

Joseph Tortorella
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EDUCATION

The University of Wisconsin
Major: Economics Minor: Entrepreneurship, Graphic Design
2027

Madison, WI
Class of

GPA: 3.7/4.0

Courses: Psychology, Statistics, Microeconomics

EXPERIENCE

Luchador Tequila and Taco Bar

Madison, WI

Server and Bartender

September 2024 - Current

- Provide fast and efficient service in a high volume, fast-paced bar and restaurant, ensuring customer satisfaction during peak hours

The Fidelis Group

Staten Island, NY

Property Manager

July 2023 - August 2024

- Worked with builders, vendors, and renters to maintain and improve eight single-family homes on Staten Island
- Facilitated timely collection of rent, utility payments, and project negotiations
- Performed bookkeeping services for the firm including reconciling bank statements, creating accounting worksheets, and performing monthly reconciliations.

Rumble Boxing

Westfield, NJ

Sales Associate / Children's Athletic Trainer

May 2024 – August 2024

- Collaborated with co-workers to meet periodic sales goals
- Explained current sales promotions and other membership information to attract new customers
- Designed and implemented individualized fitness programs for children ages 5 - 12

Walk in Sunshine Charity

Westfield, NJ

Social Media Content Creator

May 2024 – June 2024

- Created weekly Instagram and Facebook infographics pertaining to a relevant scope of children's health awareness
- Wrote monthly informative materials to reinforce messages conveyed in the infographics

Ivy Rehab Physical Therapy

Westfield, NJ

PT Intern

May 2024 – June 2024

- Integrated training and rehabilitation procedures to improve patient's well-being
- Applied classroom knowledge in real-world settings to further develop acquired skills and build patient care abilities

Union Thunder Youth Hockey

Union, NJ

Coach and Camp Leader

May 2021 – Current

- Head hockey coach for players aged eight to eleven years old. Spring season commitment was for three months with weekly practice and games
- Led weekly hockey camps for children ages 6 to 12. Daily responsibilities included on-ice instruction and off-ice activities.

EXTRACURRICULAR ACTIVITIES

The University of Wisconsin

Madison, WI

Class President and Recruitment Chair – Beta Theta Pi Fraternity

August 2023 – Present

- Leader and representative of 30 newly initiated members, overseeing all duties, assigning tasks, and planning weekly meetings
- Facilitated and organized events of 300+ individuals for potential new members

Wisconsin Sports Business Conference – Manager of Social Media Engagement

September 2024 – Present

- Develop content strategies for Instagram, Twitter, and other socials, increasing followers and interest in the platform

UW Madison Humorology – Director

August 2024 – Present

- Leader of UW's largest charitable organization, raising over \$500k for foundations such as *Logan's Hearts & Smiles*
- Conduct a musical theater performance of over 100 students, write scripts, and facilitate multiple practices each week

HONORS AND AWARDS

- Extra Effort Award and Captain – Westfield High School Ice Hockey
- National Honors Society, Italian Honors Society, Distinguished Honor Roll (WHS), Dean's List (UW Madison)