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# **RADON MITIGATION PROPOSAL**

[DATE THIS PROPOSAL WAS SENT]

[YOUR COMPANY NAME] [PHONE NUMBER] [EMAIL ADDRESS]

[CLIENT FIRST/LAST NAME]
[CLIENT ADDRESS]
[CLIENT PHONE NUMBER] [CLIENT EMAIL ADDRESS]

Dear [FIRST NAME],

Thank you for taking the time to meet with me and giving [YOUR COMPANY NAME] the opportunity to reduce the levels of radon in your home.

In our proposals, it is important to clearly communicate the process and steps required to properly mitigate radon. Not only do we want your home to meet or exceed the EPA's recommended radon levels, we want to provide you with a system that will last for years to come. From our discussions, these are the [THREE] criteria that seem important to you:

- Reduce the levels of radon in your home to below 4.0 pCi/L (the EPA's recommendation)
- Install a radon mitigation system that includes a [FOUR] year, transferable warranty.
- Complete installation in a timely and cost-effective manner.

Please let me know if this proposal is in alignment with your concerns.

Warm regards,
[IMAGE OF YOUR SIGNATURE]

[YOUR FIRST NAME]

[YOUR COMPANY NAME], [YOUR TITLE]
[YOUR DIRECT PHONE NUMBER]

This quote is valid for the next 30 days, after which values may be subject to change.

# WHY RADON IS DANGEROUS

Did you know that radon is the #1 cause of lung cancer right after smoking?

Radon is estimated to cause 21,000 lung cancer-related deaths per year. That's 7.5x more deaths per year than home fires! Just as we have smoke detectors in homes, we should also be testing for radon.

Put more information here about how dangerous radon is to homeowners. A few great ways to communicate this include:

- Include infographics and visual designs. Charts and general designs are great!
- Be sure to cite your sources. For example, the <u>EPA's A Citizen's Guide to Radon</u> is a great place to start.
- Try to cover how radon gets into their home... Ultimately, your solution solves these problem!
- Don't make this too "word-y".

[Put infographic here on how dangerous radon is.]

[Put infographic here on where radon comes from.]

# **ABOUT RADONMITIGATION EXPERTS**

# Highly Certified & Highly Rated

,	
☑ High-Quality Parts & Workmanship	☑ Family Owned & Operated
Long-lasting Mitigation System	☑ Flexible Scheduling
☑ Guaranteed Below 4.0 pCi/L	Transferable Warranties

When you choose RadonMitigationExperts, know that you're getting high

Use this page to show how you're different. If you can, include a team photo and a few examples from your previous jobs. For instance explain special fans, the ability to hide pipes or blend well with siding using matching aluminum or paint, your track record for getting homes below 4.0 pCi/L and often much lower, in-house, licensed electrical work - no need for another contractor (for fan wiring) etc.

☑ 100+ 5-Star Google Reviews

Place logos here of your different certifications. Examples:

AARST / IEA Affiliation

☑ Lifetime Warranty

- NRPP Certification
- General Building Contractor License
- State Certification Number

Even better: put the "About" section on it's own page.

[Put gallery here]

# **OUR PROCESS**

## 1) ON-SITE INSPECTION + PROPOSAL

We will perform an inspection to determine how radon is entering your home and how we can mitigate it properly. We'll then walk you through our findings and explain how we propose installing equipment and sealing entry points.

# 2) PERFORM THE MITIGATION

We will schedule your mitigation within 2-4 weeks of the inspection. We supply all of the materials required and the installation will take approximately  $\frac{1}{2}$  a day.

### 3) RE-TEST + WARRANTY

We will perform another test after the mitigation to ensure your home meets the requirements for a safe level of radon. Additionally, all of our mitigations include a [FIVE] year warranty.

The EPA recommends re-testing for radon every 2 years. Ask about our annual Radon Care Program!

