

Материалы для продакт менеджеров (поиск работы в США)

Мой канал на Youtube про поиск работы в США

<https://www.youtube.com/c/ProdcastRU/>

Prodcast in English <https://www.youtube.com/c/ProdcastUS/>

Мой вебсайт <https://annanaumova.com>

Гайд “Идеальное американское резюме” <https://go.mbastrategy.com/usresume>

Телеграм <https://t.me/prodcastUSA>

Дзен <https://dzen.ru/prodcast>

Если хотите что-то добавить в этот список или удалить, пишите в Телеграм
[@anna_naumova](https://t.me/anna_naumova)

Сайты для поиска вакансий в США:

1. <https://www.linkedin.com/>
2. <https://wellfound.com/>
3. <https://hired.com/>
4. <https://www.indeed.com/>
5. <https://www.dice.com/>
6. <https://www.glassdoor.com/>
7. <https://www.teamblind.com/jobs>
8. <https://womenpm.careerwebsite.com/>
9. <https://www.ziprecruiter.com/>
10. <https://otta.com/>
11. <https://stackoverflow.jobs/>

Работа в стартапах

1. <https://wellfound.com/>
2. <https://www.ycombinator.com/jobs>
3. <https://jobs.500.co/jobs>
4. <https://www.alchemistaccelerator.com/alchemist-jobs>
5. <https://www.workatastartup.com>
6. <https://jobs.techstars.com/jobs>
7. <https://www.ventureloop.com>

US 2023 crisis list

1. <https://www.levels.fyi/still-hiring/> (Layoffs count)
2. <https://www.trueup.io/job-trend> (Jobs opening count)
3. <https://still-hiring.community/>
4. <https://www.techishiring.com/>
5. https://docs.google.com/spreadsheets/d/1xDB_Tzg8LVwrZbRAL8VJEMGDo2srQEcQJtJeyWPRuTg/htmlview?fbclid=IwAR2uaSoMQdSqXm5Y7jkk9uLZH8XwY18cRrO-iQ44e9f2n25mB64w7jDQYtw#gid=658603781

Сайты для поиска удаленных вакансий:

1. <https://www.flexjobs.com/>
2. <https://weworkremotely.com/>
3. <https://www.workingnomads.com/jobs>
4. <https://remote.co/>
5. <https://wellfound.com/>
6. <https://remotive.com/>
7. <https://justremote.co/>
8. <https://www.theladders.com/jobs/remote-work-from-home-jobs>
9. <https://nodesk.co/remote-jobs/>
10. <https://euremotejobs.com/>
11. <https://remoteok.com/>
12. <https://peoplefirstjobs.com/>
13. <https://djinni.co/>
14. <https://smartbrain.io/>
15. <https://t.me/remoteeverafter>
16. <https://4dayweek.io/>

Книги про поиск работы ПМ:

1. Cracking the PM Interview
<https://www.amazon.com/Cracking-PM-Interview-Product-Technology/dp/0984782818>
2. The Product Manager Interview: 164 Actual Questions and Answers
<https://www.amazon.com/Product-Manager-Interview-Questions-Answers/dp/0998120448/>
3. Decode and Conquer
<https://www.amazon.com/Decode-Conquer-Answers-Management-Interviews/dp/0615930417/>

Платформы для моков:

1. <https://stellarpeers.com/> (бесплатно)
2. <https://www.tryexponent.com/> (платный курс с практикой)
3. <https://www.lewis-lin.com/blog/2018/7/8/lewis-c-lins-slack-community> (бесплатно)

4. Весь список

<https://docs.google.com/document/d/107zLKWGsydr95ppsuKAPfDsVd4a8o6-j752VDVz83Fo/edit>

Каналы на Youtube:

1. Linda Rainier -- очень хороший общий канал про то, как отвечать на вопросы
<https://www.youtube.com/channel/UCXUyg1vYSupswhi0zNeD-5w/>
2. Exponent -- много примеров, как отвечать на вопросы типа "Расскажите про свой любимый продукт" https://www.youtube.com/channel/UCjm_qVkcPjOVDz9BWjNqO9A
3. Product School -- разные советы, как проходить PM interview
<https://www.youtube.com/channel/UC6hlQ0x6kPbAGjYkoz53cvA>
4. Канал Lewis C. Lin, автора книги 'The Product Manager Interview: 164 Actual Questions and Answers'
https://www.youtube.com/channel/UCV_P_VGw8c8NyYTIhUGZmHA
5. Rocketblocks <https://www.youtube.com/c/rocketblocks>
6. Ben Talks Talent - Interview Advice <https://www.youtube.com/@BenTalksTalent>

