Privacy Policy

Arrow Puzzle: Brain Teaser (Android app `com.darw.arrowpuzzle`)
Effective date: 28 October 2026

This policy explains what information Arrow Puzzle: Brain Teaser ("the app", "we", "us") handles, why, and the choices you have. The short version: we do not run any servers, we do not ask you to create an account, and we do not collect your personal information ourselves. The app shows ads from Google AdMob, and Google collects some device information to deliver them, as described below.

1. Information stored only on your device

Your game progress (unlocked levels, stars, best scores), coins, daily streak, missions, sticker album and settings (theme, sound) are saved locally on your phone. This information is never sent to us. It is deleted when you clear the app's data or uninstall the app.

2. Advertising (Google AdMob)

The app is free and supported by ads: a banner at the bottom of the screen, occasional full-screen ads between levels, and optional rewarded videos you can choose to watch for in-game rewards. These ads are provided by Google AdMob. To show ads, measure them and prevent fraud, Google's Mobile Ads SDK may automatically collect:

- **Device identifiers**, such as the Android advertising ID and app set ID
- **IP address**, which may be used to estimate your general (approximate) location
- **Ad interactions**, such as ad views, taps and video completions
- **Diagnostic information**, such as app and SDK performance and crash data related to ads
- **Basic device information**, such as device model, operating system version and language

This data is collected and processed by Google, not by us, and is sent over an encrypted connection. Google's use of this data is governed by the Google Privacy Policy. You can learn more at How Google uses information from sites or apps that use its services.

3. Your choices about ads

- **Consent (EEA, UK and Switzerland):** if you are in one of these regions, the app asks for your consent through Google's consent form before personalized ads are shown. You can change your choice at any time from the ⋯ *menu* → *Privacy settings* on the app's home screen.
- **Advertising ID:** you can reset or delete your advertising ID, or opt out of personalized ads, in your phone's *Settings* → *Privacy* → *Ads* (the exact path varies by device).
- **Rewarded videos are optional.** You never have to watch one to play the game.

4. Children

The app is intended for users aged 13 and over and is not directed at children under 13. We do not knowingly collect personal information from children. If you believe a child has provided personal information through the app, please contact us and we will help address it.

5. Data sharing and sale

We do not sell your personal information, and we do not share any information with third parties other than the data Google AdMob collects directly to provide ads, as described in section 2.

6. Data retention and deletion

We do not store any of your data on our side, so there is nothing for us to delete. Your in-game progress stays on your device until you clear the app's data or uninstall it. Data collected by Google is retained and deleted according to Google's policies; you can manage it at myaccount.google.com/data-and-privacy.

7. Security

Information collected by the ads SDK is transmitted using encryption (HTTPS). Progress saved on your device is protected by Android's app sandbox.

8. Changes to this policy

We may update this policy when the app changes. The updated version will be posted at this address with a new effective date.

9. Contact

Questions about this policy or your privacy: darw.devloper@gmail.com