

V8 ANKORD MEDIA UPDATES BRIEF

PURPOSE OF BRIEF

This brief is to make additions to the current version of the Ankord Media website in staging. There are several objectives of this brief:

- To repair problems in the existing site found through Q&A. In some cases, these are missing images or animations, or issues with instructions not being followed. In other cases, copy is being changed to improve flow.
- To build the [Pricing page](#) with our current offerings, and to ensure an [automatic pricing block appears](#) on each service page.
- To [add blog content](#) to the blog, so that the placeholders can be removed and new content shown.

GENERAL LOOK

SPRAY TEXTURE BACKGROUND

I asked for this before, and you did not do it. PLEASE, do the animations requested!

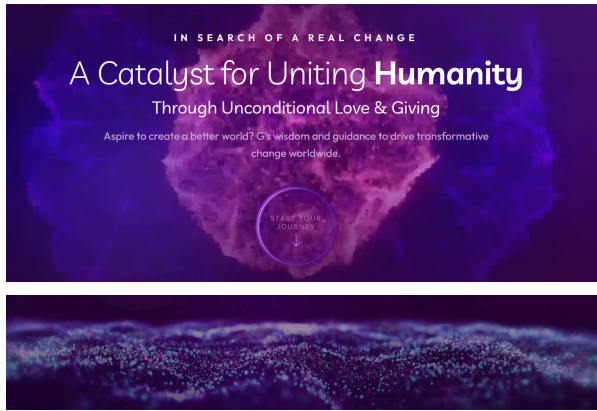
- ☐ The textures should be a mix of dot sprays (like we did with 50Proof), and some of the other effects I'll show below. Try different ones on different pages, and we can go with the ones that work out best.



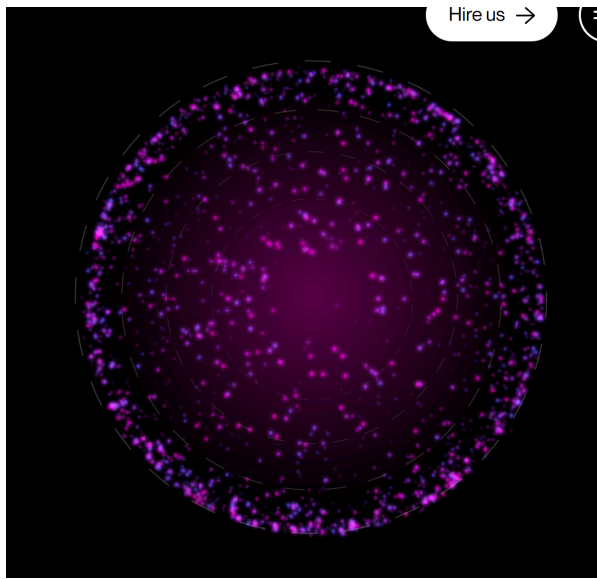
I like the places in 50Proof where there is just colored dust, animated. Not the ribbons or the confetti, but this dust is nice.



[Evolve Partners](#) does a cool thing with these blobs of moving material. See how it's animated? Can we try something like this, in the tan?

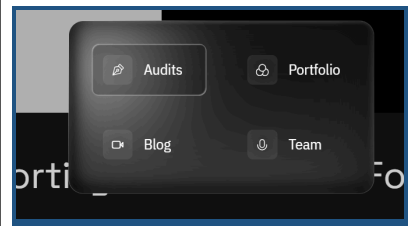
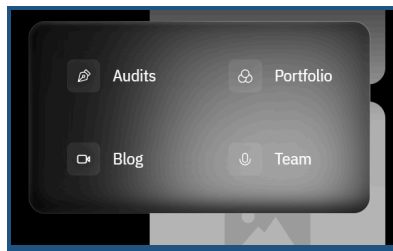
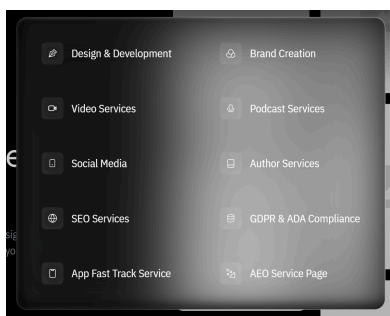


[The Ghayath Foundation website](#) has several examples: exploding gasses in the hero banner, and sparkling dots in the footer.



[Kota Branding](#) has a pulsating dot pattern I like and want to try.

FADES



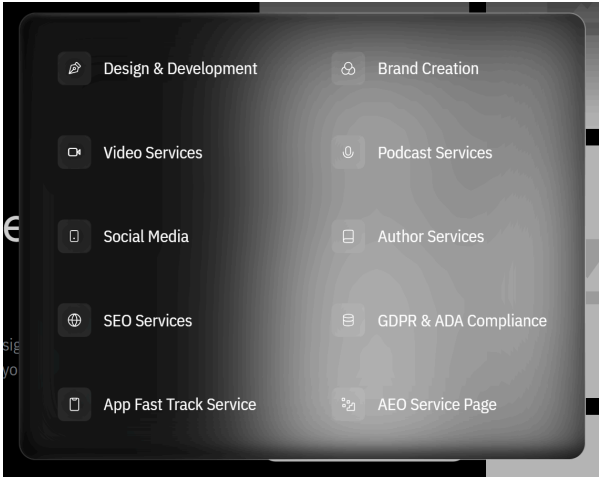
So when one of the heading dropdowns drops and has something behind it, the fade is that color. But that makes it very hard to see the text when that color is white. Can we find another option?

☒ Please change it so it fades from the black to the tan (#B0794F) so we can see the text.

HEADER AND FOOTER

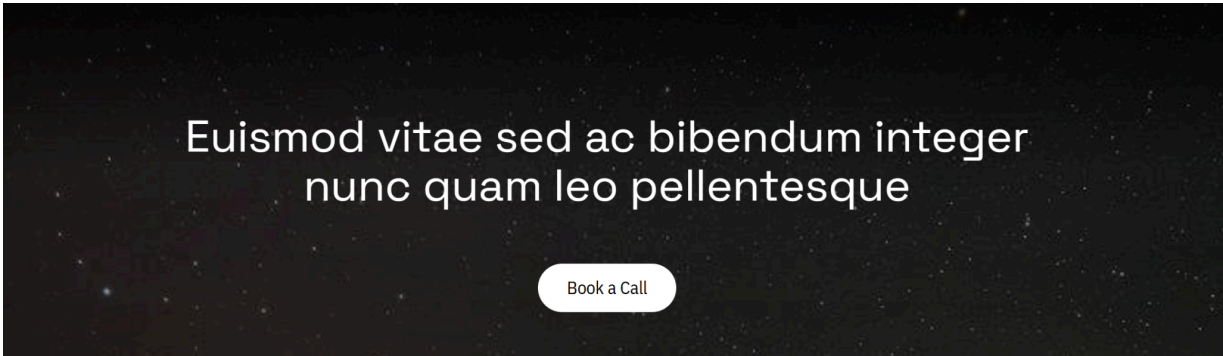
SERVICES DROPDOWN

- Here’s a clear example of how we need to change the “fade” here to go from black to tan. Going to the white makes it hard to read half the options.
- Also, please change the order of the offerings to match what is shown below.



