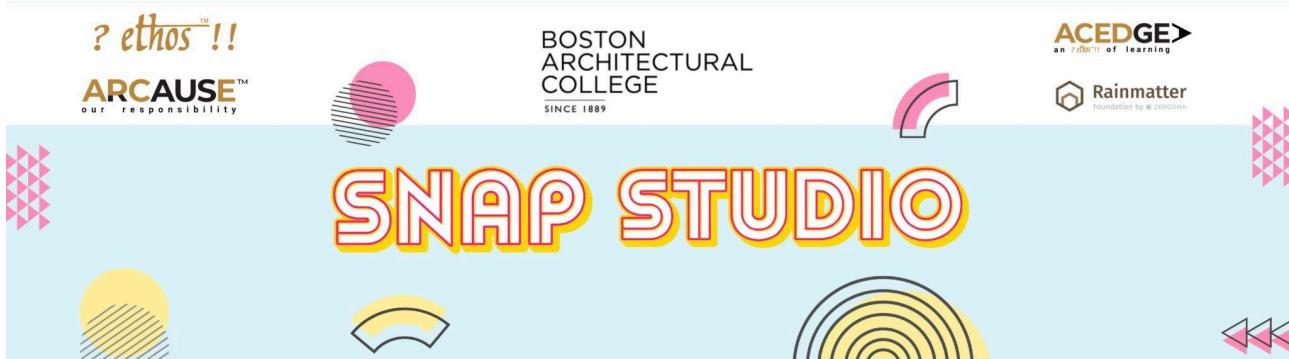


Tab 1



Snap Studio | BAC X Acedge

**A Knowledge Partnership between Boston Architectural College | Ethos | Acedge
supported by Ethos Arcause**

SnapStudio

Snap Studio is a year-round, multi-format partnership between **Boston Architectural College (BAC)** and the **Ethos Foundation | Acedge** comprising a series of 6 short engagements, designed as a fun entry point into applied learning and creative problem-solving for all ages of learners. By blending learning, creativity, and social engagement, the series will introduce participants to essential design themes - such as Universal Design/Accessibility, Sustainability / Climate Justice, Traditional Wisdom, Design Literacy, Social Justice (Affordable and Accessible Design) - through curated video primers and quick-response design prompts.

The goal is to spark curiosity and build critical thinking while offering participants recognition, nano-credentials, and early access to the BAC ecosystem.

6 Snap Prompts

6 Challenges

Many possible solution pathways

Even more Awards waiting to be won

Themes for Snap Prompts:

Universal Design/Accessibility

Sustainability/Climate Justice

Traditional Wisdom

Design Literacy

Affordable Design

Social Justice

What to Expect

1. Watch + Learn

- Each round will begin with a consolidated **5–8 min video primer** by a BAC faculty member.

The video will be shared via different **Instagram, LinkedIn, YouTube, Facebook handles. Please follow for updates.**

The video will set the tone for the design task that the participants need to undertake.

2. Design Prompt Drop

- Based on the video, a short design task or reflective prompt is released
- Prompts are designed to be **light-touch and social-media friendly** (e.g. sketch, moodboard, collage, short reel, or reflective essay caption).
- This prompt will be dropped on all Social Media Handles & will go live on Ethos | Aedge, BAC Websites as well.

3. Submission Process

Step 1: Watch the Prompt on Instagram as a reel and the video on YouTube

Step 2: Put down your idea as a response in any medium of your choice. This could be a sketch, a model, or a Instagram reel/story/post

Step 3: Share it with the world by

- uploading it on Instagram as a story or making a post/reel on your handle
- tagging @acedge.in, @thebacboston, and your Institution handle.
- Mandatory hashtags: #SnapStudio #BACxAcedge (& other hashtags related to the Prompt/ trending hashtags to enhance visibility)
- filling up a google form so we get your name right for certificates and for ease of streamlining submissions.

In case a participant chooses not to participate via social media, they can fill up the google form only and submit their work. Project relevant images will be shared by the organisers on social media platforms only if consent is given by the participants in the Google form.

4. Recognition & Rewards

- **18 shortlisted (3 per prompt) entries** get a feature in the BAC newsletter, receive mentorship support to develop a design portfolio
- **6 Popular Choice Awards:** From the 3 shortlisted entries per prompt, the Most Engaging Post based on likes/comments/shares across IG + LI, will receive the Popular Choice Award.
- **1 Grand Prize Winner (after 6 rounds)** gets a free class pass to attend a BAC online session. This Winner will be selected by a designated jury. Please note that it is not essential for the awardee to have submitted entries for all the design prompts. Winner spotlighted across BAC + Acedge platforms.
- **All participants** earn a Certificate of Excellence, get featured on our website, BAC and Acedge | Ethos social media channels and gain early access to the BAC ecosystem

5. Eligibility

- Open to **ALL**

About BAC

Born in 1889—the same year Eiffel reshaped Paris and Van Gogh painted *Starry Night*—The Boston Architectural College emerged as a bold, inclusive experiment with no entrance exams and no pedigree required, only a passion for design and human potential. That spirit still defines us today.

The BAC now offers 20+ degrees and certificates in Architecture, Landscape Architecture, Interior Architecture, and Design Studies, pairing classroom learning with professional practice from day one so students graduate with real career experience. Recognized among the nation's top architecture schools, our global community of 800 students and 10,000+ alumni spans 54 countries and welcomes first-generation students, working professionals, and career changers alike.

Design literacy drives everything we do—from open Continuing Education courses to one of the country's largest and oldest pre-college programs. Our honorary alumni include global design leaders such as Tatiana Bilbao, Balkrishna Doshi, Daniel Libeskind, Benedetta Tagliabue, and Billie Tsien, while changemakers like Maya Bird-Murphy (M.Arch '17) continue to turn ideas into impact. This is the BAC: where design meets purpose, where learning happens by doing, and where opportunity is open to all.

About Ethos | Acedge

In the dynamic world of architecture, design, and construction (ACED), staying updated with the latest techniques and materials is crucial. Ethos | Acedge has been at the forefront of providing quality education and nurturing young talents in the industry since 2017, while Ethos has been working on outside-the-classroom efforts since 2002. With a mission to instill essential human values alongside professional skills, Acedge has emerged as a trusted online education platform for architects and designers across the country.