

SL- Hey Richard, If I was you, I would jump on this!

Hi Richard.

How would you feel if switch bots recognition and customer command nonchalantly flew off the charts?

Well, there is a sneaky way to make it do just that.

The answer is in plain sight, on every skillfully assembled website, email, and ad.

This strategy regulates choices by tapping into human desires and discomforts.

Schneider Electric already has this attention magnet working for them 24/7.

The gateway to all these benefits? Persuasive writing.

Yet, it hasn't been leveraged in Switch Bots marketing.

So If you want to dominate the smart home niche, I can craft 6 headlines that will iconise your home page as one of the best.

I can send them as is, or I can make them even better with a brief description of your ideal customer. This will allow me to tailor the headlines and make them a hundred times more effective.

Interested?

Vanja Sesum