Design & Development	Application Fast-Track
Video Services	Podcast Services
Social Media	Brand Creation
SEO Services	AEO Services
Author Services	GDPR & ADA Compliance

FOOTER BAR



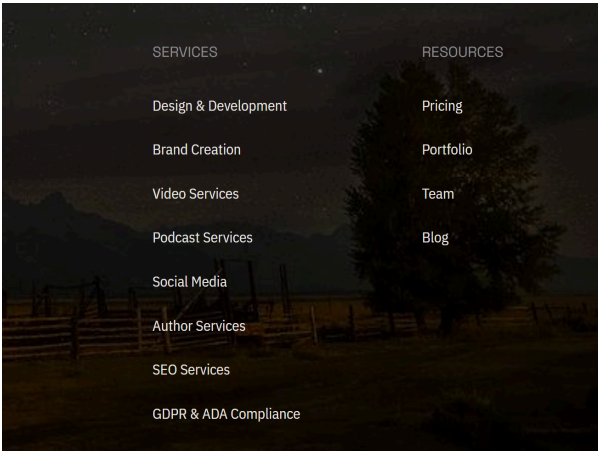
- Please replace the latin with the copy below.
- This should appear on all pages, as part of the footer.

We offer media solutions that captivate your audience

and elevate your brand.

Book a Call *[button]*

FOOTER



☒ In the footer, please split the services list into two. So it should look like the below layout.

SERVICES		RESOURCES
Design & Development	Application Fast-Track	Pricing
Video Services	Podcast Services	Portfolio
Social Media	Brand Creation	Team
SEO Services	AEO Services	Audits
Author Services	GDPR & ADA Compliance	Blog

HOMEPAGE

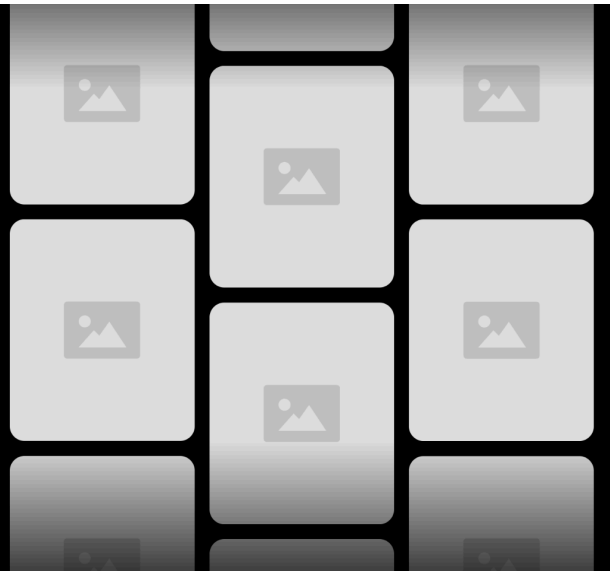
HERO BANNER IMAGES

Discover Your Company's Creative Command Center

We craft memorable brand stories by blending cutting-edge design, development, writing, and video with SEO expertise to elevate your brand and achieve your business objectives.

[Book a Call](#)

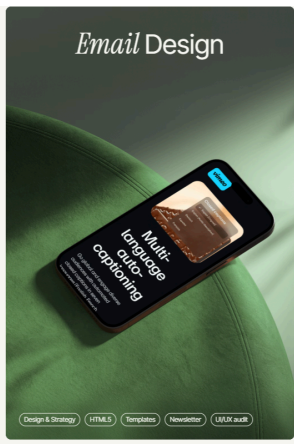
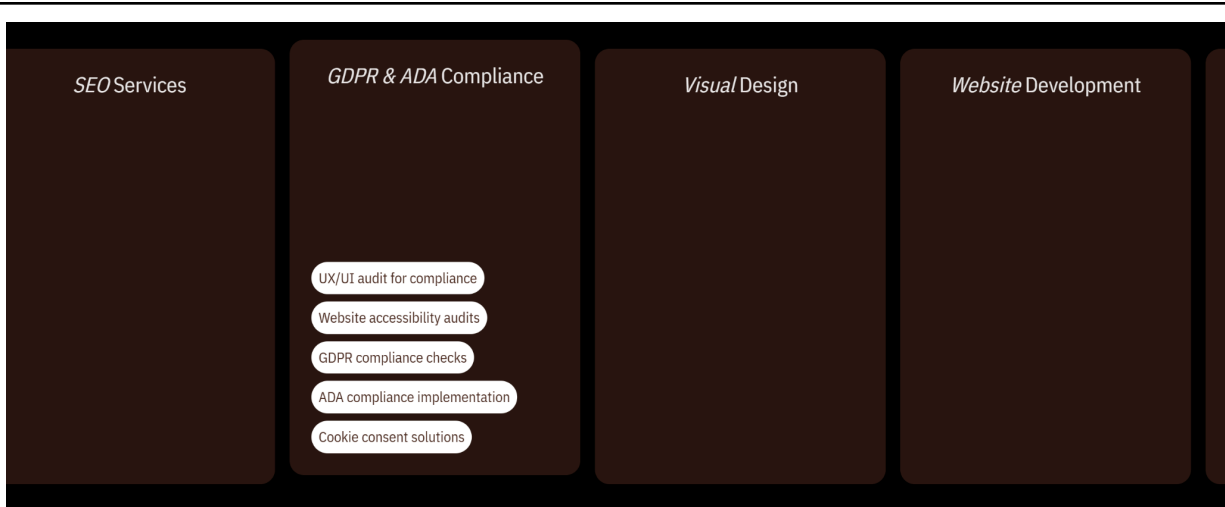
[View Our Work](#)



Please create these images please.

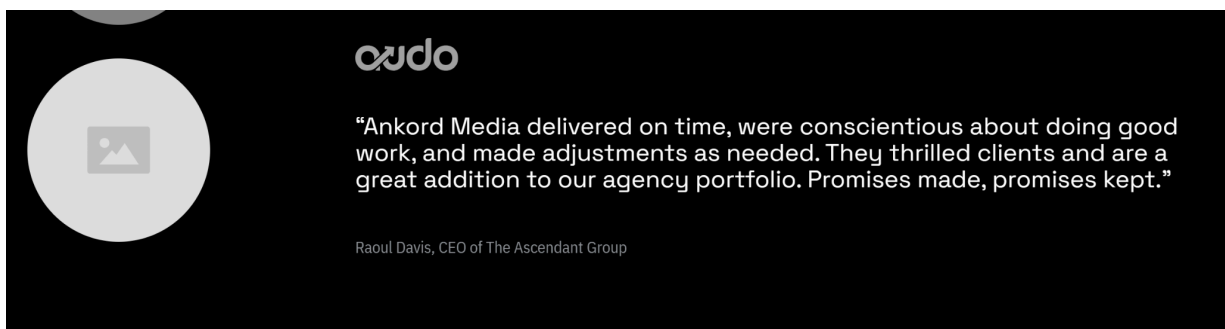
- ☐ You will need to create one of those blocks for each of the companies in the portfolio.
 - ☐ In some cases, that means a shot of someone holding a phone (or a phone on a table, etc) with a screenshot of one of our websites.
 - ☐ In some cases, it's the desktop on a computer/tablet.
 - ☐ In some cases, it's just a cool image that makes sense with the product. (for us, use an archer for Martin Archery; someone riding a horse for HomD; a cool building/skyscraper for BBRC; some food for Four Walls Partner)
 - ☐ In all cases, the company name is in their font at the top of the block in bright and clear white.
 - ☐ All boxes link to that company's entry in the portfolio section.

FIX SERVICES BAR



- If you look above, you'll see what you built for this services block.
 - If you look to the left, you'll see what the blocks should look like.
- ☐ Please put images in the blocks!!
 - ☒ Also, the bubbles should not be so big that they take up the whole block. Resize to look like the example to the left from Superside.