Free PM Slack Community

1. Product School
https://join.slack.com/t/product-school/shared_invite/zt-1fhz9g0ud-io0eOb93OvTluw_1F0hMeA
2. Product-Led Alliance
https://join.slack.com/t/productled/shared_invite/zt-1fhytq98I-IFTKjeKZyXcO9k07oTw2hQ
3. Women in Product
https://join.slack.com/t/womeninproduct/shared_invite/zt-1fgaou906-UtPZkOsAlWGgcjG~shxl_w
4. Lewis C. Lin's Interview Community
<https://www.lewis-lin.com/blog/2016/8/22/pm-interview-practice-partner-community>
5. Product in Austin
https://join.slack.com/t/productinaustin/shared_invite/zt-1fgaqkdna-UryPFSy~p6E1P46_173vJQ
6. Mind the Product <http://slack.mindtheproduct.com>
7. More free and paid <https://thehiveindex.com/topics/product-management/platform/slack/>

Фреймворки:

1. SAR (или STAR) -- как отвечать на behavioral questions
2. CIRCLE -- как отвечать на product design questions
3. HEART -- для определения success metrics (для крупных компаний)
4. AARRR -- для определения success metrics (для стартапов)
5. Growth Loop from Reforge <https://www.reforge.com/blog/growth-loops>
6. RICE (или ICE) -- для приоритизации
7. PAR method for accomplishments in resume
<https://www.linkedin.com/advice/0/how-do-you-use-par-problem-action-result-method>

Разные вопросы на интервью:

1. <https://thepminterview.com/>
2. <https://productmanagementexercises.com/>
3. <https://www.glassdoor.com/> (тут можно посмотреть, какие вопросы задают определенные компании)
4. <https://producthired.com/guides> (гайд)

Зарплаты

1. Levers (FAANG) <https://www.levels.fyi/>
2. Glassdoor Salary <https://www.glassdoor.com/Salaries/index.htm>
3. Glassdoor Salary calculator <https://www.glassdoor.com/Salaries/know-your-worth.htm>
4. Blind <https://www.teamblind.com>

Полезные ресурсы для продактов

1. <https://stratechery.com/>
2. <https://a16z.com/>
3. <https://stephencognetta.com/>
4. <https://svpg.com>
5. <https://www.intercom.com/blog/>
6. <https://www.productschool.com/blog/>
7. <https://amplitude.com/blog>
8. <https://mixpanel.com/blog/>
9. <https://blog.ycombinator.com>
10. <https://www.productmanagerhq.com/>
11. <http://carlcheo.com/compsci> (40 Key Computer Science Concepts Explained In Layman's Terms)
12. <https://medium.com/open-product-management>
13. <https://www.profitwell.com/>
14. <https://www.producttalk.org>
15. Reforge <https://www.reforge.com/blog>
16. Анонимное комьюнити <https://www.teamblind.com>
17. <https://www.ravi-mehta.com/>

Подкасты

1. Lenny's Podcast <https://www.lennyspodcast.com/>
2. Mind the Product <https://www.mindtheproduct.com/category/the-product-experience/>
3. Women in Product podcast [Women In Product on Apple Podcasts](https://podcasts.apple.com/podcast/women-in-product)<https://podcasts.apple.com/podcast/women-in-product>
4. Product Science with Holly Hester-Reilly <https://www.h2rproductscience.com/podcast>
5. One Knight in Product with Jason Knight <https://www.oneknightinproduct.com/>
6. How I Built This <https://www.npr.org/series/490248027/how-i-built-this>
7. The Secrets of Product Management <https://alltheresponsibility.com/>

8. Masters of scale <https://mastersofscale.com/>

Сообщества русскоязычных стартаперов в США

1. Silicon Pravda Chat: <https://t.me/siliconpravdachat>
2. Startup Community: <https://t.me/Startupchat>
3. Спроси VC (чат участников): https://t.me/ask_vc_chat
4. Предприниматели США | Сообщество бизнесов США: <https://t.me/usbiznetwork>
5. YCombinator in Russian: <https://www.facebook.com/groups/547726792364028/>
6. Russian Tech Community in USA:
<https://www.facebook.com/groups/RuSiliconValley>
7. Russian Startup Community: <https://www.facebook.com/groups/Startupchat/>
8. Russian WIT <https://www.facebook.com/groups/RussianWomenInTech/>
9. 200 русскоязычных компаний (NewHR)
<https://airtable.com/shr1aPoPcWthHqCxB/tblk3YFaW0qtMnb7R/viwA0vLIAS21vkGv0>

Ресурсы, где практиковать разговорный английский

<https://docs.google.com/document/d/1EBvMF9qbmIST0Q6c0n3Q5lg99jfQoe9bQSrJvvLfbYs/edit?usp=sharing>

Resume: Power Verbs for Technical Work

<https://www.dice.com/career-advice/power-verbs-for-technical-work>

Power words (general)

<https://www.interviewkickstart.com/career-advice/resume-power-words>

<https://www.indeed.com/career-advice/resumes-cover-letters/it-resume-buzzwords>