# **Privacy Policy**

We take your privacy very seriously!

In case of a refund request for an in-app purchase, we reserve the right to provide Apple with relevant details regarding the user's usage of the purchase. This may include information such as the time since installation, total app usage, anonymous account ID, whether the purchase was fully utilized, if a trial period was included, the total amount spent, and the total amount refunded.

Bradley Murphy is committed to protecting the privacy of our users ("Users" or "You"). This Privacy Policy ("this Policy") is designed to explain to you how we collect, store, use, manage and protect your user information (including personal information) when using our website and our services.

Please note that the scope of this policy is limited to the user information (including personal information) that you submit to Bradley Murphy when you use our app; "personal information" in this policy refers to the information itself or the information that Remove Object. Photo Editor can collect. Other information about individuals accessed Data that could identify a specific individual after contact, including your name, address, phone number and email address.

By using our app, you agree to this policy and to the collection, processing, disclosure and sharing of your user information (including your personal information) in the manner set out in this policy. If you do not agree with any of the terms of this policy and future revisions, please do not use our app.

# WHAT INFORMATION WE COLLECT

In order to provide you with our app, we will collect your personal information and user information in accordance with this policy to the extent permitted by law and only when you browse the app, use certain features or services. If you do not provide this information, we may not be able to provide you with our products or services.

Information you provide us

### **Device Information**

When you use our services on a mobile device, we collect information about your device. For example, International Mobile Equipment Identity ("IMEI"), Advertising Identifiers ("IDFA" and "IDFV"), Integrated Circuit Card Identification Number ("ICCID") and Media Access Control ("MAC") addresses, device model numbers and device resolution, it is convenient for us to count the number of devices using our products and services, and to perform device model data analysis and graphic adaptation analysis.

location information

We collect your location information, such as country code, latitude and longitude information, network location, IP address and system setting country and time zone information. This information helps us understand user distribution and user usage scenarios, so that we can provide them with the correct application version and better service. We will not share this information with any third parties except as otherwise agreed in this policy. If you no longer want us to track or use specific location information, you can choose to turn off the network, GPS function on your device or disable our access to your network, GPS, device information.

# log information

When you use some of our app, including participating in, generating, and browsing content related to our services, we will automatically collect certain log information related to the Remove Object. Photo Editor application product, including: (1) About Details of your usage time and frequency; (2) device statistics, critical operation paths, error logs, crash records, language and time zone, etc. These log information can help us better understand and improve our services, and are not used to identify any specific individual.

# image information

When you choose to use the picture function in our app, your picture will not be uploaded in any form and will only be stored locally.

# Advertising information

We may display advertisements on the Services and may collect and use information about you, such as your device identifier, IMEI, geographic location and IP address, for advertising tracking purposes. This information is used to create an internal user ID to help us better count and track ads based on language, geographic location and other details. We do not sell this information to third parties.

### Information Collected by Third-Party Services

The app we provide may include third-party tracking tools belonging to our app providers. This third party may use cookies, APIs (Application Programming Interfaces) and SDKs (Software Development Kits) in the services we provide, thereby collecting and analyzing user information on our behalf. Third parties may access information such as your device identifier, IMEI (International Mobile Equipment Identity), region (specific location in a given language), geographic location information and IP address for the purpose of The Services are prov aided by Implementations under their respective privacy policies. Our Privacy Policy does not cover the use of third-party tracking tools. We do not have access to or control over these third parties.

#### Other information

We may also collect various other types of information that are not associated with an individual. For example, the operating system type and version number are used to understand

system upgrades, the system language is used for language adaptation, and the application list is used to understand user preference formation to improve the services we provide to you.

#### How we use information

The purpose of collecting user information and personal information is to provide you with our products and services and to ensure that we comply with applicable laws. Based on the "What Information We Collect" section, we use your user information and personal information for the following purposes:

- (1) Products and services. To provide, process, maintain, improve, develop our app to you, including customer support, and other services provided through the device.
- (2) Statistical analysis. To analyze and develop statistical information related to the use of our app to better improve our service.
- (3) Provide location-based services. When using our services, we or third-party service providers may use location information to provide you with the correct version of the service, with an accurate location for the best possible user experience.
- (4) Improve user experience. Certain opt-in features, such as the User Experience Program, allow Bradley Murphy to analyze data on how users use our app in order to improve the user experience.
- (5) Provide push service. Object Removal account and device information may be used to provide Object Removal push services to measure advertising performance and notifications of app. You can turn this feature off at any time by changing your preferences under Settings.
- (6) Verify user identity. SMS verification when the account is logged in to ensure that unauthorized persons cannot log in; the live video function verifies the user's identity to comply with applicable legal requirements.
- (7) Collect user feedback. Your feedback is invaluable in helping Object Removal improve the app. In order to track your feedback, Object Removal may use the personal information you provide to contact you and keep records.
- (8) Others. Store and maintain information about you for the purposes of running our business or complying with legal obligations.

# Information Sharing and Disclosure

We do not sell any personal information to third parties. We are not authorized to share and/or disclose all or part of your personal information to third parties except in the following circumstances:

(1) To protect the personal or property safety of others;

- (2) To prevent or resolve online fraud;
- (3) To safeguard the legal rights and interests of Object Removal;
- (4) To achieve the purpose described in the "What Information We Collect" section, provided that the recipients of such disclosure shall be equally bound by this policy and can provide adequate protection of information;
- (5) According to the provisions of laws and regulations, or to comply with the requirements of government departments and judicial authorities; usually the aforementioned requirements are to protect network security and protect the rights, property and safety of us, our users and third parties.

# Information security assurance

We use reasonable measures to prevent loss, misuse, unauthorized access or disclosure of information. For example, in some services, we will use encryption technology (such as SSL) to protect your personal information. But please understand that (in the Internet industry) even if you do your best to strengthen security measures, it is not always possible to ensure that information is 100% secure. You need to understand that the systems and communication networks you use to access our services may have problems due to factors beyond our control.

#### Information Access and Control

We will take all reasonable and appropriate technical means to ensure that you can access, update and correct your personal information or other personal information provided when using our services. When accessing, updating, correcting and deleting the aforementioned personal information, we may require you to authenticate to ensure the security of your account.

## Data retention and deletion

Subject to legal and regulatory requirements, we will retain your information (including personal information) in accordance with the "How We Use Information" section or within the time frame for providing services to you. If you wish to revoke your consent to the collection, use of disclosure of your personal information we have collected or wish us to delete your personal information, please send an email to brd.murphy97@gmail.com

In our app, certain features may utilize your facial image data to provide enhanced functionalities. We are committed to not storing your facial information unless absolutely necessary for the app's functionality. Our policy is to protect the security of your facial data rigorously. Should the storage of face data be deemed necessary, we ensure it is kept only for the duration necessary to deliver our services to you and is deleted after your use of the feature is complete.

### Updates to this policy

You agree that we will update this policy in accordance with laws and regulations or Bradley Murphy's business decisions, and are bound by the revised policy.

Contact Us brd.murphy97@gmail.com