



## **METHODOLOGY**

*Change Research surveyed 1022 likely Democratic primary election voters in Kansas from June 11 - 15, 2026. We recruited respondents by sending text messages, via the Echo19 platform, to cell phone numbers listed on the voter file for individuals who qualified for the survey's sample universe, based on their voter file data. Respondents were directed to a survey hosted on SurveyMonkey's website. The survey was conducted in English.*

*The survey was commissioned by Civic Clarity and conducted online by Change Research. Post-stratification was performed on age, gender, race/ethnicity, education, and region. Weighting parameters are based on a combination of census data and the demographic composition of 2022 general election voters, based on voter file data. That is, if x% of likely general election voters in the district were women, women would be weighted to x%.*

*The modeled margin of error\* for this survey is 3.02%, which uses effective sample sizes\*\* that adjust for the design effect of weighting. This research, like all public opinion research, does entail some additional unmeasured error.*

\* We adopt The Pew Research Center's convention for the term "modeled margin of error"<sup>(1)</sup> (mMOE) to indicate that our surveys are not simple random samples in the pure sense, similar to any survey that has either non-response bias or for which the general population was not invited at random. A common, if imperfect, convention for reporting survey results is to use a single, survey-level mMOE based on a normal approximation. This is a poor approximation for proportion estimates close to 0 or 1. However, it is a useful communication tool in many settings and is reasonable in places where the proportion of interest is close to 50%. We report this normal approximation for our surveys assuming a proportion estimate of 50%.

\*\* The effective sample size adjusts for the weighting applied to respondents and is calculated using Kish's approximation <sup>(2)</sup>.

(1) <https://www.pewresearch.org/methods/2018/01/26/for-weighting-online-opt-in-samples-what-matters-most/>

(2) Kish, Leslie. Survey Sampling, 1965.

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## REPORTED QUESTIONS

1. *\*Are you male or female?*
  - *Male*
  - *Female*
  - *Neither of these*
2. *\*In what year were you born? [TEXT BOX]*
3. *\*In what ZIP code do you currently live? [TEXT BOX]*
4. *\*What is your race?*
  - *White / Caucasian*
  - *Hispanic or Latino/a*
  - *Black or African American*
  - *Asian / Pacific Islander*
  - *American Indian or Alaska Native*
  - *Other (please specify): [text box]*

4a. *\*[IF Q4 ≠ Hispanic or Latino/a] Are you from a Hispanic, Latino/a or Spanish-speaking background?*

- *Yes*
  - *No*
5. *\*What is the highest level of education you have completed?*
    - *High school diploma or less*
    - *Some college, but no degree*
    - *Associate's degree, or two-year college degree*
    - *Bachelor's degree, or four-year college degree*
    - *Graduate degree*
  6. *\*Are you registered to vote in Kansas?*
    - *Yes*
    - *No [TERMINATE]*
    - *Not sure [TERMINATE]*
  7. *\*Generally speaking, do you think of yourself as a: [RANDOMIZE]*
    - *Democrat*
    - *Republican*
    - *Independent/Other*

*[IF INDEPENDENT/ NO PARTY AFFILIATION]*

7b. *\*Do you consider yourself closer to:*

- *The Democrats*
- *The Republicans*
- *Neither*

*[IF DEMOCRAT/ REPUBLICAN]*

7c. *\*Do you consider yourself a:*

- Strong [Democrat/Republican]
  - Not so strong [Democrat/Republican]
8. \*Regardless of what you think of the political parties, which party are you registered to vote with?
- Democratic Party
  - Republican Party **[TERMINATE]**
  - Unaffiliated (no party)
  - Another Party **[TERMINATE]**
  - Not sure **[TERMINATE]**
9. (If registered Democrats) Kansas will hold a Democratic primary election on August 4th for Governor, United States Senate, and other offices. It's a long way away, but what are the chances you will vote in the Democratic primary election in August 2026?
- I will definitely vote in the Democratic primary
  - I will probably vote in the Democratic primary
  - 50-50. I might vote or I might not
  - I will not vote in the primary and will wait until the fall - **Terminate**
  - I am not planning to vote in any election in 2026 - **Terminate**
- (If Unaffiliated) In Kansas, unaffiliated voters are allowed to vote in the 2026 Democratic primary for Governor, U.S. Senate, and all other offices without changing their registration status. What are the chances you will vote in the **Democratic primary election** on August 4th?
- I will definitely vote in the Democratic primary
  - I will probably vote in the Democratic primary
  - 50-50. I might vote in the Democratic primary or I might not
  - I will vote in the Republican primary - **Terminate**
  - I will not vote in any primary and will wait until the fall - **Terminate**
  - I am not planning to vote in any election in 2026 - **Terminate**
10. \*How did you vote in the 2024 election for President, or for some reason were you unable to vote?
- Kamala Harris, the Democrat
  - Donald Trump, the Republican
  - Another candidate
  - Not registered/Too young/Ineligible
  - Did not vote
11. How closely do you follow Kansas politics and what goes on in Topeka?
- Very closely
  - Somewhat closely
  - Not too closely
  - Not closely at all
12. How motivated are you to vote in the August Democratic Primary election on a scale from 0 to 10, where 0 means you are not motivated at all and 10 means you are extremely motivated?
- 0 - Not motivated at all
  - 1
  - 2
  - 3

- 4
- 5
- 6
- 7
- 8
- 9
- 10 - Extremely motivated

### Standard Viability Questions

13. What are the most important issues influencing how you will vote in the upcoming Democratic primary election? Please choose up to THREE. [RANDOMIZE]

- Jobs and the economy
- Cost of living and inflation
- Crime and public safety
- K-12 public education
- Affordable housing
- Healthcare
- Abortion
- Defending democracy
- Climate change and the environment
- Property taxes
- Something else (please specify)
- None of these

14. How favorable are your feelings about each of the following people or groups? If you haven't heard of them, please indicate it. [Very favorable | Somewhat favorable | Neutral | Somewhat unfavorable | Very unfavorable | Never heard of them] [RANDOMIZE]

- The Democratic Party
- The Republican Party
- Laura Kelly
- Donald Trump
- Roger Marshall
- Ethan Corson
- Cindy Holscher
- Adam Hamilton
- Patrick C. Schmidt

15. If the Democratic primary election for Governor was held today, and the candidates were the following, who would you vote for? [RANDOMIZE]

- Cindy Holscher
- Curt Skoog
- Ethan Corson
- Not sure

15b. [IF NOT SURE] If you had to choose, who would you vote for? [RANDOMIZE]

- Cindy Holscher
- Curt Skoog
- Ethan Corson

- Not sure
- Would not vote

15c. [IF CHOOSE CANDIDATE IN Q15] Are you definitely voting for [CANDIDATE], or could you still change your mind?

- Definitely voting for
- Could still change my mind

16. If the Democratic primary election for U.S. Senate was held today, and the candidates were the following, who would you vote for? [RANDOMIZE]

- Christy Davis
- Adam Hamilton
- Patrick C. Schmidt
- Erik Murray
- Noah Taylor
- Sandy Spidel Neumann
- Anne Parelkar
- Someone else
- Not sure

16b. [IF NOT SURE] If you had to choose, who would you vote for? [RANDOMIZE]

- Christy Davis
- Adam Hamilton
- Patrick C. Schmidt
- Erik Murray
- Noah Taylor
- Sandy Spidel Neumann
- Anne Parelkar
- Someone else
- Not sure
- Would not vote

16c. [IF CHOOSE CANDIDATE IN Q16] Are you definitely voting for [CANDIDATE], or could you still change your mind?

- Definitely voting for
- Could still change my mind