



Business studies

Year 10 & 11

Curriculum Journey

Subject: Business Studies

Year group: 10

Exam Board: Edexcel

	Content	Department Assessment(s)
Autumn Term 1	Topic 1.1 Enterprise and Entrepreneurship	1.1 End of Topic Test
Autumn Term 2	Topic 1.2 Spotting a business opportunity	1.2 End of Topic Test
Spring Term 1	Topic 1.3 Putting a business idea into practice	1.3 End of Topic Test
Spring Term 2	Topic 1.4 Making the business effective	1.4 End of Topic Test
Summer Term 1	Topic 1.5 Understanding external influences on business	1.5 End of Topic Test
Summer Term 2	Topic 2.1 Growing the business / Exam Technique/ Revision Theme 1	Business studies paper 1 Investigating a small business
Homework	Homework is set once a week in Key Stage 4, this is in the form of short answers questions as well as longer 6/9/12 mark questions. Revision tasks are also set on Seneca learning online as well as materials being uploaded on to Google classroom.	

Subject / Department Key Terms	Point, Evidence, Explain and Link (PEEL) Business calculation: Gross profit margin (GPM) Net profit margin (NPM) Average rate of return (ARR)
Recommended Reading / Viewing	Second edition Business Ian Marcouse GCSE BITESIZE: Business GCSE Edexcel YouTube: Bizzwizard, Two teachers Seneca Learning: GCSE Edexcel business studies
How can technology help in this subject?	Technology can support student with retaining information it allows them to understand concepts visually and on a more practical level.
Skills required to succeed in this subject...	Notes taking Personal research Practicing exam technique and answering long exam questions Practical projects
Vision for this subject...	Business studies should allow students to be creative whilst learning the fundamentals of opening and running a business.

Subject: Business Studies

Year group: 11

Exam Board: Edexcel

	Content	Department Assessment(s)
Autumn Term 1	Topic 2.2 Making marketing decisions / Topic 2.3 Making operational decisions	2.2 - 2.3 End of Topic Test
Autumn Term 2	Topic 2.4 Making Financial decisions	2.4 End of Topic Test
Spring Term 1	Topic 2.5 Making human resource decisions	2.5 End of Topic Test
Spring Term 2	Exam Technique and Revision Theme 1	Assessment Theme 1
Summer Term 1	Exam Technique and Revision of Theme 2	Assessment Theme 2
Summer Term 2	Exam Techniques and Revision of Theme 1 & 2	External GCSE Exams
Homework	Homework is set once a week in Key Stage 4, this is in the form of short answers questions as well as longer 6/9/12 mark questions. Revision tasks are also set on Seneca learning online as well as materials being uploaded on to google classroom.	

Subject / Department Key Terms	Point, Evidence, Explain and Link (PEEL) Business calculation: Gross profit margin (GPM) Net profit margin (NPM) Average rate of return (ARR)
Recommended Reading / Viewing	Second edition Business Ian Marcouse GCSE BITESIZE: Business GCSE Edexcel YouTube: Bizzwizard, Two teachers Seneca Learning: GCSE Edexcel business studies
How can technology help in this subject?	Technology can support student with retaining information it allows them to understand concepts visually and on a more practical level.
Skills required to succeed in this subject...	Notes taking Personal research Practicing exam technique and answering long exam Practical projects
Vision for this subject...	Business studies should allow students to be creative whilst learning the fundamentals of opening and running a business.