

Back Cover Template for How-To and Self-Help Books

From USA Today & Wall Street Journal Bestselling Author Donna Kozik

How-To Book

Have you struggled with [creating, achieving, finishing]
_____?

This book will show you how to _____ with ease.

First, you'll discover how to get started with _____.

Next, you'll find out the best way to _____.

Finally, you'll reach the finish line by knowing how to _____.

You'll walk away with everything you need to
_____. [Go back to first sentence.]

This book is for people who are looking to _____. [Go
back to first sentence.]

If that's you, you've found your answer!

Self-Help Book

Are you feeling [down, worried, frustrated] because you've been trying to _____ and it's just not happening?

This book will help you to _____ so you can feel [better, happier, inspired].

First, you'll explore _____.

Then, you'll reflect on _____.

Finally, you'll leap into your "next best you" by identifying _____.

You'll feel [better, happier, inspired] with a real sense of accomplishment.

This book is for people who are looking to realize _____.

If that's you, the answers are inside!