Chicopee EdTech Team

Edtech Evaluation Criteria

How does this rubric work?
There are multiple criteria in the rubric, and each criterion is divided into metrics that add up to a total of 10 points. Each criterion also has a specific weight assigned to it, indicated in the rightmost column.

To calculate the score for each criterion, the percentage of points earned out of the total 10 is multiplied by its weight. This gives a weighted score for each criterion.

To calculate the overall score, the weighted scores for all criteria are added up. This sum is then expressed as a percentage of the total weight of the rubric, which is typically 100 points.

If a criterion doesn't apply to the evaluation, its points are disregarded, and the total weight of the rubric decreases accordingly.

Context Questions				
Tool Category	Content	Instruction	Assessment	Administration
User Types	Students	Teachers	Administrators	
Student Data Privacy Agreement	Available (continue)	Not Available (do not continue)		
Is this directly connected with a purchased curriculum or a required assessment?	No (continue)	Yes (do not continue)		

Criteria	Metrics	Weight

Frequency of Use

Measured By
Chicopee EdTech

0	1.5	3.5	5
Sporadically used 0-1 uses per eligible user per month, on average OR Ranks #46+ according to the usage chart	**Infrequently used** 2-3 uses per eligible user per month, on average OR Ranks #31-45 according to the usage chart	**Regularly used** 4-5 uses per eligible user per month, on average OR Ranks #16-30 according to the usage chart	**Consistently used** 6+ uses per eligible user per month, on average OR Ranks #1-15 according to the usage chart

0	5	7.5 (Bonus)
Declining Usage Usage over a period has decreased as compared to the prior period.	**Steady Usage** Usage over a period has remained largely the same as compared to the prior period.	**Increasing Usage** Usage over a period has increased as compared to the prior period.

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Cost Per User

Measured By
Chicopee EdTech

0	2	4	6	8	10
Highest Cost/user falls within the 90th percentile	**High** Cost/user falls between the 80-89th percentile	**Above-Average** Cost/user falls between the 70-79th percentile	**Average** Cost/user falls between the 60-69th percentile	**Below-Average** Cost/user falls between the 50-59th percentile	**Lowest** Cost/user falls below the lowest 50% of all tools

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Rostering

Measured By
Chicopee EdTech

0	5	10
Manual Rostering Required	Clever Stores Passwords	Fully Integrated with Clever or Google Admin Console OR no rostering is required

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This criterion only applies if students have accounts as part of using the tool.

Accessibility (UDL)

Measured By
District Assistive Technology Staffperson

2	This tool presents information in **multiple formats**, such as text, audio, and video, to accommodate different learning styles and preferences.
2	This tool offers **different ways** for students to demonstrate their knowledge and understanding, such as through writing, speaking, drawing, or using multimedia.
2	This tool allows teachers and students to **customize the interface**, settings, and content to meet individual needs and preferences.
4	This tool is designed with **accessibility in mind**, such as providing captions, transcripts, and screen reader support for students with disabilities.

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Student Feedback

Measured By
Student Users

2.5	Multiply by the percentage of student respondents who agree with the following statement: “This tool helps me learn.”
2.5	Multiply by the percentage of student respondents who agree with the following statement: “This tool is easy to use.”
2.5	Multiply by the percentage of student respondents who agree with the following statement: “I like using this tool.”
2.5	Multiply by the percentage of student respondents who agree with the following statement: “What I learn from this tool helps me do my schoolwork better.”

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These responses would come from student survey results and would only consider students who have indicated that they have used the tool being evaluated.

This criterion only applies if students use the tool.

Staff Feedback

Measured By
Staff Users

7	Multiply by the percentage of staff respondents who agree with the following statement: “This tool is easy to use.”
3	Multiply by the percentage of staff respondents who agree with the following statement: “I feel motivated to continue using this tool, explore its features further, and share my findings and resources with my colleagues.”

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These responses would come from staff survey results and would only consider staff members who have indicated that they have used the tool being evaluated.

This criterion only applies if staff members use the tool.

Dashboard Controls

Measured By
Chicopee EdTech & IT

4	Dashboard controls are clearly labeled, logically arranged, and understandable.
3	Controls respond quickly to user input without delay.
3	Users can add, remove, or rearrange controls based on their needs.

8

Duplicate Effort

Measured By
Chicopee EdTech

0	**5**	**10**
This tool significantly duplicates functionalities already available in other tools we use in our district, with more than half of its core features overlapping.	Some of the core features provided by this tool are found in other tools we use in our district.	This tool offers a distinctive set of core capabilities that are not replicated in any other tools we use in our district.

3

Performance & Reliability

Measured By
Chicopee EdTech & IT

0	**5**	**10**
This tool fails to meet basic performance expectations.	While it generally functions adequately, there are occasional lapses in reliability.	Performance meets expectations and the tool can be relied upon for regular use.

8

Technical Support

Measured By
Chicopee EdTech & IT

0	2.5	5
Support is needed often	Support is needed sporadically	Support is rarely needed
Support quality is low and/or the response time is sluggish	Support quality is normal and/or the response time is adequate	Support quality is very good and/or the response time is almost immediate

3

PD Offerings

Measured By
Chicopee EdTech

0	5	10
The vendor does not offer any PD or resources for users. There is no support or guidance available to help users effectively utilize the tool or enhance their skills and knowledge.	The vendor offers some PD resources, such as documentation, FAQs, or basic tutorials, but they lack depth and may not fully address the needs of users. The offerings are limited in scope and may not provide comprehensive guidance for all aspects of the tool.	The vendor provides comprehensive and high-quality PD offerings to support users in effectively using the tool. The resources are diverse, including in-depth documentation, video tutorials, webinars, workshops, and ongoing support.

3

Instructional Effectiveness

Measured By
Staff Users

4	Multiply by the percentage of staff respondents who agree with the following statement: "In my view, this tool furthers student learning."
3	Multiply by the percentage of staff respondents who agree with the following statement: "This tool significantly enhances the instructional delivery of our curriculum, making learning more engaging for the students."
3	Multiply by the percentage of staff respondents who agree with the following statement: "This tool supports differentiated instruction, allowing for personalized learning experiences that meet the diverse needs of our students."

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*This criterion only applies if **Instruction** is part of the Tool Category **Context Question**.*

Aligned to District Goals **Measured By** Chicopee EdTech	**0**	**5**	**10**	3
	The core function of this tool does not align with the current district goals.	The core function of this tool partially aligns with the current district goals.	The core function of this tool aligns very well with our current district goals.	

This criterion only applies if the district has a clearly articulated set of goals or priorities.