



Cystadleuaeth Sgiliau Cymru
Skills Competition Wales

Easy Read - Inclusive Skills: Media



Competition Name

Inclusive Skills: Media



How long are the tasks?

1 hour and 30 mins



What is this competition about?

In this competition you can show your creativity and media skills by; submitting a short video and moodboard pre competition day.

Then an on the day task to design and produce material based on the theme of '**Wellbeing**'.



Who can enter?

People who are training for a job within the media sector.

You must be working at Entry Level 3 to Level 1.

You must have a recognised Additional Learning Need (ALN) or barrier to learning.

You must have the right skills to do the tasks.



How many tasks will I do?

You will complete 2 tasks. One **pre competition** and one on the day.

Task 1: Pre competition submission

Create a short video (max 1 min) showing a clear and engaging message around the theme of 'Wellbeing'.

Also a moodboard that captures the research, inspiration, and concept.

Deadline to submit is **Wednesday 21st January 2026.**





Task 2: On competition day

Design and produce material to promote the video content. This could be; a poster, a logo, social media content or a written or recorded blog post.

Use your Welsh language skills in both tasks.



Where is the competition?

Mid Wales

West Wales



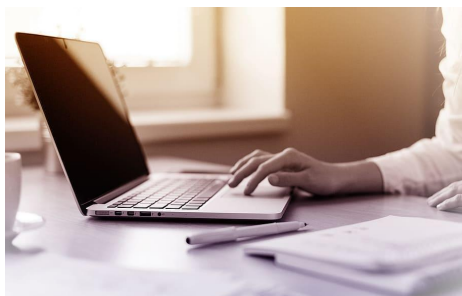
How many people can enter?

Each organisation can:

Enter up to 3 teams of up to 3 members.

Have extra people as backups.

If too many people register, there may be a selection process.



What equipment will I need?

Pens and paper will be provided.

If completing digitally please bring your own devices.

If you need extra equipment, ask before the competition.



Rules

No headphones or music.

Do not talk to other competitors.

Ask the judges if you have questions.

Be on time.



How will I be marked?

Task	Marks %
Concept idea	25
Quality of finished video and promotional material	40
Style and approach to project	15
Clarity of message	20
Total	100



What happens after the competition?

You will get verbal feedback (someone will talk to you about how you did).

Everyone gets a Certificate of Participation.

Medalists will be announced later at a celebration event on Wednesday 18th March 2026.



Who can I contact?

Competition Lead:

Gwen Hartleb

g.hartleb@gllm.ac.uk



Cystadleuaeth Sgiliau Cymru
Skills Competition Wales

Hawdd ei Darllen - Sgiliau Cynhwysol: Y Cynfryngau



Enw'r Gystadleuaeth

Sgiliau Cynhwysol: Y Cynfryngau



Pa mor hir yw'r tasgau?

1 awr a 30 munud



Beth yw'r gystadleuaeth hon?

Yn y gystadleuaeth hon gallwch ddangos eich creadigrwydd a'ch sgiliau cyfryngau trwy gyflwyno fideo byr a bwrdd naws cyn y gystadleuaeth.

Yna fe fydd tasg ar y dydd i ddylunio a chynhyrchu deunydd yn seiliedig ar y thema '**Lies**'.



Pwy all gystadlu?

Pobl sy'n hyfforddi ar gyfer swydd yn y sector cyfryngau.

Rhaid i chi fod yn gweithio ar Lefel Mynediad 3 i Lefel 1.

Rhaid bod gennych Angen Dysgu Ychwanegol (ADY) cydnabyddedig neu rwystyr i ddysgu.

Rhaid bod gennych y sgiliau cywir i wneud y tasgau.



Faint o dasgau y byddaf yn eu gwneud?

Byddwch yn cwblhau 2 dasg. Un cyn y gystadleuaeth ac un ar y diwrnod.

Tasg 1: Cyflwyniad cyn y gystadleuaeth

Creu fideo byr (hyd at 1 munud) yn dangos neges glir a diddorol yn ymwneud â'r thema '**Lies**'.

Hefyd bwrdd naws sy'n cyfleu'r ymchwil, yr ysbrydoliaeth a'r cysyniad.

Y dyddiad cau i gyflwyno yw dydd **Mercher 21 Ionawr 2026**.





Tasg 2: Ar ddiwrnod y gystadleuaeth

Dylunio a chynhyrchu deunydd i hyrwyddo'r cynnwys fideo. Gallai hyn fod yn boster, logo, cynnwys cyfryngau cymdeithasol neu bost blog ysgrifenedig neu wedi'i recordio.

Defnyddiwch eich sgiliau iaith Gymraeg yn y ddau dasg.



Ble mae'r gystadleuaeth?

Canolbarth Cymru

Gorllewin Cymru



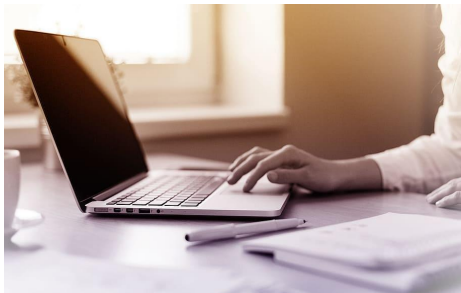
Faint o bobl sy'n gallu cystadlu?

Gall lleoliad pob sefydliad:

Gellir enwebu 3 tîm o hyd at 3 aelod i gystadlu.

Cael pobl ychwanegol fel cystadleuwyr wrth gefn.

Os bydd gormod o bobl yn cofrestru, efallai y bydd proses ddewis.



Pa offer fydd ei angen arnaf?

Bydd pinnau ysgrifennu a phapur yn cael eu darparu.

Os ydych chi'n cystadlu'n ddigidol, dewch â'ch dyfeisiau eich hun.

Os oes angen offer ychwanegol arnoch, gofynnwch cyn y gystadleuaeth.



Rheolau

Dim clustffonau na cherddoriaeth.

Peidiwch â siarad â chystadleuwyr eraill.

Gofynnwch i'r beirniaid os oes gennych gwestiynau.

Byddwch ar amser.

Sut fyddaf yn cael fy marcio?



Tasg	Pwysiad %
Cysyniad / Syniad	25
Ansawdd y fideo gorffenedig a deunydd hyrwyddo	40
Arddull a dull gweithio'r prosiect	15
Eglurder y neges	20
Cyfanswm	100



Beth sy'n digwydd ar ôl y gystadleuaeth?

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Pwy alla i gysylltu?

Arweinydd Y Gystadleuaeth:

Gwen Hartleb

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