## LIFE WITH GAC PROMO MECHANICS

The campaign duration is from November 15, 2026, to December 31, 2026 only.

### Eligibility

1. Participants must be:
   - a resident of the Philippines
   - at least 18 years old
   - a registered owner of any GAC vehicle model and year
2. Employees of GAC International Philippines, its sales and after sales, dealers, affiliates, suppliers, concessionaires, third party agents and their relatives up to the second degree of affinity OR consanguinity are disqualified from joining the promo.

### How to Join?

- Interested participants need to create a testimonial post with video or photo on their own social media account (Facebook, Instagram, or TikTok only), highlighting the role of their GAC vehicle in their everyday lives, special milestones and/or memorable journeys.
- Post must tag @gac_philippines and use hashtags #GACPhilippines #LifeWithGAC
- Participants are required to accomplish the form via this link https://forms.gle/9YXzmzB8NCbb4MTb7 and provide the following to ensure that their entries are valid:
  - Name (should align with the name found on your OR/CR)
  - Birthday
  - Residential Address
  - Contact Number
  - GAC Plate Number
  - Social Media Username or handle used for your #LifeWithGAC entry (e.g. @yourusername)
  - direct URL of your public testimonial post
  - Upload your video/photo entry in any video/photo format (filename: e.g., AAA111_JuanDelaCruz)
- Participants may upload up to five (5) photo/video files in any format, with a maximum size of 10 MB per file.
- Videos must be 60 seconds to 10 minutes long.
- Participants can only submit one (1) entry per vehicle ownership.
- Deadline of submission of entry is on December 31, 2026 at 11:59PM Philippine Standard Time.
- Late entries submitted after the deadline will not be considered.
- Determination of winners will be on January 12, 2027 together with the invited DTI representative to witness the activity.
- The winners shall be notified via registered mail and they will be required to submit the following documents to validate qualification within the week from the date of notification:
  - copy of OR/CR
  - valid national ID card or passport
- Winners will be officially announced via GAC's social media channels on or before January 14, 2027.
- All content submitted must be original and must not infringe on any third-party rights.
- Participation in the campaign constitutes full acceptance of these Terms & Conditions

**Criteria for Judging:**

The judging will focus on the following criteria:

| Criteria | Weight | Description |
|---|---|---|
| Authenticity and Personal Story | 50% | the narrative feels genuine, personal and relatable. It reflects the owner's real experience with GAC and not a scripted advertisement |
| GAC Ownership Experience | 35% | clearly communicates how the vehicle adds value to the owner's life |
| Creativity and Content Quality | 15% | uses an effective format, understandable visuals and creative storytelling. Professional equipment not necessary to participate |

**Prizes**

a. Grand prize: One (1) winner of a 4D3N trip for 2 to Guangzhou, China with special tour of the GAC Headquarters:

   Prize includes:

   a. Travel Insurance
   b. Economy fare from Philippines to Guangzhou, China
   c. Ground transfers from/to Guangzhou airport and Guangzhou hotel
   d. One hotel room for 2 for 4D3N
   e. Meal allowance 2pax for 4 days
      - 1500 pesos per pax per day

b. Major Prizes: Three (3) winners of MacBook Neo 256GB storage with magic keyboard

c. Consolation Prizes: Ten (10) winners of PhP 10,000 worth of gas money or charging credits

**Determination of Winners**

- The judging and determination of the winners will be conducted on January 12, 2026 in the presence of the required DTI representative and sponsor representative.
- Selected participants should provide a copy of OR/CR, a valid national ID card or passport
- Participants can only win once. If a name wins more than once, s/he gets the prize of higher value.

**Claiming and Redemption**

- Winners shall be notified via registered mail. Prizes should be claimed within 60 days from receipt of notification.

- Major and consolation prizes are not convertible to cash and not transferrable.
- Grand prize is convertible to a cash equivalent of PHP 150,000, inclusive of applicable taxes. The winner shall be responsible for securing a valid passport and complying with all documents required for visa application.

- To claim, winner must present a copy of OR/CR, a valid national ID card or passport at GAC head office located at 203 Ecotower, 32nd Street, BGC, Taguig City.

- For winners outside NCR, prizes can be claimed at the nearest dealership.
- If a winner is unable to claim the prize within the stated period, all unclaimed shall be forfeited with prior DTI approval. No forfeiture or alternate award will be made except as permitted and approved by DTI.
- GAC will shoulder the 20% tax on prizes exceeding PhP 10,000.
- By accepting the prize, the winner agrees to hold GAC and its promo agency free and harmless from any loss, expense, cost, claims, injury or damage caused by or arising from his/her participation in the program and/or caused by or arising from his/her acceptance and/or use of the prize.
- The decision of the judges and organizing team is final and cannot be appealed with prior approval of DTI.

*Per DTI Fair Trade Permit No. FTEB-272525 Series of 2026*