

MxMap — Privacy Policy

1. Who we are

MxMap is a mobile and web application for motocross and off-road riders. It lets you find riding tracks, record your rides with GPS and sensors, analyse race telemetry (lap times, jumps, heart rate), and share content with other riders (posts, comments, photos, videos, races).

This Privacy Policy explains what personal data MxMap collects, why we collect it, who it is shared with, and what rights you have.

The data controller responsible for your personal data is:

Kostiantyn Halaniuk Contact e-mail: kostya.galanyuk@gmail.com

By creating an account or using MxMap, you agree to this Privacy Policy. If you do not agree, please do not use the app.

2. What data we collect

2.1. Account and profile data

When you sign in with **Google** or **Apple**, we receive and store:

- your name and e-mail address;
- your account identifier (a unique user ID);
- your profile photo, if you have one.

You may add further profile information yourself, such as your motorcycle(s) and their photos, and contact details you choose to share (phone number, website, e-mail).

2.2. Location data

With your permission, MxMap collects **precise GPS location**:

- to show motocross tracks near you;
- to record your ride trail, position and lap times during a ride.

Ride recording continues **in the background**, including while the screen is locked, so that your trail and lap times keep recording during the ride. Location is collected only while you are using the relevant features.

2.3. Motion, sensor and health data

To analyse rides, MxMap collects:

- **motion sensor data** (accelerometer, gyroscope) — used to detect jumps and ride dynamics;
- **barometric / altitude data**, where available;
- **heart rate**, when you record a ride with a paired Apple Watch or import a workout from Apple Health.

2.4. Apple Health (HealthKit) data — iOS only

If you grant permission, MxMap can:

- **read** cycling workouts you recorded in Apple Health (their GPS route and heart rate) so you can import a ride into MxMap;
- **write** rides you record with the MxMap Apple Watch app back to Apple Health as a workout, so the activity, route and heart rate are kept with the rest of your fitness data.

Data obtained from Apple Health is used **only** to provide these features. We never use Health data for advertising or marketing, we do not sell it, and we do not store it in iCloud.

2.5. User-generated content

We store the content you create in the app, including:

- posts, comments and photos;
- videos you upload;
- recorded races and their telemetry (GPS trail, lap times, jumps, speed, heart rate);
- tracks and track configurations you create.

2.6. Device and technical data

We collect basic technical data needed to operate the app, including device model, operating-system version, app version, language, and a push notification token (used to deliver notifications).

2.7. Crash and diagnostic data

To keep the app stable, we collect crash reports and diagnostic information when the app encounters an error (for example, the type of error and the state of the device at that moment).

2.8. What we do **not** collect

MxMap does not currently use advertising or third-party advertising tracking, and does not request permission to track you across other apps and websites.

3. How we use your data

We use your data to:

- create and manage your account;
- show tracks near you and provide maps;
- record, process and display your rides, lap times, jumps and telemetry (final results are calculated on your device after filtering);
- enable social features (posts, comments, likes, following, news feed);
- send you notifications about activity relevant to you (likes, comments, followers, events), if you allow notifications;
- keep the app secure, stable and free of abuse;
- comply with legal obligations.

Legal bases (EU/EEA and UK GDPR). We process your data to perform our contract with you (providing the app), on the basis of your consent (for location, motion/health data, Apple Health access and notifications — which you can withdraw at any time in your device settings), to pursue our legitimate interest in keeping the app secure and stable, and to comply with the law.

4. Content visible to other users

MxMap is a social app. The following content is **public** and visible to other users of MxMap by default:

- your profile (name, photo, motorcycles, and contact details you add);
- your posts, comments and uploaded photos and videos;
- tracks and configurations you create;
- **racers you publish, including their GPS trail, lap times, jumps, speed and heart rate.**

Race privacy. Every recorded race has a privacy switch. You can mark a race as **private** at the moment you save it, or change it later, using the lock control on the race screen. A private race and its data (including heart rate) are visible only to you.

Please be aware that publishing a race makes its telemetry — **including your heart rate** — visible to other users. Only publish rides you are comfortable sharing.

5. Who we share data with

We do not sell your personal data. We share data only with service providers ("processors") that help us operate MxMap, and only as needed to provide the app:

Service	Provider	Purpose
Firebase (Authentication, Firestore, Realtime Database, Storage, Cloud Functions, Cloud Messaging, Crashlytics)	Google LLC	Account, data storage, backend, notifications, crash reporting
Bunny Stream	BunnyWay d.o.o.	Hosting and delivery of videos you upload
Sign in with Apple, Apple Push Notification service, HealthKit	Apple Inc.	Sign-in, notifications, Apple Health integration
Google Maps / Apple Maps	Google LLC / Apple Inc.	Displaying maps

These providers process data on our behalf under their own security and privacy terms. We may also disclose data if required by law, or to protect the rights, safety and security of our users and the service.

6. International data transfers

MxMap's providers (in particular Google and Bunny) operate servers located **outside your country, including in the United States**. This means your data may be transferred to and processed outside the European Economic Area. Where this happens, the transfer relies on appropriate safeguards such as the European Commission's Standard Contractual Clauses.

7. Data retention

We keep your personal data for as long as your account exists. Crash and diagnostic data is kept for a limited period needed to diagnose problems. When you delete your account, we delete or anonymise your personal data as described in Section 9, except where we must keep certain data to comply with the law.

8. Security

We take reasonable technical and organisational measures to protect your data, including encrypted connections (HTTPS) and access controls on our backend. No method of transmission or storage is completely secure, so we cannot guarantee absolute security.

9. Your rights and account deletion

Depending on where you live, you have rights over your personal data, including the right to **access**, **correct**, **delete**, **export** (data portability), **restrict** or **object to** processing, and to **withdraw consent**. Users in the European Economic Area and the UK have these rights under the GDPR; users in California have comparable rights under the CCPA/CPRA — and we do not sell or "share" personal data for cross-context behavioural advertising.

Deleting your account. You can delete your MxMap account directly in the app (Profile → Settings → Delete account). Deleting your account removes your profile, posts, comments, races and uploaded media. You may also contact us at kostya.galanyuk@gmail.com to request deletion or to exercise any other right.

You can also control permissions at any time in your device settings (location, motion & fitness, Apple Health, notifications, camera, photos).

10. Children

MxMap is not directed at children. You must be at least **16 years old** (or the minimum age of digital consent in your country) to create an account and use MxMap. We do not knowingly collect personal data from children. If you believe a child has provided us with personal data, contact us and we will delete it.

11. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. When we make material changes, we will update the "Last updated" date above and, where appropriate, notify you in the app. Continued use of MxMap after an update means you accept the revised policy.

12. Contact us

If you have any questions about this Privacy Policy or your personal data, contact us at:

Kostiantyn Halaniuk E-mail: kostya.galanyuk@gmail.com