

BookBeat-cookies	Validity	Intention
bb_market	1 year	Remember users language choice
bb_token	24 hours	Keeps user logged in
bb_refreshtoken	6 months	Used to log user in
bb_acceptcookies	1 year	Identifies whether user has approved cookies
bb_oldbrowser	24 hours	Identifies if a user has accepted old browser warning
Google cookies	Validity	Intention
1P_JAR	1 Month	Google
SID	2 Year	Google - Security cookie to prevent attacks
SIDCC	3 months	Google
SSID	2 years	Google
AID	1 year 6 months	Google - Advertising
APISID	2 years	Google
CONSENT	20 years	Google
SAPSID	2 years	Google
HSID	2 years	Google - Security cookie to prevent attacks
_gid	24 hours	Google Analytics - Used to analyse how users navigate website
_ga	2 years	Google Analytics - Used to analyse how

		users navigate website
_dc_gtm_UA-67085323-13	5 minutes	Google Tag Manager - Used to analyse how visitors navigate website
_gat	1 minutes	Google Tag Manager - Used to analyse how visitors navigate website
_gat_UA-67085323-13	Session	Google Tag Manager - Used to analyse how visitors navigate website
_gac_UA-67085323-13	3 mån	Google Tag Manager - Used to analyse how visitors navigate website
_gali	Session	Google Analytics - Used to analyse how visitors navigate website
NID	6 months	Google - Settings in their browsers
DV	10 minutes	Google
DSID	90 minutes	Google - Advertising
IDE	2 years	Google - Advertising
Twitter cookies	Validity	Intention
ads_prefs	10 years	Twitter
twid	10 years	Twitter
_twitter_sess	session	Twitter
tfw_exp	2 weeks	Twitter
ct0	10 minutes	Twitter
remember_checked_on	10 years	Twitter
dnt	10 years	Twitter
_ga	2 years	Twitter

eu_cn	1 year	Twitter
external_referer	1 week	Twitter
personalization_id	2 weeks	Twitter
auth_token	10 years	Twitter
kdt	1 year 6 months	Twitter
guest_id	2 years	Twitter
Facebook cookies	Validity	Intention
c_user	3 months	Facebook
pl	3 months	Facebook
locale	24 hours	Facebook
fr	3 months	Facebook
wd	24 hours	Facebook
xs	3 months	Facebook
dpr	2 days	Facebook
datr	2 years	Facebook
sb	2 years	Facebook
presence	session	Facebook
Microsoft cookies	Validity	Intention
ai_session	1 hour	Application Insights
ai_user	1 year	Application Insights
_ga	2 years	Application Insights
VstsSession	5 years	Application Insights

MSFPC	1 years	Application Insights
MSCC	1 year	Application Insights
optimizelyEndUserId	2 years	Application Insights
MUID	1 year	Bing
MUIDB	1 year	Bing
Other third party cookies	Validity	Intention
_uetsid	session	
C	1 month	Adform
CM	24 hours	Adform
CM14	2 weeks	Adform
uid	2 months	Adform
cid	2 months	Adform
TPC	1 weeks	Adform
_hjIncludedInSample	Session	HotJar
AWSELB	Session	Impact Radius - Load balancer cookie for AWS.
ird	1 year	Impact Radius - A Last click cookie which is used to eliminate duplicate clicks during checkout.
IR_PI	5 years	Impact Radius - Tracking is set on advertisers page and sets cookies when the user clicks on banner/ad.
IR_(Campaign ID)	Session	Impact Radius - Current session cookie. Used for tracking events.

IR_GBD	Session	Impact Radius - Base domain cookie. Used for tracking events.
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