy.

5.03d Cosmological and Planetary Scope/Whole Systems Thinking

The scope of co-creation is planetary and cosmological, since, in co-creation, human actions affect all life and vice versa. Co-creation, in this respect, is 'whole systems focused'.

5.03e Separation Paradigm

The current paradigm can be described as separation-based from the lens of co-creation since its systems, models and schools of thought are *largely* reductionist and separation-based, with immature relational development and synergistic thinking.

5.03f Holism

Co-creation is associated with holism and holonomic ('viewing from the whole') principles since to fully examine co-creative effects, requires the ability to consider all interrelated possibilities for interactionism.

5.03g Emergence

Co-creation involves the coming together of different agents to form coherent, harmonious wholes. This process exhibits 'emergent' behaviours as defined by systems theory, meaning that unpredictable, non-linear outcomes form as different perspectives and contributions merge and form new wholes. Co-creative processes actively embrace this emergent behaviours.

6.0 Co-creator: Human 3.0

As co-creation evolves as a paradigm, we can envision the emergence of a new type of human with a new mode of consciousness called the 'co-creator'.

By definition, the co-creator has a distinct and post-dualistic type of awareness and a state of being predicated on:

- Holism
- Integral thinking
- Non polarised and non binary sensemaking (non-dualism)

- Synergy and relationality
- Radial perception
- Mutualism and non-rivalrous behaviours ('omni-win')
- Service to self and other in balance
- Purposeful living and self actualisation
- Self-awareness and coherent states of love, joy, peace, harmony etc
- Ability to access transpersonal states and potentials
- Ability to work with paradox and uncertainty

As the co-creator is able to synthesise their own capacities, there is also the emergence of a unitive perspective or unity consciousness where the person perceives no conflict between spiritual, scientific, social and biological perspectives on reality. Out of this perspective, the co-creator commits themselves to creating realities where every person and living thing is supported to live harmoniously and optimally, with no 'losers' in the frame. This outlook is no longer just a moral or spiritual predisposition, but a perspective informed by the way nature and cosmos functions through inherent oneness.

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