

Image of email and research below.

[First Paragraph]

Turn-Key Solution for Fuel Haulers

Does managing tasks with the pen and paper method feel outdated and slow to you? Spending hours arranging hundreds of files just for them to go missing.

So were the now top fuel companies before they streamlined their operations with DFS, enabling them to grow their company to more trucks per year and haul as much fuel as possible per day without the hassle of manual tracking.

[2nd]

Digital Fuel Solutions (DFS)

Digital Fuel Solutions simplifies and automates complex tasks by removing time-consuming manual tracking.

DFS streamlines your daily tasks, making them effortless.

The user-friendly dispatch portal allows dispatchers to update drivers loads in real-time with just a drag and a drop, without having to call the driver. [Learn More...](#)

DFS combines decades of experience in the fuel industry with the computing power of the cloud to optimize your business and enhancing your success.

[3rd]

Features:

- **Easy-To-Use Mobile Interface-** Easy load product and fast BOL scanning on the move to make your dispatcher's life much more efficient.
- **Instant Order Dashboard-** Access fuel levels, delivery updates, load history and more. Significantly reducing the amount of time on the phone each day.
- **State Of The Art A.I Driven Load Generation-** Generate exact loads needed at the exact time needed so even the most complex station will receive exactly what they need. Never show up to the wrong station again.
- **And so much more inside...**

[4th]

What to expect?

A revolutionary new solution tailored to maximizing the efficiency of your fuel management operations. Allowing you to focus on business growth and haul as much fuel as possible everyday.

[CTA] Call us now to schedule a demonstration to see if DFS can improve the efficiency of your dispatch operations today.

IMAGE [Company Name is crossed out]

Turn-key Solution for Fuel Haulers

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So were many of the now top level fuel companies, before they streamlined their operations with DFS. Enabling them to grow their company to more trucks per year and fuel as much fuel as possible per day without the hassle of manual tracking.

[Company Name] Digital Fuel Solutions (DFS)

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[Visit our Website](#)

DFS integrates with many 3rd party providers such as Kenan Advantage (KAG), CircleK and many more.

Call us now to schedule a demonstration to see if DFS can improve the efficiency of your dispatch operations today.

Call [\[Company Name\]](#) Email [\[Company Name\]](#)

[Contact Us Now](#)

Research/Context:

Pains:

- Organization issues
- Low efficiency
- Out-dated methods(pen and paper tracking + paper receipts)
- Driver communication accuracy (he said/she said)
- Dropping gas to wrong station
- Wrong fuel in wrong tanks
- Over filling stations
- Not accurate billing

Desires:

- Keeping up with deliveries. The ability to handle more work
- Driver communication accuracy(eliminate he said/she said everything tracked through software)
- Fuel haulers need the software(in order to grow their business)
- Haul as much fuel as possible
- Net and gross tracking, everyone wants to see BOL(Bill of landing),(software allows) picture of BOL from phone scan document, eliminate paper, match and scan physical paper
- Electronically talk with distributors
- Accurate billing
- Allows to track everything (software)
- Yearly fuel hauled amt. Gallons (software)
- Manage entire business (software)

How software solves problems:

Current states(painful): Angry at daily frustrations/no change to make easier, old tactics
Dream state: Haul as much fuel as possible in order to grow their business to get more trucks.
Makes the truck drivers life much easier.

Client Archetype/Avatar

Pain Points:

Operational Complexities: struggle with the intricate logistics involved in fuel dispatching and management. Coordinating drivers, routes, and deliveries manually is time-consuming and prone to errors.

Compliance Challenges: compliance with industry regulations and safety standards is essential but can be overwhelming to keep track of without proper tools and systems in place.

Data Accessibility: difficult to access real-time data and insights about his fleet's performance, driver behavior, and fuel consumption, hindering the ability to make informed decisions promptly.

Topics Commonly Discussed

- the industry's complexities

How to Connect Service to their System

- the value of leveraging technology to streamline operations and maximize efficiency
- easy integration with their already existing operations
- our software is ready to be tailored to clients operations

Where you can provide Value

- software allows clients to grow their business from the software simplifying and automating tasks

Desires:

More trucks/growing their business to the next level: more fuel deliveries per day

Character Traits:

Forward-Thinking: proactive and constantly seeks innovative solutions to improve his company's operations and stay ahead of the competition.

Efficiency-Oriented: value efficiency, seeking tools and strategies that can help him optimize company's productivity and profitability.

Data-Driven: relying on data-driven insights to be informed on decisions and drive continuous improvement within an organization.

An overview: Currently fuel haulers(the people who own trucks that take fuel to stations to refuel) their day in the life are going to gas distributors where all the gas is. Then they take it to stations to refuel. They track everything by paper from how much fuel they pick up to how much they drop off. Then they have to keep the paper receipts and turn them in at the end of the day.

Our software: Tracks everything necessary for fuel haulers on a day-to-day basis. We have a mobile interface where they can see where to go, the exact amount of fuel they need, where to go and given the best route in case of multiple stops. We get automatic reading when stations are low on fuel, so we can direct the drivers where to go. In the software they can direct which haulers go where with routes already calculated for them. All in all the software allows people to grow their business by increasing the amount of fuel deliveries they can do each day. (making them more money)

What makes our software VERY unique: We have a feature "The Load Generator" that can generate the exact loads needed at the exact time needed.(the fuel drop off=loads) It has proprietary algorithms that will determine the best mathematical load for each location every time. No software on the market comes close to the accuracy of our load generator.

- Tracks all tank inventory levels for every station
- Prevents overfills
- Allows staff to focus on other work
- Reduce trips to station to maximize efficiencies so it will always generate a full load for each location with proper tank sizes
- Continuously adapts to stations sales habits
- Uses inventory data to calculate pumping averages and project future deliveries with exact gallons and delivery times.
- Automatically configures optimal loads for your stations based on predetermined parameters set by you Dispatch Portal

Another unique point to mention: Our software is owned by a former fuel hauler who made it in the industry with 100+ trucks and just recently sold his trucking business. [could possibly mention this]