

Here are some popular online business tools that can be useful for running an online business:

1. **Web Hosting and Domain Providers**: Services like GoDaddy, Bluehost, and AWS that allow you to host your website and register a domain name.

[Web hosting](#)

2. **Website Builders**: Tools like Wix, Squarespace, and Shopify that make it easy to create a professional-looking website without needing extensive coding knowledge.

[Website builders](#)

3. **E-commerce Platforms**: Solutions like Shopify, WooCommerce, and BigCommerce that provide the functionality to set up an online store, process payments, manage inventory, and more.

[E-commerce](#)

4. **Email Marketing**: Services such as MailChimp, Constant Contact, and Aweber that help you build email lists, create and send newsletters, and automate marketing emails.

[Email marketing](#)

5. **Project Management**: Tools like Trello, Asana, and Basecamp that allow you to organize tasks, collaborate with team members, and track project progress.

[Project management](#)

6. **Accounting and Invoicing**: Software like QuickBooks, FreshBooks, and Xero that handle bookkeeping, invoicing, expense tracking, and financial reporting.

Accounting and invoicing

7. ****Social Media Management****: Platforms like Hootsuite, Buffer, and Sprout Social that simplify posting, scheduling, and analyzing your social media activity across multiple channels.

Social media management

8. ****Customer Relationship Management (CRM)****: Tools like Salesforce, HubSpot, and Zoho CRM that help you manage customer data, track leads, and streamline sales and customer service processes.

CRM

9. ****Content Management Systems (CMS)****: Solutions like WordPress, Drupal, and Joomla that make it easy to create, manage, and update website content.

CMS tool

10. ****Analytics and Reporting****: Services such as Google Analytics, Mixpanel, and Hotjar that provide insights into website traffic, user behavior, and marketing performance.

Analytic and reporting

The specific tools you choose will depend on the size and needs of your online business, but these represent some of the most popular and widely-used options.