

**One Lenawee is: ...a**  
*collaboration of concerned people*  
dedicated to **The Vision of making**  
**Lenawee County a Great Place to**  
**live, work, learn, worship, play**  
**and invest.**

*We do that through a grassroots*  
*strategic planning process that*  
*identifies community needs &*  
*wants, community resources,*  
*appropriate leadership, and*  
*potential collaborations.*

*Our purpose is to unite and*  
*connect community partners who*  
*will develop initiatives and*  
*projects that optimize community*  
*resources toward **that vision.***



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## **Steering Committee Notes**

### **November 20, 2018 7:30 a.m.**

### **LISD Ross Bldg.**

#### **2018 Objectives**

- **Strategic Vision and Action Plan for Lenawee-publish and communicate; nine strands (focus groups) working on at least two short-term objectives.**
- **Branding Lenawee – agreed logo**
- **Non-motorized Transportation Plan – fund completion of the Kiwanis Trail to Tecumseh**
- **OL-Organization structure and succession plan**

#### **Present:**

Chris Miller, Sue Lewis, Mark Haag, Jackie Bradley, Dave Maxwell, Tim Robinson, Lynne Punnett, Joe Williams, and guest Randy Yagiela

#### **Strategic Plan:**

Joe has been in contact with Eric and he'll have our final report by the end of the month.

#### **Report on Align Project: Randy and Tim**

About three years ago discussion began looking at the issue of talent and a sustainable workforce. There was also a tie to the Marshall Plan that focuses on credentialing. Randy explained the interconnectivity of the economy and how talent is the number one economic development issue. 62% of organizations rate themselves as ineffective at workforce planning. The Align Project takes resources we have and encourages everyone to work together to get the workforce/talent pipeline moving. Please see the Align handout (attached) regarding the future of work as to what the Align team will be doing.

Manufacturing Day – each student got to visit two companies. Lenawee Now worked with LISD to make this happen.

Ag Day – involved 7<sup>th</sup> graders. These were examples of two very successful career days in Lenawee County.

Randy asked the question as to how One Lenawee can help with the Align Project. He would like to see it under the One Lenawee umbrella where One Lenawee could help with resources, endorsements, etc. It was suggested that we add Align under the Workforce Development strand.

Discussion continued regarding how this group could advocate for change to immigration laws because this could help regarding development of a workforce.

## **Priority Areas Reports:**

**Placemaking/Arts:** Chris reported that the Kiwanis Trail extension keeps moving forward. There are many units of government currently working together discussing the creation of an authority. The recent meeting with property owners went well. Concern still exists with a couple of the property owners. Many options are being investigated.

**Arts** – There is a lot of work going on around outdoor sculptures with the City of Adrian, Siena Heights campus, and the City of Tecumseh. This will also be a great addition to the campus at the Adrian Center for the Arts.

## **Infrastructure – no report**

**Community Services:** Jackie explained that this group, which is the Core Collective Impact group, is working on what we know and what we need to know to move forward. The target audience for year one is professionals who deal with trauma, to ensure they are responding to individuals who have experienced traumatic events in an appropriate manner. In many cases it is recognizing your own trauma first. Next step – looking at trauma assessments for organizations.

## **Other:**

- Communications – Dave's Telegram article was published in last Sunday's newspaper. They are committed to publishing a monthly article. Chris will do the next article on entrepreneurship. Joe will ask Justin to do the January article. February – Community Service, March – Workforce Development, April – Align. Chris may possibly be able to go on WLEN in December.
- One Lenawee logo: All agreed to delete the dots on the buildings and insert windows instead, so people can recognize them as buildings.
- Legislative dinner – November 29<sup>th</sup> – please send Dave key points from each priority group asap.

**Next meeting – December 18, 2018 at 7:30 a.m. at the William Ross building. Facilitator – Chris Miller**

**The following priority groups will report:**

- 1. Cradle to Career**
- 2. Lifestyle Choices**