TESTIMONIALS



- ☒ First, this testimonial is from the Ascendant Group, so it shouldn't have the logo of Audo. Please change it to the [Ascendant Group logo](#).
- ☒ We're going to try to get some more of these, so please make sure the names, images, and logos are in the proper order.

☒ Here are links to the images you should use:

- ☒ [Ahmad \(Audio\)](#)
- ☒ [Raoul \(Ascendant\)](#)
- ☒ [Josh \(Nota\)](#)

DESIGN & DEVELOPMENT PAGE

HERO BANNER BUTTON

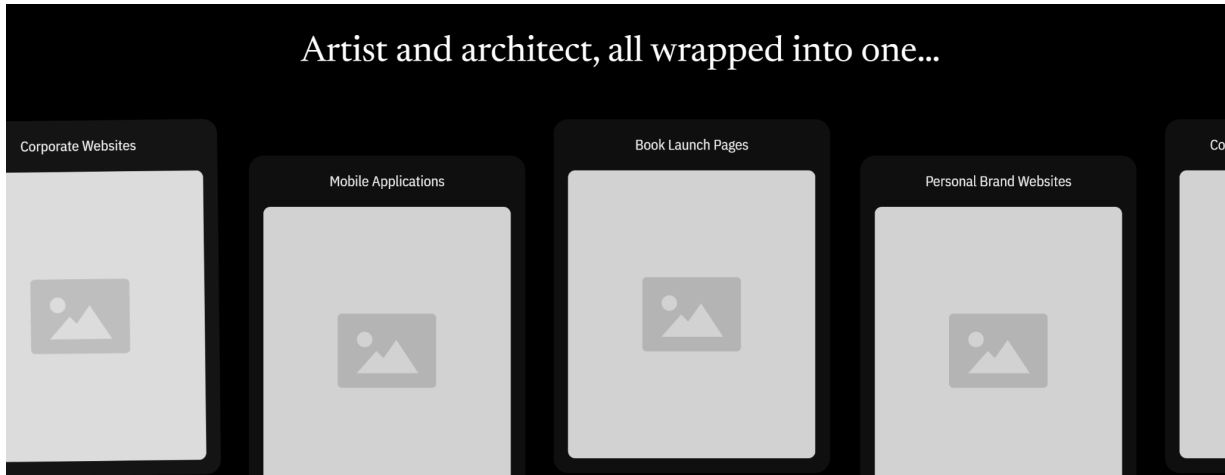
Ensures a seamless fusion of aesthetics and function, compelling online presences that truly engage you and drive growth.
See Our Portfolio

Book a Call

The button is wrong here. There's no "Book a Call" button.

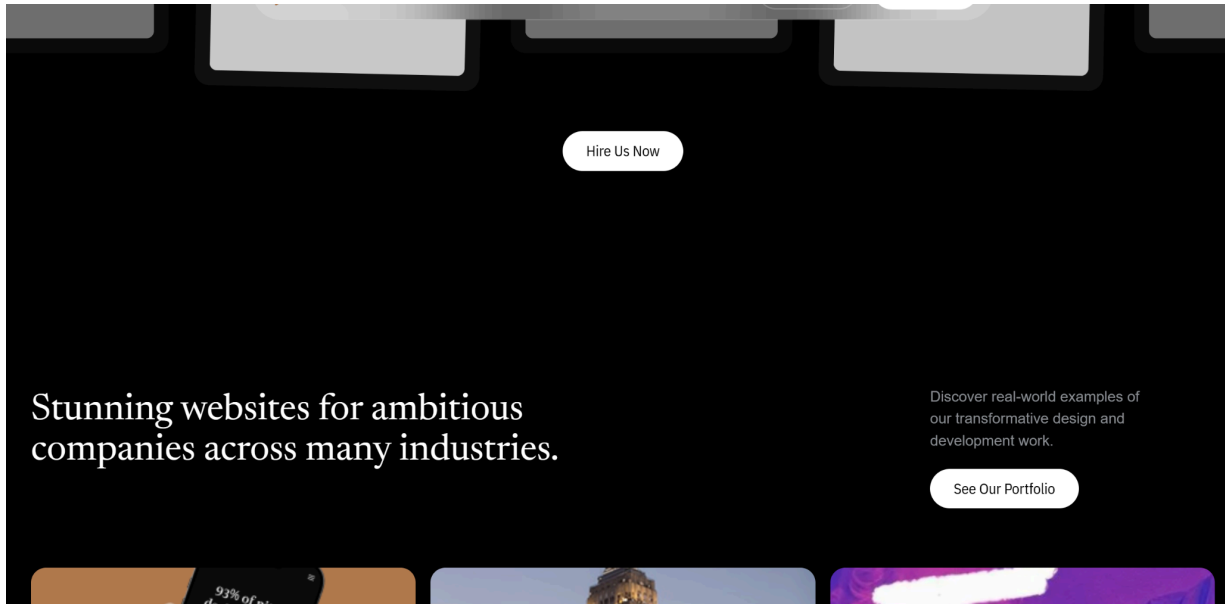
The "See Our Portfolio" is the text in the button! And it should link to the Portfolio!

ADD IMAGES



☒ We need images here; check on [QAgency's website](#) to see what they had. You already have images in that upper moving bar on this page, so you could use some like those.

DESIGN & DEV PRICING BLOCK



In between these two blocks, we will have the pricing block for this page.

Want to Bring it All Together?

If you're looking for multiple services, choose from retainer plans or project quotes to turn your ideas into a reality.



Platinum Subscription Package

A seamless subscription service that equips DTC brands with a dynamic, ever-evolving website tailored for growth. Please note that this pricing is only valid with a 24-month commitment.

\$1K/ Month

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Site Maintenance

Let's get to work

2 spots left this month



Pinnacle Design and Development Package

A comprehensive solution for DTC brands seeking a high-performance, feature-rich website.

Starting at **\$6,000**

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Round of QA

Book a discovery call

2 spots left this month



Custom Packages

Perfect for teams who need a mix of services and want to avoid the headache of multiple contractors.

Custom Pricing

- ✓ APA & GDPR Compliance
- ✓ SEO Expertise
- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [Design & Development](#).
- ☐ See the heading, subheading, and button text below.

WE ENGINEER YOUR DIGITAL HOMEBASE WITH COHESIVE DESIGN

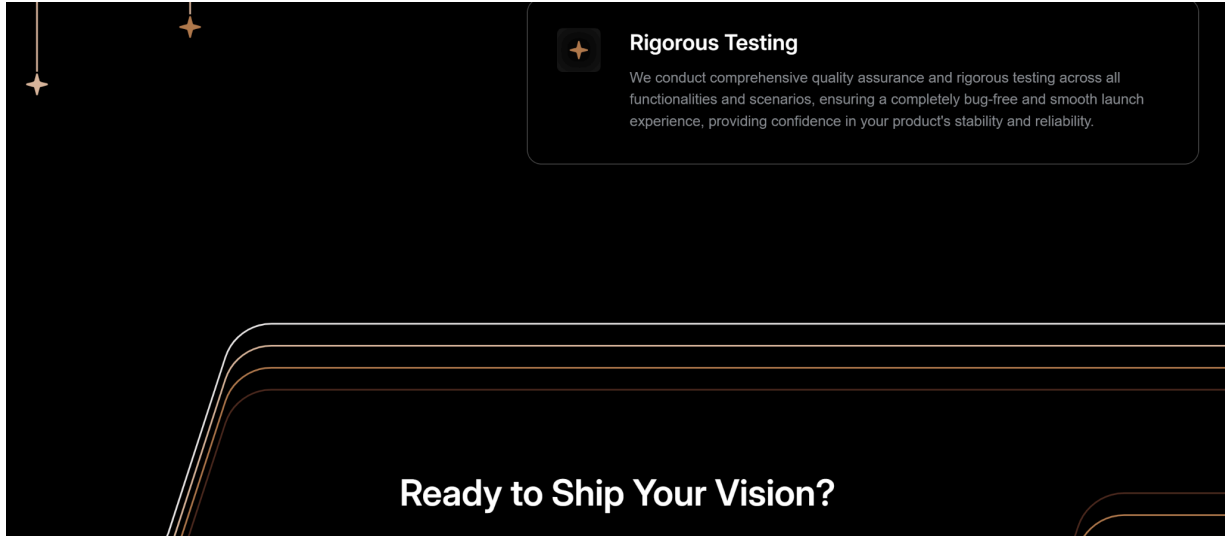
Our transparent pricing makes it easy to budget for a professional and cohesive online identity.

