## December 2023

## **Highlights of the Month**

- High interest in Customized Coaching and Materials Support
  - o 8 new TA applications in December
  - o 266% increase from November
- Increase in the Kit Management Partnership with ECCs
  - 22 ECCs and 1 community partnership
  - Total 45 kit requests have been forwarded to ECCs and a community partner
  - 100% of kit requests have been managed by ECCs in December 2023
- Close to Infant kit completion
  - All Infant Kit materials translated to Spanish
  - All Infant Kit instructional videos completed
- Increase in marketing opportunities
  - Accepted for 3 presentations at Rocky Mountain Early Childhood Conference in March 2024
  - Registered for a booth at Rocky Mountain Early Childhood Conference in March 2024

## Cumulative data to date

- 675 General Interest Form submissions
  - o 8 more than November 2023
  - 50 counties have at least 1 provider interested in the project
- 304 Moodle completions
  - 7 more than October 2023 with 45.00% overall conversion rate
  - 40 counties have at least 1 provider who completed UDI training
- 201 Kit requests
  - 10 more than October 2023 with 66.10% overall conversion rate
  - 36 counties have at least 1 provider who requested a kit
- 62 Kit F/U survey completions
  - 7 more than October 2023 with 45.59% completion rate
- 50 TA applications
  - 47 actual TA ready applicants
  - 14 TA applicants have been completed
- 2045 Total YouTube training actual video views















