Open Education Week (9-13 March, 2015)
Call for participation: http://www.oeconsortium.org/events/open-education-week-2015/
Deadline: **10 February, 2015**
Updated website will launch mid-January: http://openeducationweek.org/

What is Open Ed Week?

> Open Education Week is a celebration of the global Open Education Movement. Its purpose is to raise awareness about open education and its impact on teaching and learning worldwide. Open education encompasses resources, tools and practices that employ a framework of open sharing to improve educational access and effectiveness. Participation in all events and use of all resources are free and open to everyone.

Topics that might be addressed in a video/presentation/webinar/workshop:
- Basic information about Creative Commons licenses and Copyright
- How to decide which CC license to use, for open education, and the implications thereof
- How to license content with CC licenses (via the CC license chooser and platforms)
- School of Open resource run as a workshop: http://schoolofopen.p2pu.org/courses/
- Showcase of your OER project
- OER policies and their impact
- CC Toolkits run as a workshop: http://cctoolkits.com/

Add your proposed activity below...

CC Poland (Alek) - 2-3 hour OER education lesson and materials for a workshop during Open Education Week that can be translated into multiple languages
- Could adapt 1 or 2 existing School of Open resources for F2F workshop: http://schoolofopen.p2pu.org/courses/
- Could translate Polish OER lessons in development:
  - Workshop on open education - idea to bring people from Europe together. Idea to create kind of a scenario with lesson with all materials that would be so easy and fun that you could give it to someone (with basic knowledge but doesn't need to be an expert) who can invite five friends and teachers from the same school and organize a self-taught short course, eg. HCD workshop. We didn't manage to finish it in two days. So far we have:
  - an outline of the scenario and modular structure, some ready, some not
  - some challenge that people are engaged and interested, but getting them to work remotely it's really hard
  - maybe we can get people to do things?
  - found some people in poland interested, they will do it. 3-4 ppl will organize workshop to prepare content and then help with building community
  - polish course will be general - exercises or some kind of game/activity in 2 hours - adaptable and useable abroad

- need to find someone interested in translating it at least to english, and someone to help out with coordinating/getting people on board
- will have funding for it
  - workshops themselves would be done by volunteers
  - to develop materials and secure a volunteer or volunteer themselves to run workshop
- materials - polish version not ready yet, ready by end of january, then do a quick translation
  - imagining a powerpoint presentation, an activity, etc., School of open
- potential folks
  - Carolina and Claudio, Amalia
  - Priscilla Gonsales
  - Soohyun and Jess
  - John W and Gwen
  - Naeema
  - Kelsey
  - Delia
  - Matt McGregor
  - Bekka Khan
  - Beatrice Martini
  - Marieke
  - Michelle Thorne - Director of Mozilla Webmaker
  - Kristina (SE)
  - Josie Fraser (UK) - oer policy in schools
  - Jan Gondol
  - Nicole Allen
  - SOO Africa - Simeon (Kenya), Paul (Tanzania), Kayode (Nigeria)
  - Meredith Jacob (CC US)
  - Tamara
  -

Add your activity here…

CC HQ Paul Stacey is doing a webinar for UNESCO OER Chair Rory McGreal at Athabasca University on March 10 entitled: **Sustainability Strategies For Open Educational Resources**
Date: March 9, 2015
Time: Noon MST (11 am PST)
Description: Open Educational Resources (OER) often start as pilot projects initiated by early innovators in higher education institutions. Others are initiated by government. Frequently these projects receive some kind of start up funding to get them going. This webinar will explore sustainability strategies for making OER an ongoing integrated part of education. Strategies will explore key success factors to consider when implementing an OER initiative, strategies to build reuse in from the start, and strategies for building communities of users and contributors who

collectively take on the roles of maintaining and enhancing OER on an ongoing basis. A business model approach to sustainability will also be outlined.

Presenter: Paul Stacey, Associate Director of Global Learning, Creative Commons

In his role at Creative Commons Paul Stacey supports organizations around the world in their planning and implementation of OER initiatives. Sustainability strategies for institutions, governments, and NGO's have been a key part of that work. In 2015 Paul is developing and prototyping an open business models framework that others can use to devise their own fiscal and socially responsible sustainability strategy.

CC HQ Paul Stacey is doing a webinar for WCET on March 12 entitled **Education Innovations with Creative Commons - from OER, to Pedagogy, to Policy.**
More info [here](#)

CC Aotearoa New Zealand (Matt) - Creative Commons Road Trip - Events throughout March and mid-April

While this is not specifically branded as an Open Education Week series of events (yet), we're going to be doing a range of in-person introductory sessions for schools across the country. We'll be pushing some new toolkit resources and hopefully building some momentum that will sustain our OER in schools work for the remainder of the year. As part of the road trip, we're also pushing open GLAM policies and, in April, open policies in the tertiary education sector.

More here: **http://creativecommons.org.nz/2014/12/announcing-our-march-events/**

CC Macedonia - Alliance for OER in Macedonia

Metamorphosis, Foundation for Internet and Society from Skopje, Macedonia together with the Alliance for OER in Macedonia would like to join the Open Education Week activities creating a short video with statements about the benefits of the use of OER from teachers, professors, students and NGOs in Macedonia. We will promote and publish the video on our web-site www.oer.mk, www.metamorphosis.org.mk, as well as on social media.

