

Research evaluation for: Selina Park

Make a duplicate of this file, save to your own Google Drive, and make it editable to anybody with the link. Then when it is your turn in your small group, post the link in the zoom chat so your peers can open it and add their evaluation notes.

The point of this evaluation is to help you determine whether you've really collected everything you need, and also to start you thinking about how your design might address these questions (or others like them). Your recipe source may not provide answers to all these questions, but as a designer and communicator, you may be able to fill in some of the gaps.

Deciding

Evaluated by: Iris Zhang

1. How appealing is this recipe? Do the visual references/sample imagery convince you to take a closer look? If not, what additional information, imagery, or design elements would whet your appetite?

The initial look of the recipe is quite appealing. The image is shot in a professional way, and its vibrant colors make it look enticing and appetizing. It convinces me to take a closer look.

2. Can you tell if this recipe meets your dietary limitations?

Yes? The ingredients are pretty simple and is shown very clearly in the ingredients section.

3. You have a very busy schedule. Is this recipe one that you're going to have time to make?

Yes, banana bread looks fairly easy to make. But there isn't any cooking procedure on the page, which makes it very hard to estimate the time.

4. Where did this recipe come from? **(First evaluator, your answer goes here)**

It wasn't specified on the page.

Planning

Evaluated by: David Kim

5. How much of the first ingredient will you need if you intend to serve 8 people? **(Second evaluator, your answer goes here)** 24 bananas.

6. Based on the description/instructions, can you determine whether or not you have the equipment necessary to make the recipe? **(Second evaluator, your answer goes here)**
Partially
7. Are there any action items I need to take prior to cooking (i.e., soaking, preheating)?
(Second evaluator, your answer goes here) *Not specified*
8. If I'm serving this recipe at 7pm, when should I begin? **(Third evaluator, your answer goes here)** *Not specified. Personally, I'm not really sure how long it takes to make bread.*

Preparing

Evaluated by: Dion Hines

9. How confident are you that you could make this recipe and have it match the expected outcome? **Because of the prior experience I have with making bread, I am fairly confident, but if I was new, the lack of steps in the recipe would make me a little unsure.**
10. Are these instructions easy enough to read and follow? Will you need to refer back to them as you prepare the dish? **There are no steps, so I would most likely refer to another.**
11. Is the imagery provided with the recipe helpful during preparation? If not, would it be useful to have supporting imagery for any steps? **I don't think pictures for the steps are necessary since banana bread is such a simple dish.**
12. At what temperature should the recipe be served? How does it keep if I have leftovers? **This dish could be served hot or cold, and it's best to keep leftovers refrigerated.**