See All Pricing [\[button\]](#)

APPLICATION FAST-TRACK PAGE

This came out really nice!!! Well done!!!

APP FAST TRACK PRICING BLOCK



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- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [App Fast Track Services](#).
- ☐ See the heading, subheading, and button text below.

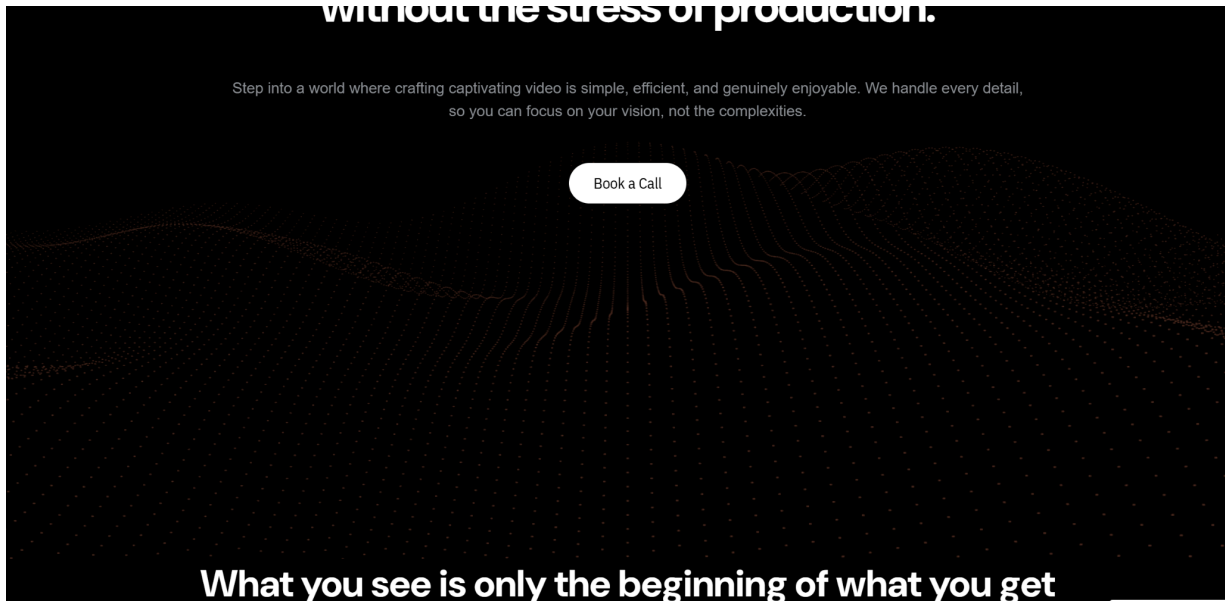
ACCELERATE YOUR APP FROM PROTOTYPE TO MARKET

Our straightforward pricing and defined scopes provide a clear, predictable path from idea to launch.

See All Pricing [\[button\]](#)

VIDEO SERVICES PAGE

FIX HERO BANNER BACKGROUND



This is obviously not spaced correctly.

- ☒ Please put the moving dots *behind* the hero banner text!
- ☒ Then move the next section up.
- ☒ There shouldn't be that mostly empty space in between. Those dots should have been the background, not a separate space.

MISSING IMAGES

High-impact video from good-vibes creators

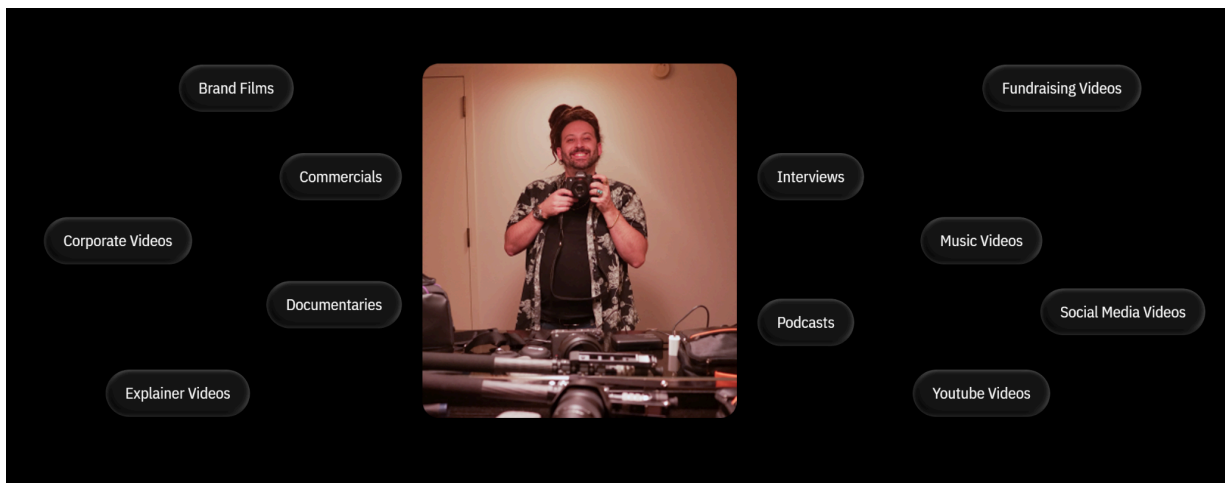
Discover a world where every visual aspiration becomes a meticulously crafted reality. We simplify the entire video production process, delivering abundant, high-quality content without the fuss.

Interview Filming
Long-Form Video Editing
On-Site Filming
Remote Video Production
Short-Form Video Editing
Video Animations
Video Marketing Strategy
Video Scriptwriting
Voiceover and Music

