

Introduction:

Hi, welcome, thank you for coming and participating in our user test study. My name is _____ and I'll be conducting your test today. I will begin by giving a brief introduction to the test, then we will move on to the procedures. The intended readers are technical communication students at UNC Charlotte looking to expand their design knowledge.

Today we're going to teach you how to set up a two-column page layout including a .5 gutter, a screen capture, and a column of text. You'll also learn how to convert your screen capture into an appropriate file format and how to scale it properly to the columns.

Make sure to read carefully and check the image associated with each instruction to gain a visual understanding of each step. By following our instructions, you will be able to better complete this usability test.

We have a couple definitions to give you before we begin. The gutter is the empty space between different columns on the page, and the margin is the empty space around the edge of the pages.

Before we start, we want to ensure that we have your consent to film video and record audio of your experience. Your privacy is of utmost importance to us. Your responses will only be shared among the observers and moderators within our group, Professor Wickliff, and other students enrolled in this course (ENGL 4181/ENGL 5181). Do you agree to give us your consent to record video and audio during this test?

Pre-test Questions: Test #1

1. Do we have consent to film you? Do we have consent to record audio of your test? Given consent to film, and record audio.
2. Hi, what is your name? **Gabby**
3. How old are you? **23**
4. What year are you in college? Or are you a graduate student? **Junior, undergrad**
5. How many hours a week do you spend on your computer? **(estimation) About 40 hours per week**
6. What brand of computer do you use? **Windows**
7. How comfortable are you with Mac desktops? **Had a little experience in high school**
8. How much experience do you have in design software? **No experience**

9. Have you ever used Indesign? **Never**
10. Okay here it is!

Post-test Questions:

1. How was your InDesign experience? **“Great” Favorite part: writing prompt. Interface is confusing, but she got the gist. Ask for elaboration.**
 - a. Was it good? Bad? Confusing?
2. What were you comfortable with? **More comfy with the textbox icon, finding other tools was confusing. Having to scroll down to images that displayed text icons. Margins and splitting the screen in half was confusing**
 - a. What wasn't?
3. Was there anything that needed to be further explained in more detail? **Margins and columns section could be clarified. Having pictures and accompanying images closer together**
4. What do you think could be improved about this tutorial?
5. Thank you! Bye bye now!