

Sales Weekly Report

Report Date: 10th January 2025

Reporting Period: 6th January 2025 to 10th January 2025

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Sales Summary

Weekly Sales Target: K6,250.00

Total Sales Revenue: K5000.00

Variance: K1,250.00

Sales Breakdown by Product/Service

- **Digital Marketing & Media Buying:** 2 Facebook posts on platinum media Facebook page total K1000.00 & 5 posts on Kalemba under media buying at K2,000.00 (15% service charge)
- **Documentary & General Content Production:** one documentary service sold at K50,000.00
- **Audio/Video Voice Over & Language Translations:** Translations services to two bank abc at K8,000.00
- **Corporate Events & MC Services:** Event MC at K5,000.00
- **Public Relations & Communications:** nil
- **Live-streaming & Corporate Event Photography:** 1 live-streaming service booked for 10th January 2025 at K10,000.00

Key Highlights and Challenges

Key Highlights

- e.g. Closed a K50,000.00 deal with XYZ Corporation

Challenges:

- e.g. Difficulty in closing deals with new customers because of abc & d

Action Plan for Next Week

Objectives:

- e.g. Close at least 2 new deals

Strategies:

- e.g. Follow up with leads and prospects

Task:

- The google sheet has been updated.

ADVERT FOR INFORMATION ON BUSINESS OPPORTUNITIES FOR 2024

Date: 29.01.2023b

Reference no: NCA 2024-0003

Subject: Supply of Goods & Services for Joint Country Programme.

Contracting Authority: Norwegian Church Aid

Deadline for submission of letter of interest: 22.02.2024 at 14 00 hrs

Norwegian Church Aid (NCA) has been working in Zambia since 2002 and became a Joint Country Programme (JCP) of NCA and DanChurchAid (DCA) in 2011. Together with local communities and government institutions, JCP seeks to contribute to a Zambia where all women, men, girls and boys on equal terms are empowered to enjoy economic, political, social, environmental and democratic rights, so that they are benefitting from a restored sustainable growth of the country through three thematic programmes: (i) Climate Smart Economic Empowerment, (ii) Gender Justice Free of Gender Based Violence and (iii) Fighting Inequality.

JCP Zambia invites qualified suppliers of one or two of the following goods and services to respond to this advertisement.

Each supplier is permitted to submit responses for a maximum of two categories from the list provided.

Suppliers who have responded to this advertisement and provide the required information may be invited to participate in the procurement procedure for the relevant lot(s).

Goods and services needed:

1. SUPPLY

- Supply of hardware equipment