Made in Wahle

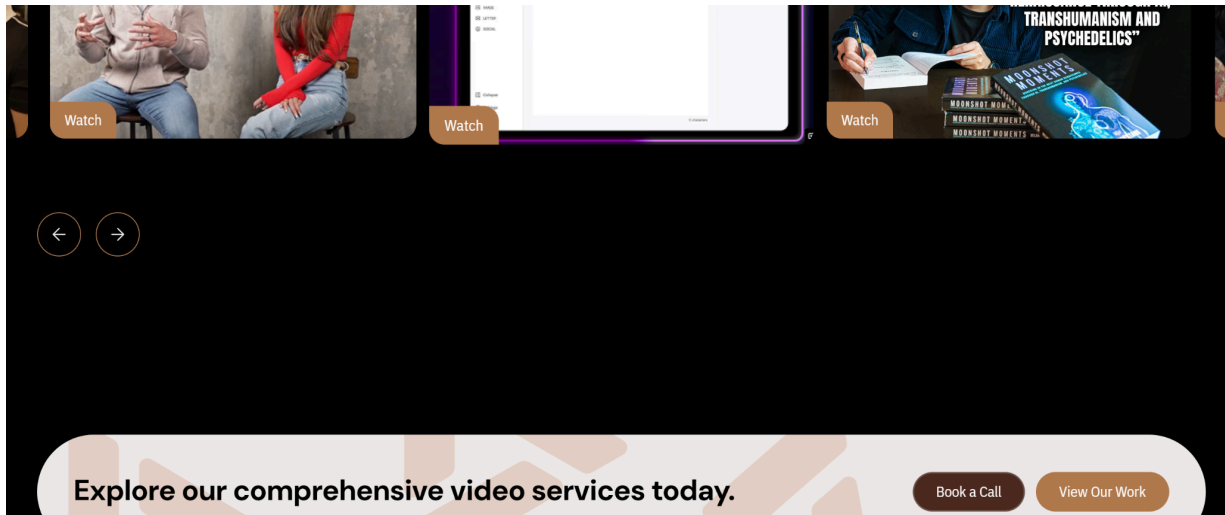
- ☒ You only put images for the first few entries.
- ☒ Please make sure to upload images for:
 - ☒ Remote Video Production
 - ☒ Short-Form Video Editing
 - ☒ Video Animations
 - ☒ Video Marketing Strategy
 - ☒ Video Scriptwriting
 - ☒ Voiceover and Music

BUBBLES SECTION



- ☒ These bubbles should be moving slightly, and move more when you hover. But they should always be moving.

VIDEO SERVICES PRICING BLOCK



In between these two blocks, we will have the pricing block for this page.

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- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [Video Services](#).
- ☐ See the heading, subheading, and button text below.

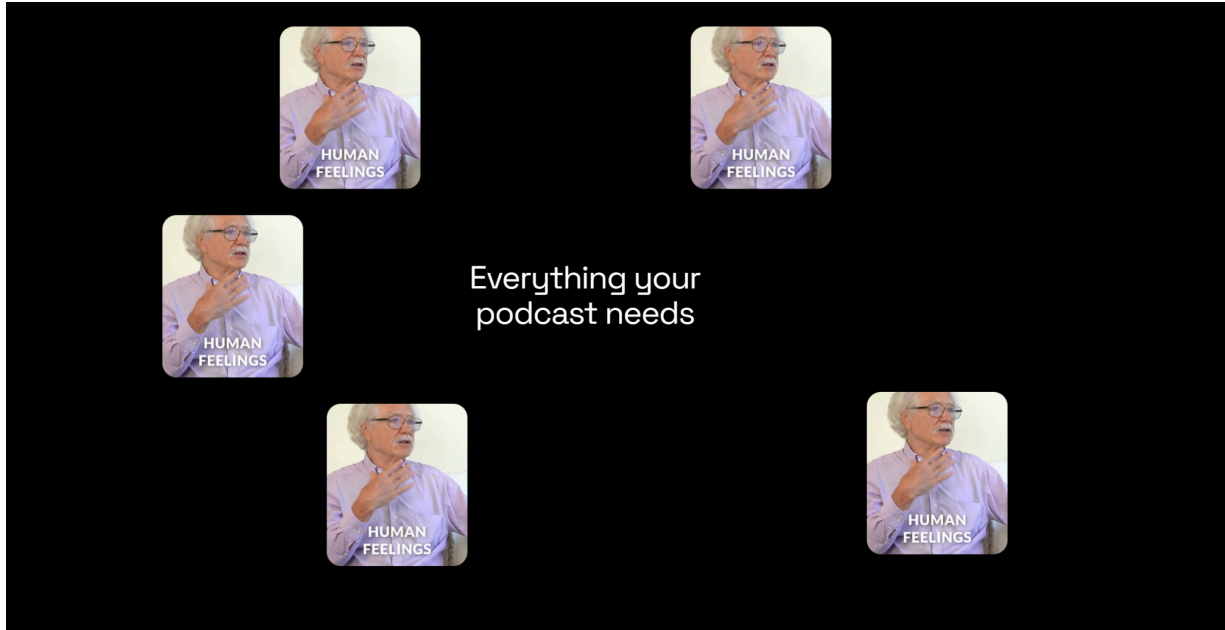
PRODUCE DYNAMIC VIDEO THAT CAPTIVATES YOUR AUDIENCE

We offer flexible packages designed to fit your unique production needs and budget.

See All Pricing [\[button\]](#)

PODCAST SERVICES PAGE

UNIFY BLOCK



- ☐ This is built properly, but you didn't use the suggestions you were supposed to.
- ☒ ~~The little squares only have images, no text on them.~~

Everything your podcast needs

IDEAS:

A stylized microphone
A script page with notes
A flowing musical waveform
An abstract figure with a speech bubble
A film reel or a video editing timeline
Set shots from BTS
Some shots from some of the videos we've done.

IMAGES AND BUTTON

Transform your podcast's most enticing moments into highly shareable, bite-sized video snippets, ideal for social platforms like YouTube Shorts and TikTok.

All Your Podcast Needs

See Prices

Video Podcast Production

We transform your audio podcast into engaging video content, perfect for platforms like YouTube, enhancing discoverability and viewer connection.

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Video Podcast Production

We transform your audio podcast into engaging video content, perfect for platforms like YouTube, enhancing discoverability and viewer connection.

- ☒ Please put [images in all of these blocks](#).
- ☒ Please replace the button with what you see below.
- ☒ Also, the last block "Video Podcast Production" appears three times instead of just one.

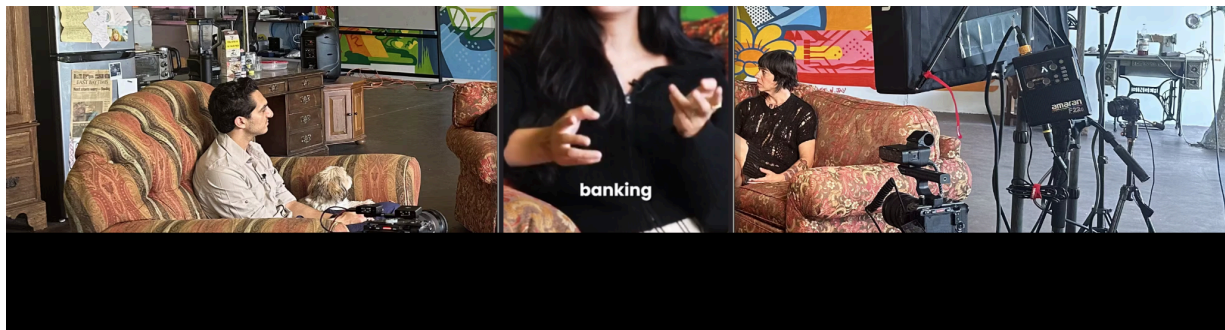
**All Your
Podcast Needs**
See Our Work [\[button\]](#)

REMOVE BLOCK



☒ Remove this block entirely, and put these images in the [block above that is missing images.](#)

PRICING BLOCK



Right after this block, we will have the pricing block for this page.

Want to Bring it All Together?

