Argho Basak

UI/UX Designer
designer.argho@gmail.com | +91 98049 37352 | argho.framer.ai

Objective

As a passionate UI/UX Designer, my objective is to create intuitive and visually appealing digital experiences that seamlessly blend user needs with business goals. With a keen eye for detail and a deep understanding of user-centered design principles, I aim to contribute my creativity and technical skills to elevate product usability and user satisfaction.

Experience

Sr. UI/UX Designer
Indus Net Technologies Ltd. – Kolkata
Mar 2024 – Present

- Working in a leading fintech industry as a Product Designer, contributing to seamless and secure user experiences.
- Designed UX for renowned eCommerce platforms in the vehicle parts industry, focusing on performance and usability.
- Collaborated on digital solutions for a major food chain service brand, enhancing customer engagement and order flow.
- Served as UX owner on multiple projects, leading end-to-end design processes from concept to delivery.
- Actively involved in project initiation phases and client communications to align business objectives with design goals.

Sr. UI/UX Designer
WovVTech – Remote
Apr 2021 – Mar 2024

- Designed a vehicle diagnostic app providing real-time diagnostic data and reports.
- Created a rehabilitation service app offering personalized cognitive and physical recovery.
- Worked on several UI/UX projects and also various graphic and branding projects such as logos, and posters.

UI/UX Designer (Product)
Wit By Bit – Remote
Jan 2019 – Apr 2021

• Built and worked on enterprise SAAS application suites and helped to shape the company's branding.
• Ideated design solutions for workflow challenges in an enterprise order management platform.
• Designed a B2B employee training application as a part of an active team project.

UI Designer
Vyrazu Labs Pvt. Ltd. – Kolkata
Jun 2017 – Dec 2018

• Worked on multiple UI/UX and graphic design projects, including logos and print materials.
• Designed applications for domestic help hiring, government housing, and daycare management.

Education

• Diploma in Graphic and Web Design – Arena Animation (2015–2017)
• Higher Secondary – Birati High School (B.H.S) (2013–2015)

Skills

Wireframing, User Research, Product Design, Prototyping, User Testing, Campaign & Branding, Visual Design, Graphic Design

Tools of Trade

Figma, Adobe XD, Sketch, Adobe Photoshop, Adobe Illustrator, Affinity Designer, Google Material Design, InVision

Projects & Portfolio

Live Projects: www.decorum.work | www.quizshow.live | argho.framer.ai

Languages

Bengali, English, Hindi