

Hey Allyse,

Your brand intrigues me a lot from what I've seen on your Instagram page.

I actually done an analysis on how your journaling programs are being marketed to your audience,

And I came across an opportunity to bring more people into the mental health niche through your brand.

I'm bringing this opportunity to you specifically because I see that your business has all the ingredients for success.

Your a small brand with a great product,

A decent size audience to interact with

And the product you're selling is in high demand in the market right now.

What separates the biggest brands to the smaller ones is that the biggest ones have invested in quality marketing.

This is a great advantage to have over your fellow competitors because most of them are not using this psychological method of marketing.

If this is something that you're interested in I'd love to get on a call and discuss more.

Anyway, here's the link to a sample draft of an effective opt-in page.

I've given more context about it at the bottom of the document.

https://docs.google.com/document/d/1Aul-48WtU4klegkOug8t697_1X6AN7G1bTPidLvdtAo/edit?usp=sharing