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\$1K/ Month

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Site Maintenance

Let's get to work

2 spots left this month



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- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Round of QA

Book a discovery call

2 spots left this month



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Custom Pricing

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- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

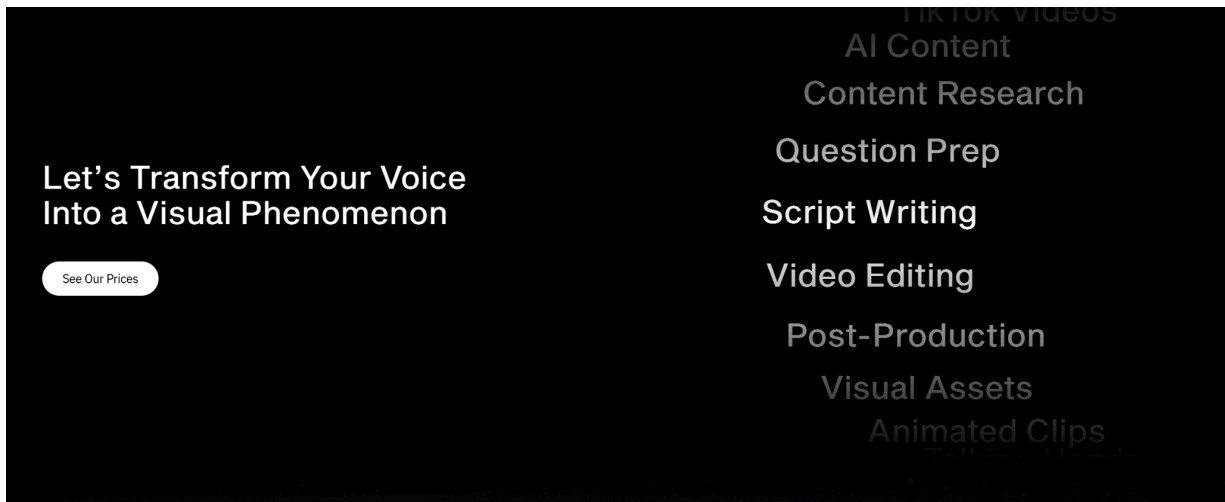
- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [Podcast Services](#).
- ☐ See the heading, subheading, and button text below.

BROADCAST YOUR MESSAGE WITH PROFESSIONAL PODCASTING

Our clear and simple pricing makes it easier than ever to start your professional podcast.

See All Pricing [\[button\]](#)

CHANGE BUTTON

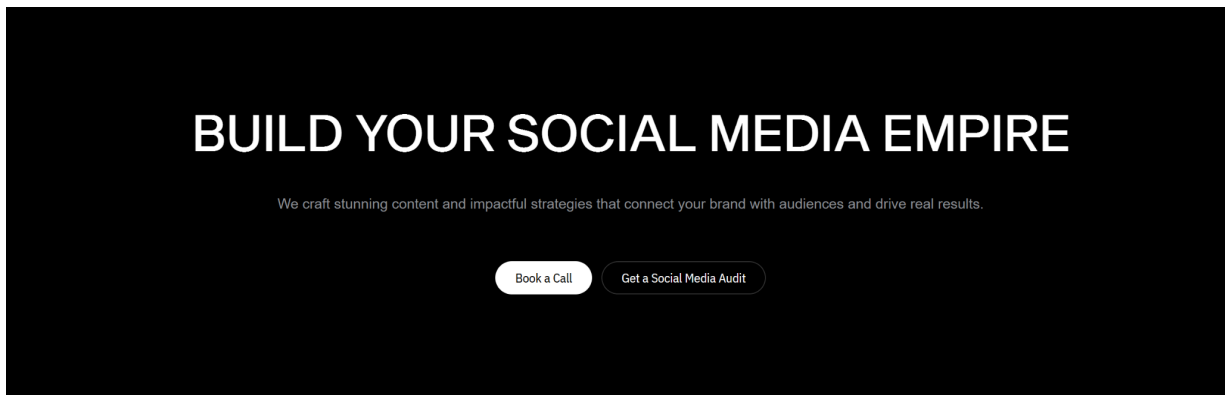


Please change the button to:

Book a Call [\[button\]](#)

SOCIAL MEDIA PAGE

MORE HERO BANNER BACKGROUND



- ☒ Can we get a more interesting background behind this hero banner? Maybe something [with the sparkle texture?](#)

STANDARDIZE IMAGES

VISUAL CONTENT
& COPY

VIDEO
CREATION

COMMUNITY&
LEADS

CONTENT
STRATEGY

TARGETED
ADS

WHITE
LABEL

DYNAMIC VIDEO CREATION

Our team produces eye-catching, high-impact short-form videos tailored for platforms like Reels and TikTok. We create engaging visual content weekly, specifically designed to significantly enhance brand awareness and boost audience interaction across all your social platforms.

- ☐ If you click on any of the other squares in this block, they bring up a rectangular image and the copy. This is the only one that shows two phones instead.
- ☐ Please change the image here to be a rectangle like the other ones. You can still use the photo of this podcast interview, but just use a plain rectangle, not the phones.

COPY CHANGE

CHECK OUT SOME OF OUR WORK

We produce impactful content to elevate your brand across diverse digital platforms.

- ☒ ~~We want to change this copy. Please use the copy below.~~

SOCIAL MEDIA SERVICES TO BUILD EMPIRES

We produce impactful content to elevate your brand across diverse digital platforms.

SOCIAL MEDIA PRICING BLOCK

BUILD YOUR OWN SOCIAL MEDIA PACKAGE BASED ON YOUR COMPANY'S NEEDS

We produce impactful content to elevate your brand across diverse digital platforms.

[See Our Pricing](#)



We already have this started, but we need to add the pricing block for this page.

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- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [Social Media](#).
- ☐ See the heading, subheading, and button text below.

CULTIVATE YOUR INFLUENCE ACROSS ALL SOCIAL MEDIA

We offer clear, customizable packages to solve your unique social media challenges.

See All Pricing [\[button\]](#)

BRAND CREATION PAGE

This was a good effort, but a lot of the copy and directions in the original brief were ignored.

FIX HERO BANNER IMAGE



- ☒ Can we please move the hands so they take up the black space on the right?
- ☒ We want them to be tilted at an angle, something like the red circle above.
- ☒ So rotate the one arm up, keeping the phone roughly where it is.

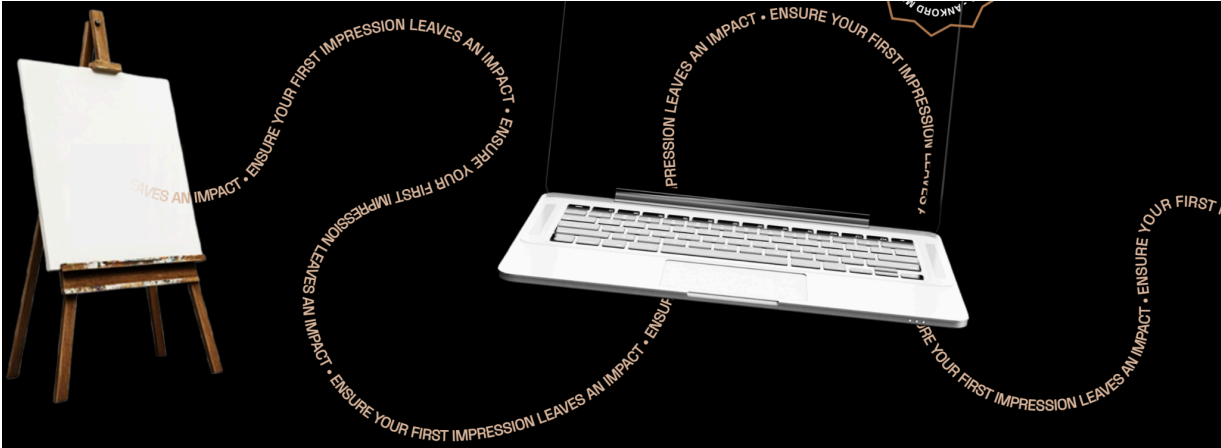
FIXING MOVING BAR TEXT



- ☒ This moving bar wasn't supposed to say "Brand Creation" over and over. The copy is below. Please use it.

