



UNIVERSITAS NEGERI PADANG

Faculty of Social Sciences Department of Geography

Jalan Prof Dr. Hamka Kampus UNP Air Tawar Padang 25171

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DESCRIPTION										
Module Name	Public Communication									
Module Level	Bachelor									
Code	FIS2.60.4401									
Sub-heading	--									
Classes	2017									
Semester	4 th									
Module Coordinator	Ike Sylvia, S.IP., M.Si (4446)									
Lecturer	Team: Mira Hasti Hasmira, SH., M.Si (4448) Mohammad Isa Gautama, S.Pd., M.Si (4447)									
Language	Bahasa Indonesia									
Classification within the curriculum	Elective courses									
Teaching format / class hours per week during the semester	100 minutes lectures, 120 minutes structured activities and 120 minutes self-study per week.									
Workload	Total workload is 91 hours per semester which consists of 100 minutes lectures, 120 minutes structured activities, and 120 minutes self-study per week for 16 weeks									
Credit points (SKS)	2 SKS (3,02 ECTS)									
Prerequisites course(s)	-									
Course outcome	After taking this course the students have ability to: Students are able to understand and apply the basics of communication science and techniques in conducting public communication.									
Content	This course examines the ordinances and practices of being a public speaker. In this course students will be given the basics of communication science as well as techniques in conducting public communication.									
Study / exam achievements	<table><tr><td>N o</td><td>CO</td><td>Assesment Object</td><td>Assessment Technique</td><td>Weight</td></tr></table>					N o	CO	Assesment Object	Assessment Technique	Weight
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	1	CO1-CO4	a. Individual Assignment b. Group Assignment c. Quiz d. Mid-Term Examination e. Final Examination	Written Test	10% 40%
	2		Activities	observation	5 %
Forms of media (media yang digunakan)		Power Point, Video, Gambar, Board, LCD Projector, Laptop/Computer			
Literature (daftar pustaka)		1. Dude, Burhan. Sociology of Communication, Jakarta : Kencana Prenada Media Group. 2006 2. King, Larry. The Art of Speaking. Jakarta : PT Gramedia Pustaka Umum. 2007 3. Morissan, Communication Theory, Jakarta : Kencana Prenada Media Group. 2013 4. Sendjaya, Sasa Djuarsa. Communication Theory, Jakarta, Open University, 1999 5. Sendjaya, Sasa Djuarsa. Introduction to Communication Sciences, Jakarta, Open University, 1999 6. Sirait, Charles Bonar. The Power of Public Speaking, Jakarta, PT Gramedia Pustaka Utama. 2008 7. Aldri Frinaldi and Muhamad Ali Embi. 2011. Influence of Ethnic Work Culture on The Work Culture of Justice and Openness of Civil Servants in building Civil Society and Democracy (Study on West Pasaman Regency Government). Proceedings of UT FISIP National Seminar. July 7th, 2011. ISBN: 978-979-011- 690-0 and Humanus Journal Vol. X. No.1. July 2011. ISSN 1410-8062.			



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	8. Aldri Frinaldi dan Muhamad Ali Embi. 2012. The Impact of Etnict Work Culture on Civil Servant Work Culture (a Case Study of Work Culture Punctuality and Tranparency of Public Service in Pasaman Barat). Proceedings Public Service & Utilities. ASPA Indonesia International Seminar and IAPA annual Conference 2012. ISBN 978-602-203-452-0. Universitas Brawijaya Press. 9. Susanto, Astrid S. Communication in Theory and Practice. Bandung : Binacipta Printing. 1973 10. Uchjana, Onong. Science, Theory and Philosophy of Communication. Bandung : Citra Aditya Bakti. 2000 11. West, Richard and Turner, Lynn H. Introduction to Communication Theory, Analysis and Application. Jakarta : Salemba Sumanika. 2008.
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PLO and CO mapping

	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8	PLO9
CO1					V				
CO2	V								
CO3					V				
CO4					V				