# **PROJECT SCOPE OF WORK**

1. SEALING	<ul> <li>We will seal any major radon entry locations:</li> <li>Caulk any major cracks and holes in the floor.</li> <li>Caulk any major cracks in the walls with polyurethane caulk.</li> <li>Install 1 plastic sump cover(s) over or seal existing sump hole(s).</li> <li>Install radon-proof floor drain(s) into existing drain(s).</li> <li>Inject closed-cell foam in the open-block foundation tops.</li> </ul>
2. INSTALL VAPOR BARRIER	We will install a vapor barrier in the existing crawl space (where applicable):  • Fasten the vapor barrier over open dirt/rock area.  • The approximate size is [NUMBER] sq ft.
3. INSTALL ASD SYSTEM	<ul> <li>We will install an Active Soil Depressurization (ASD) System:</li> <li>Install a 4" PVC Pipe from the basement to the exterior above the roof line. We will be sure you understand the placement of the pipe prior to placement.</li> <li>Drill into your foundation and remove up to 5 gallons of ground materials to create void for proper suction</li> <li>Run the pipe through the garage to the exterior whenever possible or match the aluminum to the facade of your home.</li> <li>Install a [Brand Name / Model] radon fan on the exterior of the home.</li> <li>[7] Year Warranty on [Brand Name / Model] Fan</li> <li>Add note here about how the fan will be power / electricity.</li> <li>The exhaust pipe coming out the fan will be 4" PVC Pipe and exceed the height of your roof line by [6] inches per state guidelines. This will be colored to match your home's siding. There are times when a roofing</li> </ul>

	<ul><li>subcontractor may be required outside of our scope if your roof is not asphalt.</li><li>Add note here about system controls.</li></ul>
4. POST-MITIGATION TEST	<ul> <li>We will provide you with a fully prepaid [Brand Name] radon test kit.</li> <li>[Brand Name] Radon Test Kit with [1] Detector</li> <li>Return Packaging &amp; Mailer</li> <li>Mail this to the lab when completed</li> <li>We will provide you with the results (typically received within 7 business days).</li> </ul>
TOTAL INVESTMENT	The total investment is \$1,695.00 and will take 4 weeks to complete. This includes:  • Sealing  • Vapor Barrier as needed (only for crawls)  • ADS System with [Brand Name / Model] Fan  • Post-Mitigation Test
OPTIONAL ONGOING PLAN	Join our Radon Care Program for \$297/year and receive:

# WARRANTY + 4.0 pCi/L LOW-LEVEL GUARANTEE

Our radon mitigation systems include a [5] year transferable warranty. If a post-mitigation test by an NRPP-certified company within 1 year shows average radon levels higher than 4.0pCi/L, we will adjust/modify the radon mitigation system free of charge to achieve a level at or below 3.0pCi/L.

The [Brand Name] radon mitigation fan is covered by the manufacturer for 5 years. All other system components are warranted for [5] years to be free of defects.

Optional Add-Ons  Homeowners often want to upgrade their radon mitigation system with optional add-ons to improve the aesthetics and functionality.	Investment
Add-On #1 [Best Seller]  This should contain information about the add-on.  Benefit 1 Benefit 2 Benefit 3	\$99
Add-On #2  This should contain information about the add-on.  Benefit 1 Benefit 2 Benefit 3	\$199
Add-On #3  This should contain information about the add-on.  Benefit 1 Benefit 2 Benefit 3	\$399

# **PROJECT AGREEMENT**

Vendor (us, we, our)
[YOUR COMPANY NAME]
[PHONE NUMBER]
[EMAIL ADDRESS]

Client (you, your)
[CLIENT FIRST/LAST NAME]
[CLIENT ADDRESS]
[CLIENT NUMBER] [CLIENT EMAIL]

This contract is effective as of [DATE], between [COMPANY] and [CLIENT FIRST/LAST NAME], ("Client"). [COMPANY] is engaged in the business of providing a radon mitigation system installation to the client. [COMPANY] reserves the right to decline offers from the Client. The Client agrees to contract [COMPANY] and may stop offering contracts at any time.

#### Scope

The scope of the services provided by [COMPANY] for the Client will be limited to those listed in the proposals presented and are hereby incorporated into this contract. [COMPANY] will be entitled to compensation for performing any additional tasks beyond the scope of the original proposals provided they are presented to and agreed upon in writing with the client.

#### **Invoices + Payments**

Payment is due upon receipt of invoice. You may not withhold any amounts due and we reserves the right to cease work without prejudice if amounts are not paid when due. Payments are due upon completion of deliverables. If you delayed the execution or performance of a deliverable we reserve the right to make payments due upon the estimated due date.

Agreement Signing (50%)	Mitigation System Completion (50%)
\$847.50	\$847.50

#### Signature

You hereby accept and authorize the commencement and payment for the project described above.

# RadonMitigationExperts

NAME:	DATE: