

Use of \$5 Million

Allocation	Amount	Notes
1. PET Equipment Procurement	\$3,500,000	Build 35 PETs in-house at \$100 k each—covers trailers, batteries, inverters, gensets.
2. Rental Marketplace & Locator Software	\$600,000	Develop PET rental-market platform and geolocation services—booking portal, pricing engine, UX.
3. Infrastructure Development & Tech Staffing	\$350,000	Project-by-project prototyping & engineering for regional hubs, plus staffing costs for 4 microgrid techs.
4. Working Capital & Spare Parts	\$300,000	Critical spares inventory, fuel reserves, transport & site-prep buffers.
5. Marketing & Pre-Order Campaign	\$200,000	Targeted digital ads, field demos, content marketing to drive PET pre-orders.
6. Contingency & Overhead	\$50,000	Unforeseen costs: permits, admin, early-stage marketing, buffer for delays.
	\$5,000,000	

Impact

- **35 PETs** built quickly in-house, each a \$100 k turnkey mobile microgrid.
- **Rental & Locator software** unlocks a robust marketplace and boosts asset utilization.

- **Infrastructure prototyping & tech staffing** kick-start rural job creation without fixed leases.
- **Working capital** and spare parts ensure zero-downtime readiness.
- **Marketing & pre-orders** validate demand and seed early revenue.
- **Contingency** covers the unexpected.

This \$5 million round lays the groundwork for rapid scaling toward our \$34.8 million/month target—demonstrating a clear, actionable plan that investors can trust.