

[Who is Carla Dalfonso?]

Introduction: My character is standing next to a desk in an office and I introduce myself.

Learning Objectives: This course is designed to inform the viewer about the facts, events, and experiences in my life as an Instructional Designer.

Outline: Audience is anyone interested in learning about who I am - perhaps a recruiter or future employer. I am telling the story of my current self as an Instructional Designer. The conflict is that while I loved being in education, I loved creating and designing content.

Character in Vyond to represent: Myself

Color Palette: Neutral blue, gray with pops of orange in an office background.

1. [Introduction]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
My avatar is standing in an office as I introduce myself. Audio Music File: Background music that will play throughout the course.	Hello, let me start by introducing myself. My name is Carla Dalfonso. I am a professional instructional designer and eLearning Developer who has a passion for content creation and design. One of my priorities is to always consider both the company and the learners that I am creating content for.	Carla Dalfonso Instructional Designer	

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2. [Background]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Now I am sitting at the desk with a computer, coffee cup, monitor on the desk, and a family pic on the side table.	I am an instructional designer who received a credential as well as several certifications from the Applied Instructional Design Academy. I am well versed in Articulate Rise 360, Storyline 360, Camtasia, Vyond, along with adult learning theories, the ADDIE, SAM and Agile models, creating design documents and Storyboarding.	Computer Screen with credential on screen followed by: Articulate Camtasia Vyond ADDIE SAM	

3. [How I engage the Learner]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
Sitting at the desk but now the view is from the back of the screen. Bubbles with words appear timed with audio.	As an instructional designer and E Learning Developer, I engage the learner by using things like: Animations, Interactivity, Chunking, Scenarios as well as Activities and Gamification to make learning fun!	Bubbles appear with words in them timed with the audio. Animations Interactivity Chunking Scenarios Activities Gamification	

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4. [Design Process]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
My avatar is now standing in the main office again. Then, numbered steps come in timed with the audio.	I create training courses from end to end. When I begin work on a new project, I try to approach it with a definitive series of steps.	Kickoff Meeting Needs Analysis Stakeholders and SME's Learning Objectives Design Develop Implement Evaluate	

5. [Design Process]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
My avatar is now standing in the main office again. Then, numbered steps come in timed with the audio.	I create training courses from end to end. When I begin work on a new project, I try to approach it with a definitive series of steps. I use the ADDIE model by starting with the Needs Analysis at a kickoff meeting with the stakeholders and Subject Matter Experts, create the learning objectives based on the learning gaps, followed by designing and developing the training, implementing and lastly evaluating whether or not the learning objectives were met.	Kickoff Meeting Needs Analysis Stakeholders and SME's Learning Objectives Design Develop Implement Evaluate	

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6. [Portfolio]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments
My avatar is still standing and my portfolio appears to my left. I am presenting it with my hands facing left.	Here are some of the items you will see when you check out my portfolio. I have samples of Articulate Rise, Storyline, Camtasia and Vyond projects along with their perspective Design Documents and / or Storyboards. To further view my portfolio in detail, be sure to visit my website at: www.carladalfonso.com	Pictures of my portfolio timed with audio www.carladalfonso.com	

7.			
		Programming/Animation Notes	Comments
		"You can't use up creativity. The more you use, the more you have."	

8. [Closing]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments

[Who is Carla Dalfonso?]

Sitting back at the desk in the office showing my computer screen.	I hope you enjoyed getting to know a little bit more about me. Connect with me on LinkedIn at: https://www.linkedin.com/in/carla-dalfonso or through my Portfolio at: carladalfonso.com	LinkedIn: https://www.linkedin.com/in/carla-dalfonso Portfolio: carladalfonso.com	
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9. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments

10. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments

11. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments

12. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments

13. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments

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14. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments

15. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments

16. [Title]			
Visuals/Graphic	Script/Audio	Programming/Animation Notes	Comments