SCS

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Todd is a strategic 360° storyteller with experience across just about every medium from launching global brands and campaigns to organic social posts. He joined SCS after working at agencies in Los Angeles, Boston, Atlanta, Austin, Kansas City and Charlotte including GSD&M, MullenLowe, 22 Squared, Wunderman Thompson and Accenture. He has enjoyed working on a wide variety of brands including Amazon Web Services, Microsoft, Accenture, Toyota, Home Depot, Ace Hardware, American Standard, Walgreens, Caesars Entertainment, Panera Bread, Bojangles, Massachusetts, Montana and North Carolina Tourism, US Department of Energy and The Marines just to name few. As a Creative Director—Todd helps make consumers emotionally feel brands in new ways with strategically driven insights and human truths.

