

Social Media Toolkit

This social media toolkit is a way for local schools and organizations to alert their families to the importance of filling out the “School Meals and Summer EBT Application.” The goal is to encourage them to submit the “School Meal and Summer EBT Application” and remind them to confirm that their personal information is correct. Please use these sample posts and graphics as you inform your community:

Sample Posts

Please include where families can apply for the application in your posts, to better direct the families.

**Note: Use the following messages with the social media images*

- Did you know that free school meals can save your family \$1,200 a year in grocery costs? Learn how to apply by visiting your school website or obtain a paper copy at your school!
- Free school meals save parents time, money, and stress! Ask your school or district office for the application or visit your school website for more information!
- Your school offers nutritious school meals! Learn how to apply for free and reduced-price school meals by visiting your school website or find a paper copy at your school!
- Meal applications can qualify students for programs like Summer EBT as well as free school meals. Ask your school or district office for the application or visit your school website for more information!
- School meals = Successful students. Free and reduced-price school meals are available for eligible students at your school! Learn how to apply by visiting your school website or obtain a paper copy at your school!
- Did you know that your school offers nutritious, no-cost meals? Ask your school or district office for the application or visit your school website for more information!

Hashtags

#SchoolMealsNJ #SM4ANJ #SchoolMealsRock

Graphics

Social media graphics can be found at the link below.

[CLICK HERE](#)