BRAND NAMING	BRAND CREATION	BRAND REFRESH	BRAND STRATEGY	BRAND SPRINTS	BRAND KITS & MEDIA
--------------	----------------	---------------	----------------	---------------	--------------------

FIX MOVING SNAKE TEXT



☒ This moving bar wasn't supposed to say the same text as the heading over and over. The copy is below. Please use it.

INNOVATION AND CREATIVITY WITH ANKORD MEDIA

SERVICES BLOCK

Brand Naming

We develop a category-defining, game-changing name for your brand that truly cuts through the noise.

Brand Creation



We build the essential elements for high-performance brand building, including your definition, positioning, and bold visual identity.

Brand Refresh

We redefine and revitalize existing brands, ensuring your identity remains modern, relevant, and impactful in today's market.

Brand Strategy

We optimize your go-to-market approach with a stronger brand blueprint, defining your portfolio's structure and guiding effective product naming.

☐ You are missing the images here. They were suggested below last time, and so you need to go get these images as requested, please.

Brand Naming

[image of a quill pen and ink well]

We develop a category-defining, game-changing name for your brand that truly cuts through the noise.

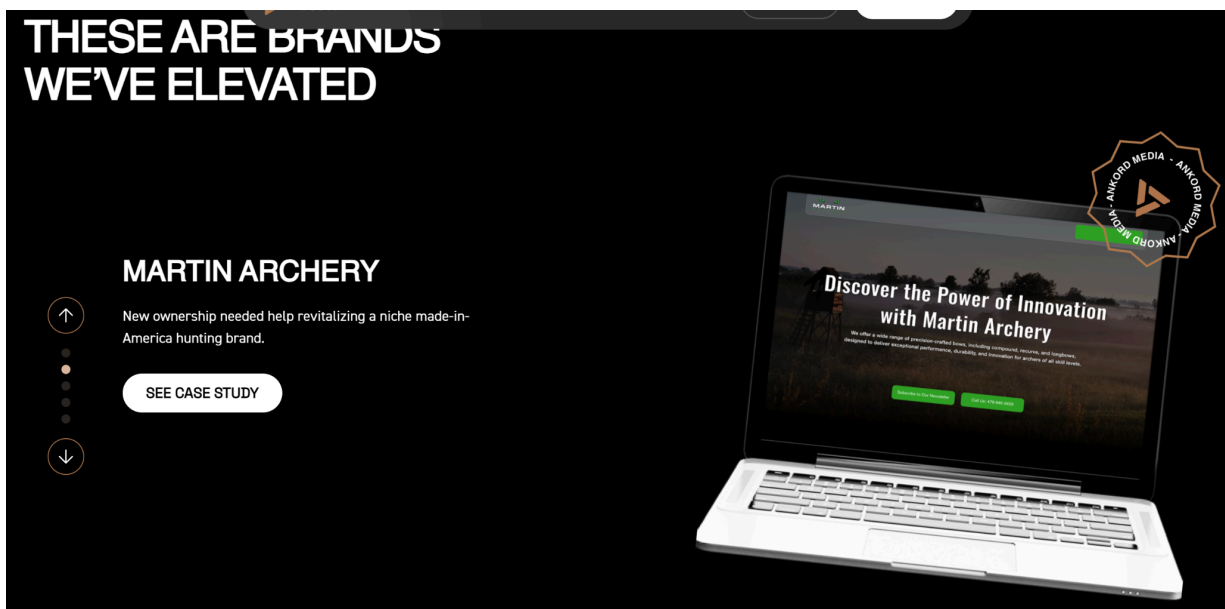
Brand Creation

[image of a blooming flower]

We build the essential elements for high-performance brand building, including your definition, positioning,

		and bold visual identity.
Brand Refresh	<i>[image of a phoenix rising]</i>	We redefine and revitalize existing brands, ensuring your identity remains modern, relevant, and impactful in today's market.
Brand Strategy	<i>[image of a branching tree]</i>	We optimize your go-to-market approach with a stronger brand blueprint, defining your portfolio's structure and guiding effective product naming.
Brand Sprints	<i>[image of a cheetah]</i>	We condense weeks of brand development into just days, propelling your brand to market faster with expert guidance and stunning visuals.
Brand Kits & Media	<i>[image of a tool box]</i>	We deliver comprehensive brand kits, including logos, social templates, and pitch decks, to help you hit the ground running with your new identity.

MOVE LAPTOP



- ☒ Please move the laptop over to the left some. Right now, it's almost on the edge of the page, but there's an empty space in between for no reason.
- ☐ Look at the version below that we whitelabeled from [The Agency Side website](#). Please see how the title is more to the center, and the TV is close. We want it to be more spaced like that, less spread out.

THIS IS HOW WE'VE BEEN ROCKING



WINTER '25 MEETUP

Feb 19th, 2025 @ 06:00 pm
Studio Lab - Derry NH



DEETS ON THE NEXT EVENT



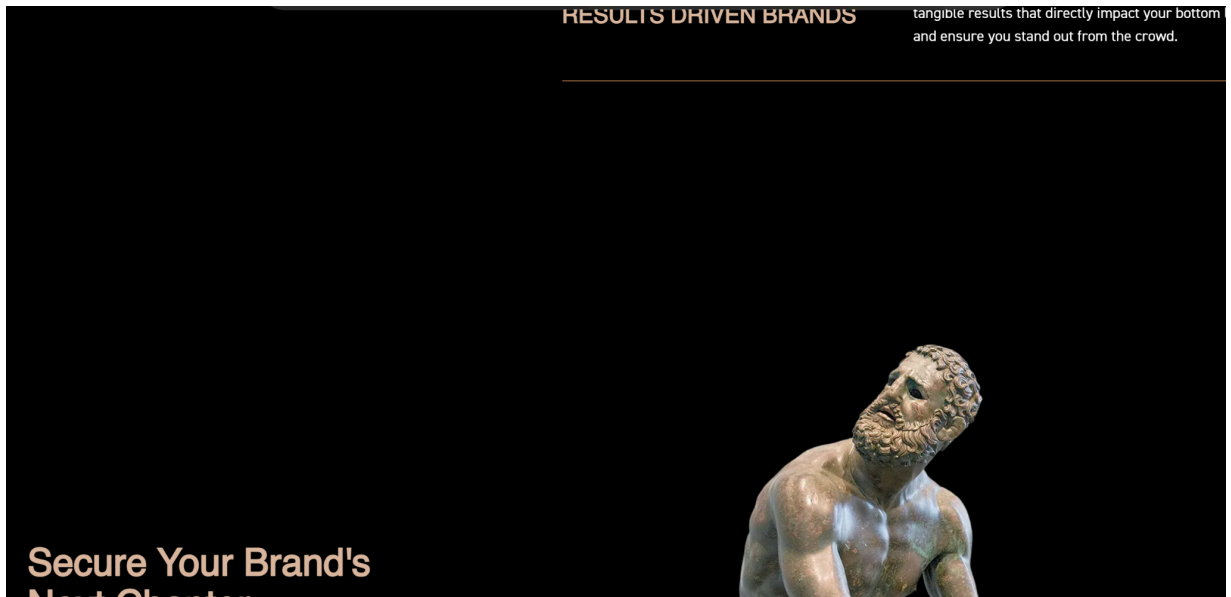
SWITCH IMAGES



☒ Switch these two images and they will fit the text on the side better.

