



Nashville Wedding Planners Group Membership Guidelines

BENEFITS

A member in good standing will enjoy the following membership benefits:

- Exclusive gatherings, meetings, retreats, and more with fellow NWPG members
- Advertising on external websites and press releases
- Features through blog posts, social media “shoutouts” and more
- Access to resource guides and directories
- Access to the member Facebook page, (a very valuable outlet and resource for asking questions and communicating with other planners)
- Invitations to event industry socials and programs
- Opportunity to hold office (after having been a member for one year)

MEMBER REQUIREMENTS

Planner Membership: \$250 (Prorated July 1st - \$175)

- Demonstrate excellence as a wedding planner
- Own a wedding planning business in the Middle Tennessee area
- Have a business license/DBA/Tax ID
- Business Insurance with at least \$1million in coverage
- Prior completion of at least 10 weddings as the paid wedding planner with signed contracts for each.
- Itineraries, floorplans, timelines, contracts, etc with vendor list and photos from 3 past weddings
- Link to online wedding reviews

Associate Planner Membership: \$100

- Associate Memberships must be in conjunction with a Planner Membership. Associate Planner must be employed by a member business.
- Associate Planners can independently plan and execute weddings.
- Associate Planners can attend meetings without the planner.
- Associate Planners will be given access to the Facebook group.



COMMITTEES

Member Participation - Each member must be an active participant in a committee.

- Finance committee
- Marketing, Social Media, PR
- Education and Vendor Community
- Social and Outreach
- Admin and Membership

Chair Participation - Each committee will have a chair who will also serve on the board. This position will be held for a two year term.

CODE OF ETHICS

- Members will keep things that are said in the group meetings, round table events, closed Facebook page, and conversations confidential. It shall not be shared with anyone outside of the group
- Members will strive to provide the highest quality of service at every level
- Members will communicate professionally with colleagues, vendors, associates and all persons in the event industry
- Members will not advertise/market/promote in a false or inaccurate manner
- Members will attend educational programs to increase professional growth and knowledge of the industry as available online or in person
- Members will contribute expertise to meetings and encourage constructive dialogue between colleagues
- Members will abide by the NWPG bylaws, policies, and guidelines.
- Members will not defame any member or non-member, by making false statements or accusations that will potentially injure his or her reputation or personal integrity
- Members will uphold professional working standards
- Members will uplift the wedding industry community, valuing their services provided, by not charging less than \$1,800 for services offered

Membership applications will not be considered complete until the full application and supporting documents are submitted. Your information will be reviewed and verified. The Board of Directors will consider your application for approval.

[View the full Bylaws](#)