The Alliance for OER in Macedonia, was created in 2013, with the goal to serve as OER advocates for changes in the legal and institutional framework in Macedonia, making it more favorable for OER in order to provide development of the concept of open education and contribute to better quality of the educational system.

I would like to share with you that we are having another event for OEW, additional to the video. We organized a presentation on the topic "Open Education Resources in Higher Education" in cooperation with the International Balkan University in Skopje on Tuesday, 10 March, as a part of the Student Conference, where we will present OER and Open Education in order to promote the topic during the Open Education Week.

CC Arab World OER Webinar on Google Hangouts 11th of March

The idea is to do a one hour long Google hangouts in Arabic on the topic of OER.

The session will explain what OER is, the opportunities it provides to the Arab world, and how CC licenses facilitate OER.

The steps that we will do to make this happen are as follows:
- Email Dr Fawzi Barood from Lebanon to be our main speaker in the session. He is an OER expert and has spoken about OER in the Arab world at the Arab IGF. He is also very familiar with CC. (Done and approved by Dr. Fawzi)
- We need to submit the application form on the Open Education Week website before the 10th to make sure that we are listed on their website as that will help provide CC Arab World and this event with a lot of exposure. Done
- After we get a confirmation from Fawzi and Open Education Week, we will message the community through the mailing list to inform them about this event and to see if someone else would like to talk on the session.
- A few days before the event, we will publicize the event on social media and ask our follows to submit any questions they have about OER or CC so that we can discuss them online. It will also be possible to send questions through social media during the session.
- The session will streamed live on Google Hangouts and will be made available for later viewing on YouTube

CC HQ Cable Green (Director of Global Learning)

Presenting with Kaplan University (OC@KU) and the Open Education Consortium (OEC) to host a 24-hour Twitter Event *#AllAboutOpen* on Wednesday, March 11 beginning at 8:00 a.m. ET. This event will feature contributors to the open movement who will lead in compelling discussions on many relevant topics.
- *#AllAboutOpen* as a Guest Tweeter. Each Guest Tweeter will be provided up to 30 minutes to facilitate a virtual conversation by tweeting short videos, articles, questions, and opinions on your topic of choice related to the open environment.

CC HQ Cable Green (Director of Global Learning)

Open Policy Network: Launched! (webinar)
- Monday, March 9: 9:30am / 09:30 US pacific time (1 hour)
- https://plus.google.com/hangouts/_/creativecommons.org/cable-green-cc
  - phone option: +01-209-255-1000 / pin: 270930#
- Learn about the Open Policy Network (OPN) - a new network of open organizations working to ensure publicly funded resources are openly licensed and accessible to the public that paid for them. The OPN has recently launched and is working through governance, work plan priorities and strategic direction. Join this important conversation

and help us change the default funding on public money from closed to open.
http://openpolicynetwork.org

CC HQ Cable Green (Director of Global Learning)
Institute for Open Leadership (webinar)
- Tuesday, March 10: 9:30am / 09:30 US pacific time (1 hour)
- https://plus.google.com/hangouts/_/creativecommons.org/cable-green-cc
    - phone option: +01-209-255-1000 / pin: 270930#
- A new Institute for Open Leadership (IOL) is training new open leaders in education, science, and public policy fields on the values and implementation of openness in licensing, policies, and practices. By training new open leaders, connecting them to each other and helping them complete their first capstone open project in their institution, we will prepare them to guide emerging movements in open science, open education, open government, and open culture. These movements are using Creative Commons licenses to broaden public access to knowledge, data, culture, and research around the world, creating new opportunities for education, innovation, and creativity. The inaugural Institute for Open Leadership cohort (13 fellows from 11 countries) attended the institute January, 2015 in San Francisco. This presentation will discuss the outcomes of the first Institute and discuss plans / solicit ideas for the second Institute in late 2015.
http://openpolicynetwork.org/iol

CC HQ Cable Green (Director of Global Learning)
K12 OER Collaborative (webinar)
- Tuesday, March 10: 1:00pm / 13:00 US pacific time (1 hour)
- https://plus.google.com/hangouts/_/creativecommons.org/cable-green-cc
    - phone option: +01-209-255-1000 / pin: 270930#
- The K–12 OER Collaborative is a state-led initiative that began in December 2013. US States: Utah, Washington, Idaho, Arizona, California, Minnesota, Montana, North Carolina, Nevada, Oregon and Wisconsin.
- Its objective is to create comprehensive, high quality OER, supporting K–12 math and English language arts, aligned with the US Common Core State Standards. These CC BY licensed resources will offer additional choice to local education agencies, significantly reduce expenditures for instructional materials, and provide much greater flexibility with higher-quality digital educational content.
- What problem is the collaborative trying to solve?
- Every year school districts across the USA spend over US$8 billion on instructional materials. Textbooks will quickly fall into disrepair and their content will lapse out of date. In addition, much of this spending will be on costly yearly subscription fees for online content which schools will only be able to lease (not own). New improvements in technology and online content create the very real potential to offer students dynamic

digital content that is organized, searchable, tagged, aligned with standards, and engaging.