

# **COMMUNITY STANDARDS POLICY**

**DATE OF REVISION** ►

**18 SEPTEMBER 2024** 

At Pride by Side, we value our social media communities and recognize the importance of creating a safe and inclusive space for everyone. Therefore, we have established the following social media community standards to ensure that our online spaces are welcoming and respectful to all.

#### 1. RESPECTFUL LANGUAGE

We expect all members of our social media communities to use respectful and inclusive language when engaging with others. Hate speech, harassment, and discrimination of any kind will not be tolerated.

## 2. INCLUSIVITY

We strive to create an inclusive environment for all members of our communities, including those with intersecting identities. We welcome diverse opinions and perspectives but expect everyone to be respectful of others and their experiences.

## 3. NON-PROMOTIONAL CONTENT

Our social media channels are intended for discussions related to Pride by Side Ltd's mission and events. We do not allow any promotional content or advertisements for personal gain.

#### 4. PRIVACY

We respect the privacy of our followers and participants. We do not allow the sharing of personal information or the posting of content that invades someone's privacy.

## 5. RESPONSIBILITY

All members of our social media communities are responsible for their own actions and the content they post. We reserve the right to remove any content that violates our community standards, and repeat offenders may be blocked from our social media channels.

This Policy works in conjunction with Pride by Side's <u>Privacy and data collection policy</u> and <u>Heightened safety measures policy</u>.

# 6. MODERATION

We have the right to moderate our social media channels to ensure that our community standards are being upheld. We reserve the right to remove any content that is offensive, inappropriate, or violates our community standards.

By participating in our social media communities, you agree to abide by these community standards. If you have any questions or concerns about our social media policies, please contact us at <a href="hello@pridebyside.com">hello@pridebyside.com</a>.

| CHANGE LOG |   |
|------------|---|
| 240918     | - Reviewed and approved with minor changes only |
| 231127     | - Change log added                              |
| 230331     | - Document created                              |