

Andreanecia M. Morris serves as the Executive Director for HousingNOLA, an ongoing partnership between the community leaders, and dozens of public, private, and nonprofit organizations working to solve New Orleans' affordable housing crisis. HousingNOLA's mission is to provide a road map to maximize scarce government resources, increase non-traditional resources, and assist the private sector in making strategic and equitable choices. Prior to her role as Executive Director, Morris spearheaded the development of the [HousingNOLA 10-year Strategy and Implementation Plan](#)—a comprehensive and radical strategy guided by data and community input to address inequity issues in housing. Morris and the HousingNOLA team have been selected to manage a process that resulted in a homelessness and housing strategy for Nashville, Tennessee to ensure that its recovery from COVID and the economic crisis will be equitable and prioritize housing. Winston Salem, North Carolina and the Napa Valley, California are also working to adopt the #PutHousingFirst philosophy.

A native of Edgard, Louisiana, Morris began working to support creation of affordable housing opportunities financed with public and private resources in Metro New Orleans after graduating from Loyola University New Orleans with a BA in Communications & Sociology. Morris also holds a MA in Community Development Policy and Practice from the University of New Hampshire Carsey School of Public Policy. After Hurricane Katrina's floodwaters receded, she focused on housing policy and development, implementing programs that created 500 first time homebuyers, deploying \$104.5 million soft second subsidy in Metro New Orleans, and providing supportive services for approximately 5,000 households—homeowners who were struggling to rebuild and renters who required wrap around services.

Morris was lead organizer for [Greater New Orleans Housing Alliance \(GNOHA\)](#) when it started in 2007 as a loose coalition of community development nonprofits who resolved to rebuild the City of New Orleans. GNOHA members and partners developed approximately 88,000 housing opportunities between 2006 and 2015. Morris now serves as President/Chairwoman for the GNOHA Board of Governors, which supports and advises the efforts to preserve and create of affordable housing for people within region and places a special emphasis on the needs of the most vulnerable in society. Morris also chairs the [HousingLOUISIANA Alliance](#)

Network and is a board member of National Community Reinvestment Coalition (NCRC), Finance New Orleans (FANO), Grounded Solutions Network, Propeller and Energy Wise Alliance. She also serves on the Environmental Career Worker Training Program Advisory Board, Prosperity Now Policy Advisory Committee and Capital One Community Advisory Committee.

HousingNOLA's *Housing All Investment Strategy* is a comprehensive and radical plan guided by data and community input to address systemic inequity issues in housing which led to the voters of New Orleans establishing a housing trust fund that will dedicate 2% of the city's general operating fund exclusively towards affordable housing.

Gambit Weekly named Morris New Orleanian of the Year for her role in HousingNOLA's innovative strategy in 2017. In 2021, Consumer Federation of America (CFA) named her one its five Consumer Champions. Most recently, the University of New Hampshire chose to celebrate and spotlight Morris' work through its 2023 Sustainability Awards program. Morris was one of five alumni honored by the program which recognizes significant multi-year body of work in the professional or civic lives of alumni. In 2025, *Biz New Orleans* named her as a Women to Watch and for the fifth year in a row Morris was named to the Biz New Orleans New Orleans 500 for 2026.