



Guelph Engineering Leadership Program 2023-2024

Workshop 4: A.I. Ethics

Activity 2

In your groups, discuss some examples of the use of AI in modern times, along with their implications. Try to consider scenarios in which AI was used, and it had either a positive or negative effect on a situation. Relevant AI's which you might be familiar with include ChatGPT, Stockfish/Deep Blue, or even AI personalities/streamers.

Useful Tips

1. As a group, try to identify a few examples of where you've all seen AI used in daily life, work, or in media.
2. Select an example which you are all interested in, in order to explore its implications.

Example

AI Usage	AI was developed to be an internet personality/streamer
Results and Implications	Having an AI interact with individuals on a livestream, along with the creator of the AI personality, brought more awareness to the potential of AI in field of entertainment, and promoted interest in AI engineering
Benefits/Disadvantages	The generation of interest in the new field of AI engineering is good, as more people will want to pursue this field. There are also smaller benefits, such as providing entertainment to an audience through viewer-AI interactions.
Regulation	Though the use of AI for entertainment for a new personality is non-problematic, the issue might come in the form of replicating existing persons. Training voice models based on existing artists, or even replicating the looks of existing celebrities should have better regulations and stipulations. Rules regulating when/where AI can be used to replicate likenesses need to be developed.



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Discussion Questions

- In what way was this AI used?
- What did this result in? What were the implications/results?
- What were the advantages/disadvantages of this instance of AI use
- How could this use of AI be better regulated?

Response

AI Usage	
Results and Implications	
Benefits/Disadvantages	
Regulation	