

Pre-1960s in America, it was mainstream for whites to put endogamous pressure on their family and friends—that is, they pressured the whites in their life to marry white—and *it was mainstream for them to do so explicitly*. There's still plenty of endogamous pressure among white Americans, but the post-World-Wars zeitgeist has weakened that pressure *and made it more implicit*. It's now mainstream in America to cheer on mixed-race marriages. That's one of the changes that the Sexual Revolution effected: It used to be the explicit consensus among white Americans that *whites should marry whites and have white children*. But now everybody is supposed to cheer on miscegenation—the majority of whites go along with that at least in public.

The Sexual Revolution was a revolution against group-level control of:

1. Who has sex with whom
2. Who marries whom
3. And who has children with whom

Before the Sexual Revolution, the majority of white America was publicly pro-endogamy. There was a group-level norm to pressure the in-group to marry in-group, *and there was also a group-level norm to out-group any children of an out-group marriage*.¹ But after the Sexual Revolution, the majority flipped upside-down: "We shouldn't pressure anybody to marry endogamously anymore, and in fact we should get rid of the distinction between endogamy and exogamy altogether." Post-Sexual-Revolution, the questions of sex, marriage, and children were taken away from group-level control and given to the individual. In effect: "No matter who your children marry, whether white, black, or any other race, I won't judge you (for letting them do that) and I won't judge them (for doing that)—well, not explicitly or in public anyway—and I also won't pressure my grandchildren not to marry and have children with your grandchildren, no matter who their parents are, again whether white, black, or any other race."

¹ On the group-level norm of "out-grouping" any children of an "out-group marriage": For example, any children of a white, *who as white is in-group*, and a black, *who as black is out-group*, are black, *which is out-group*. The group-level norm made non-white any children of a mixed-race marriage.