

EZ Newswire

Role: Lead Product Designer

Location: New York City—candidates must be willing to work on-site at our office in SoHo

About us

[EZ Newswire](#) is rebuilding corporate news from the ground up in response to how information is actually discovered and consumed today in the age of AI. Our product is fast, simple, and effective, providing our customers with an easy way to turn their news into powerful marketing assets that can be deployed across channels with measurable results. At scale, by being the hub where corporate news is created and distributed, we're unlocking an untapped data layer and building the infrastructure to realize its full value.

We've recently completed an oversubscribed funding round and are doubling our team to accelerate our growth and reshape this industry. We work hard, play hard, and know that a small and agile team united by a common mission can redefine industries. We reject bureaucracy and conventional thinking, and thrive on relentlessness, ingenuity, and bold ideas.

About you

We're looking for a lead product designer with a hands-on and data-driven approach, willingness to take ownership, and a commitment to delivering exceptional user experiences that can take our platform to the next level.

As our lead product designer, you'll be responsible for working with our founder and small team of engineers and data engineers to propose, design, and deliver outstanding product from soup to nuts. This is a "builder" role, where you will own every aspect of our product development process, from early concept to wireframing, to prototype/mockup, to pixel-perfect design, build, and launch.

Responsibilities

- Lead the end-to-end product design process, from research and ideation to prototyping and final delivery
- Design and optimize user experiences, ensuring they are intuitive, engaging, and aligned with brand guidelines
- Conduct user research and usability testing to understand customer needs and validate design decisions
- Collaborate with product managers, engineers, and other stakeholders to define product requirements and ensure seamless implementation

- Create wireframes, user flows, high-fidelity mockups, and interactive prototypes to communicate design ideas effectively
- Utilize data and analytics to inform design decisions and continuously iterate on products for improved performance and user satisfaction
- Advocate for the user experience across the organization, ensuring a consistent and delightful experience throughout the product
- Stay updated on industry trends, tools, and best practices to drive innovation within the organization

Qualifications

- 3–8 years of experience in product design, with a portfolio demonstrating your ability to create intuitive and visually appealing user interfaces from 0 to 1
- Proven ability creating and using design systems (e.g., Material Design) for enterprise applications (focus on adtech, martech, or B2B SaaS a plus)
- Proficiency in design tools such as Sketch, Figma, Adobe Creative Suite, or similar software
- Understanding of UX principles, interaction design, and visual design
- Experience conducting user research, usability testing, and working with data and tools (e.g., Google Analytics, Mixpanel, Heap, etc.) to drive design decisions
- Strong problem-solving skills and the ability to translate complex concepts into simple and intuitive designs
- Excellent communication and collaboration abilities to work effectively with cross-functional teams, including product managers, engineers, and stakeholders
- Familiarity with front-end technologies, such as HTML and CSS frameworks (e.g., Tailwind), and the ability to collaborate with engineers on design implementation
- Bachelor's degree in STEM, design, human-computer interaction, or a related field

Compensation: Competitive base salary plus equity and benefits

Apply: Email your resume and portfolio to apply@eznewswire.com

EZ Newswire is an equal opportunity employer.