

Keyword Report #262: Aucma Stand Mixer Reviews

Primary Product: Aucma Stand Mixer

Finding a quality stand mixer that doesn't cost an arm and a leg can feel next to impossible. But that may not be the case with the Aucma Stand Mixer. It is easy to use, has a range of different features, boasts a large capacity, and is surprisingly affordable. With all this, it sounds like the perfect stand mixer for a variety of bakers!



Official Site: <http://www.aucmaoverseas.com/> <http://www.aucma.com/>

Page: [CLICK HERE](#)

Primary price: \$139.99 – \$149.99

Primary keyword to target: Aucma Stand Mixer Reviews

Other keywords to target (non-primary): Aucma Mixer Reviews

Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Ahrefs KD	Semrush KD	KWFinder KD
Aucma Stand Mixer Reviews	2 (easy)	30% (possible)	23 (still easy)
Aucma Mixer Reviews	1 (easy)	26% (easy)	23 (still easy)

Exact Keyword search volumes for the Primary Keyword:

Keyword	Ahrefs Search Volume	Semrush Search Volume	KWFinder Search Volume
Aucma Stand Mixer Reviews	300	300	260
Aucma Mixer Reviews	10 (it's much higher than that!)	50	10

Google Keyword Planner validation that search volumes are accurate:

<input type="checkbox"/> Keyword (by relevance)	Avg. monthly searches
Keywords you provided	
<input type="checkbox"/> aucma stand mixer reviews	100 – 1K
<input type="checkbox"/> aucma mixer reviews	10 – 100

Competition Analysis for this keyword:


"Aucma Stand Mixer Reviews"

Website	Domain strength (based on Ahrefs AR score)	Content Length	Comments
https://www.techgearlab.com/reviews/kitchen/stand-mixer/aucma-6-5qt	1.4M - Weak	N/A	The site is temporarily unavailable Very good chances to outrank this one.
https://www.amazon.com/product-reviews/B07Q3BGQ7D	28 - Strong	N/A	Amazon Customer Reviews Very good chances to outrank this one.
https://www.dontwasteyourmoney.com/products/aucma-6-speed-tilt-head-stand-mixer/	251K - Strong	1998 words	Medium article on a strong site Title: Aucma Variable Speed Bowl Stand Mixer Can be outranked with a comprehensive review!
https://makebreadathome.com/aucma-stand-mixer-review/	32M - Extremely Weak	1988 words	Medium article on an extremely weak site Title: Aucma Stand Mixer Review Can only be outranked if you create a longer quality post. Good opportunity!
https://bestviewsreviews.com/stand-mixer/aucma-stand-mixer65-qt-660w-6-speed-tilt-head-food-mixer-kitchen-electric-mixer-with-dough-hook-wire-whip-beater-65q	4.6M - Weak	725 words	Short article on a weak site. Title: Aucma Stand Mixer,6.5-QT 660W 6-Speed Tilt-Head Food Mixer Can be outranked with a quality article.

t-blue/			Very good chances to outrank this one.
https://techgadgetsCanada.com/aucma-stand-mixer-review-can-a-149-mixer-really-be-any-good/	20M - Very Weak	1024 words	Short article review on a very weak site. Title: Aucma Stand Mixer review: Can a \$149 mixer really be any good? Can be outranked with a quality article.
 Aucma Stand Mixer ...	4 - Strong	N/A	Youtube video Title: Aucma Stand Mixer Review Aucma Stand Mixer 6.5-Qt 660W 6-Speed Tilt-Head Food Mixer Manual 2021 Very good chances to outrank this one.
https://thefoodellers.com/en/the-best-stand-mixers-for-home-use	877K - Strong	1310 words	Short article review on a strong site. Title: The Best Stand Mixers Of 2022 For Home Use Can be outranked with a quality article.
https://serp.co/best/stand-mixer/	9.5K - Strong	52 words	Short article review on a strong site. Title: Stand Mixer Can be outranked with a quality article. Super easy to outrank as content is short and not targeted

Conclusion:

- Very easy keyword
- Almost all sites have short articles
- Low competition
- Popular product
- Most sites are pretty weak
- You can outrank most domains with a proper review of 1,700+ words

