



FACULTY-STUDENT PROGRAM PROPOSAL

Titled as

[Insert project title here]

Submitted to the

**University Innovation Pod
Malawi University of Business & Applied Sciences
Chichiri, Blantyre 3**

Submitted by

[Insert principal investigator's name here]

[Insert designation or position]

[Insert department]

Of

[Insert Your University Name Here]

Date of Submission: *[Insert Date Here]*

Participant information (80 words per person)

Provide contact details of the research team, including faculty members and students. Clearly identify the faculty member as the primary contact person and team lead. This section should also include brief biographies highlighting relevant experience and expertise.

Project summary (200 words max)

Summarize the project's motivation and its potential impact. This section will be used to communicate the essence of the project to stakeholders and may be published on the UniPod website if the project is successful.

1. Introduction

1.1. Background (100 words max)

Provide a brief overview of the proposed innovation in the context of the development challenge (FSP thematic areas) the innovation is addressing. Highlight the prior research findings that demonstrate the potential for developing a tangible innovative prototype.

1.2. Rationale (150 words max)

Explain the importance of transforming the prior research findings into tangible prototype, underscoring the novelty/improvement that the prototype will address in the existing development challenges and market needs.

2. Objectives (50 words max)

Clearly state the objectives of the proposed project ensuring that they are specific, measurable, achievable and relevant (SMART).

3. Approach/Methodology (150 words max)

Describe Outline the approach or methodology that will be used to implement the project. Describe key activities, strategies including student involvement, and tools that will be employed. Explain how the prior research findings will be translated into an innovative prototype.

4. Target Audience/Beneficiaries (20 words max)

Identify the target audience or beneficiaries of the innovation. Specify who will directly benefit from its development, such as specific industries, communities, or demographic groups.

5. Implementation Plan

Provide a detailed timeline in Gantt chart format for implementing the project. Include key milestones, responsibilities, and resources required at each stage of innovation development.

6. Sustainability (50 words max)

Discuss the sustainability of the innovation beyond the initial prototype development phase. Explain how the team will ensure the innovation's long-term viability, including strategies for maintaining financial stability, continued stakeholder engagement, and potential translation into business.

7. Budget

Provide a budget breakdown for developing the expected prototype. Budget template can be downloaded via [xxxxxxxxxx](#). For more details on budget guidelines refer to section 6 of this document.

8. Partnerships/Collaborations (20 words max)

Highlight any existing or potential partnerships or collaborations that will support the development of the expected

prototype.

9. Conclusion (50 words max)

Summarize the key points of the innovation and reiterate its significance. Emphasize the potential for achieving the stated objectives.