- Good search volume
- Great commission opportunity 💰
- You should have a good chance of ranking on the first page 

Suggested strategy:

- Publish a very high quality article – **Aucma Stand Mixer Reviews**
- Create an attractive **SEO Title and Meta description** with the main keyword – Check out what the competition has done in the **screenshot below**
- **Title ideas:** Check out the titles I have included in the table below
- Make the post above **1,700 words**
- In the **page description** and in **the page title**, add the word **"reviews"**
- Link from the post several times to the products you are going to be **promoting via your affiliate link** – There are a few different options from both brands on **Amazon and Walmart**, go for most popular products from top ranking articles
- Add to article information about of the **"AUCMA"** company to cover more keywords and increase the chances of getting on the first page for various keywords
- Here are good article to use as an example:
<https://www.findricecooker.com/top-3-tiger-rice-cookers/>
👉 You could make a table reviewing both products features – check out this example:

Where to Buy the Aucma Stand Mixer

Aucma is a rising brand with a few star items in their lineup. The Aucma Stand Mixer is one of them, getting rave reviews from customers and enthusiasts.

Thanks to this brand's growing popularity, items like this stand mixer are becoming sought-after. But, since this brand is still fairly new, finding items like the Aucma Stand Mixer will prove hard both in-store and online.

While it's usually best to check appliance, tech, and home department stores, Aucma seems to only currently sell their products through third-party retailers like Amazon or Walmart.

You can check for the best deals below:

[Check Price on Walmart](#)

[Check Price on Amazon](#)

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Top Features of the Aucma Mixer
- Three Different Attachments
- Tilt-Head Design For Easy Access
- LED Indicator
- Non-Slip Base
- Incredibly Versatile
- Really Convenient
- Large Batches
- Surprisingly Affordable

- **You could add** Pinterest posts, Instagram images, Youtube videos
- **Here are most popular FAQ:**

Is aucma a good brand?

Which stand mixer is most reliable?

What are the five best stand mixers?

Does aucma stand mixer have attachments?

- Make the post super comprehensive by adding extra sections that other posts may have missed such as **frequently asked questions**, warranty, money back, specifications, shipping costs, pros and cons
- **Create a catchy SEO Title** – Check out what the competition has done:

[Aucma 6.5qt Review](#) - GearLab - TechGearLab

<https://www.techgearlab.com/reviews/kitchen/stand-mixer/aucma-6-5qt> ▼

► **People also ask**

Customer reviews [Aucma Stand Mixer,6.5-QT 660W 6-Speed ...](#)

<https://www.amazon.com/product-reviews/B07Q3BGQ7D> ▼

[Aucma Variable Speed Bowl Stand Mixer - Don't Waste Your ...](#)

<https://www.dontwasteyourmoney.com/products/aucma-6-speed-tilt-head-st>

[Aucma Stand Mixer Review](#) - Make Bread At Home

<https://makebreadathome.com/aucma-stand-mixer-review/> ▼

[Aucma Stand Mixer,6.5-QT 660W 6-Speed Tilt-Head Food Mixer](#)

<https://bestviewsreviews.com/stand-mixer/aucma-stand-mixer65-qt-660w-6-od-mixer-kitchen-electric-mixer-with-dough-hook-wire-whip-beater-65qt-blue>

► **1 Sitelink**

[Aucma Stand Mixer review: Can a \\$149 mixer really be any ...](#)

<https://techgadgetsCanada.com/aucma-stand-mixer-review-can-a-149-mixer-od/> ▼

[Aucma Stand Mixer Review](#) - YouTube

<https://www.youtube.com/watch?v=RYIW4LCclMo> ▼

[The Best Stand Mixers of 2022 for Home Use](#) - The Foodellers

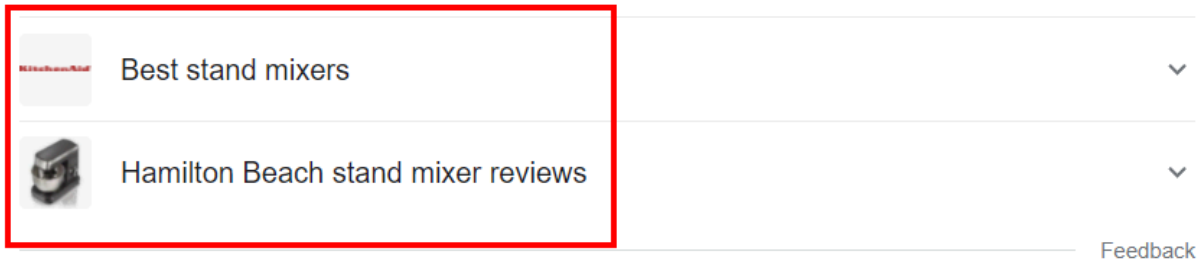
<https://thefoodellers.com/en/the-best-stand-mixers-for-home-use> ▼

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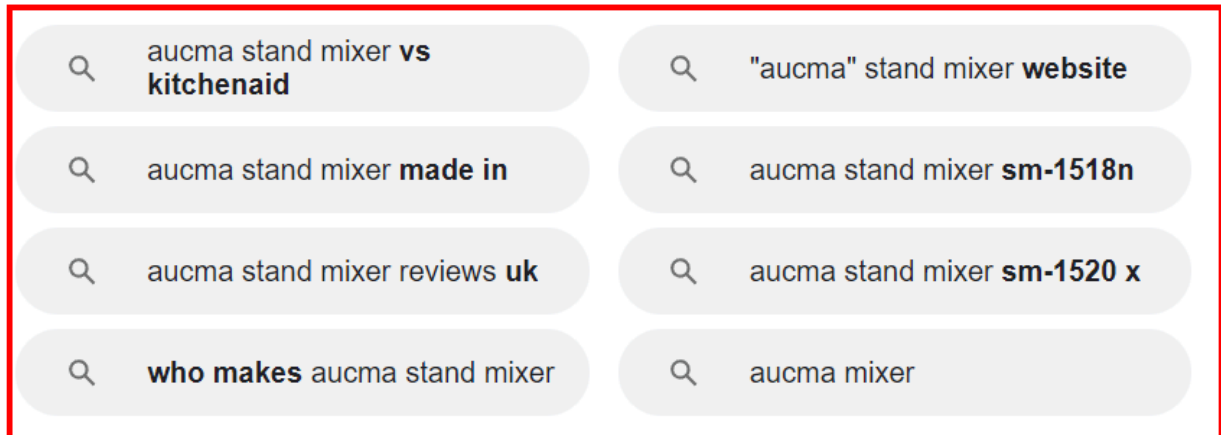
[Stand Mixer • Popularity Ranked + Deals, Reviews ...](#) - SERP Co

<https://serp.co/best/stand-mixer/> ▼

Related searches from Google USA – Make sure to include some of this info and keywords in the article as subtopics, or mentioning it somewhere.



A screenshot of Google search suggestions. The first suggestion is "Best stand mixers" with a small KitchenAid logo icon to its left. The second suggestion is "Hamilton Beach stand mixer reviews" with a small Hamilton Beach mixer icon to its left. Both suggestions have a downward arrow on the right side. Below the suggestions is a "Feedback" link.





A screenshot of Google search suggestions for the query "aucma stand mixer". The suggestions are displayed in two columns. The first column contains: "aucma stand mixer vs kitchenaid", "aucma stand mixer made in", "aucma stand mixer reviews uk", and "who makes aucma stand mixer". The second column contains: "\"aucma\" stand mixer website", "aucma stand mixer sm-1518n", "aucma stand mixer sm-1520 x", and "aucma mixer". Each suggestion has a magnifying glass icon on the left.

Keywords to explore, maybe add some to your article or create new articles!

Phrases	Searches
aucma stand mixer	1,000
aucma stand mixer review	260
aucma stand mixer reviews	260
aucma stand mixer attachments	90
aucma stand mixer vs kitchenaid	70
aucma stand mixer website	50
aucma stand mixer sm 1518n	50
aucma stand mixer replacement parts	40
aucma stand mixer manual	30

You can promote this product using the following Affiliate programs:

	3%	Sign up	Product search page
	4%	Sign up	Product search page

Content ideas for your posts where you can consider this offer:

Where is aucma stand mixer manufactured?

Who makes aucma stand mixer?

Where is aucma stand mixer made?