- ☒ Please make the images larger so they will fill their respective spaces properly.

BRAND CREATION PRICING BLOCK



- ☐ In between these two blocks, we will have the pricing block for this page.
- ☐ There's just too much open black space between these blocks. So when you put in the pricing block, make sure you don't leave too much excess space.

Want to Bring it All Together?

If you're looking for multiple services, choose from retainer plans or project quotes to turn your ideas into a reality.



Platinum Subscription Package

A seamless subscription service that equips DTC brands with a dynamic, ever-evolving website tailored for growth. Please note that this pricing is only valid with a 24-month commitment.

\$1K/ Month

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Site Maintenance

Let's get to work

2 spots left this month



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Starting at **\$6,000**

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- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Round of QA

Book a discovery call

2 spots left this month



Custom Packages

Perfect for teams who need a mix of services and want to avoid the headache of multiple contractors.

Custom Pricing

- ✓ APA & GDPR Compliance
- ✓ SEO Expertise
- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [Brand Creation](#).
- ☐ See the heading, subheading, and button text below.

BUILD A POWERFUL BRAND THAT STANDS OUT

Our all-inclusive packages make it simple to build a professional identity from the ground up.

See All Pricing [\[button\]](#)

REMOVE BUTTON

Secure Your Brand's Next Chapter

Connect with us to begin crafting your distinctive brand identity.

See Our Prices

Schedule a Brand Consultation

☒ Please remove the “See Our Prices” button entirely.

SEO SERVICES PAGE

HERO BANNER

Business Intelligence built around data teams

Mode is the central hub for your organization's analysis, uniting data teams and business teams around data to drive business outcomes.

[Try for free](#) [Request demo](#)

This was the hero banner from [Mode's homepage](#) that you whitelabeled.

- ☒ See how there are three lines of text, and a graph on the side?
- ☒ Let's look at your version below. It does not match.

SEO dominance without the run-around

We transform your online presence into a powerful lead-generating engine that boosts your visibility and drives organic traffic, turning visitors into valuable client opportunities.

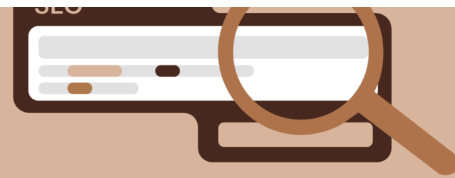
[Book a Call](#) [Get an SEO Audit Now](#)

- ☒ Please split the heading into three lines (I've shown you below so you aren't confused).
- ☐ Please great a version of a line graph, something you'd see in an analytics section of a social media dashboard. Put that in the top right block, like the example given.

**SEO dominance
without the
run-around**

EXTRA SPACE

increasing the quantity and quality of traffic to your website through organic search engine results. It involves a complex set of strategies and tactics aimed at improving your site's visibility when people search for products or services related to your business. The ultimate goal of SEO is to rank higher in search engine results pages, driving qualified visitors to your site without the cost of paid advertising.



Overcoming

☒ There does not need to be this much extra space. Pull this whole thing tighter, please.

REPAIR IMAGE



Overcoming Small Business SEO Struggles

Small businesses and startups often face unique challenges in navigating the complex world of SEO. They typically lack the dedicated time, specialized expertise, and extensive resources required to keep pace with ever-evolving search engine algorithms and optimize their online presence effectively. Without proper guidance, these businesses can struggle to gain online visibility, missing out on crucial organic traffic and potential customer growth. Professional SEO support becomes essential to compete effectively and establish a strong digital foothold from the outset.

☒ This image needs repair please.

IMAGE PROBLEMS

Franchise SEO

Supercharge your franchise's growth with our expert SEO services for multi-location businesses. We craft geo-specific content, leverage local advertising, and develop custom web designs to maximize your brand impact, driving more leads and sales across all your locations.

Shopify SEO

Amazon SEO

eCommerce SEO

☐ This first block is missing its image. Please add one.

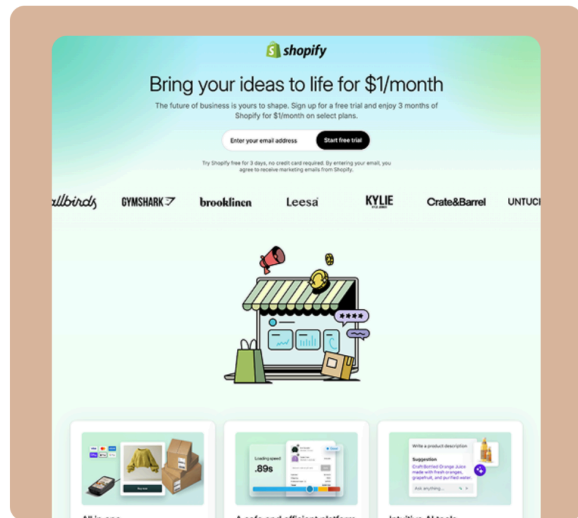
Franchise SEO

Shopify SEO

Amazon SEO

eCommerce SEO

Offer your customers a convenient 24/7 shopping experience while boosting client retention. We launch targeted email campaigns, optimize your site for mobile and voice search, or facilitate integrations with your bespoke digital products to create personalized brand experiences and increase your sales.



☐ Please don't use the same image for eCommerce that you already used for Shopify. Please use a different page from a different sales page. For example, a horse page from HoMD.

SEO SERVICES PRICING BLOCK

“

Lorem ipsum dolor sit amet consectetur. Et fermentum commodo sagittis non laoreet adipiscing et. Non ipsum lacus pellentesque vestibulum sem et. Netus pretium vitae gravida donec. Netus a facilisis massa facilisis. Ullamcorper id nibh libero pharetra. Tempor nunc nec orci nulla at blandit hac elit odio. Auctor eget pellentesque sagittis lacus in in quis amet porta. Viverra orci a sollicitudin ut neque. Platea etiam cum commodo pellentesque sodales libero volutpat sodales.

CEO'S NAME
Founder & CEO

[company logo]



☐ Remove this testimonials block and replace it with the pricing block for this page.

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\$1K/ Month

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- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
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- ✓ Content
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- ✓ Site Maintenance

Let's get to work

2 spots left this month



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- ✓ Round of QA

Book a discovery call

2 spots left this month



Custom Packages

Perfect for teams who need a mix of services and want to avoid the headache of multiple contractors.

Custom Pricing

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- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [SEO Services](#).
- ☐ See the heading, subheading, and button text below.

SECURE YOUR DIGITAL VISIBILITY IN SEARCH

We provide scalable solutions with transparent pricing that grows with your business.

See All Pricing [\[button\]](#)

MORE BACKGROUND

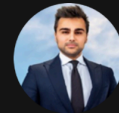
As artificial intelligence profoundly redefines how information is accessed, there is a critical opportunity for businesses to become trusted, immediate sources of answers. Answer Engine Optimization (AEO) is a vital strategy today, shifting focus from traditional links to ensuring your content appears directly in AI-driven search results from platforms like Google's Search Generative Experience (SGE) and Microsoft Bing AI, alongside conversational tools such as ChatGPT and Gemini.

By optimizing for these new environments, your brand can secure unparalleled visibility within generative AI responses, capturing a significant competitive edge as AI continues to reshape how users find information. Let Ankord Media empower your business to unlock this new frontier of AI-driven search, positioning you at the forefront of this transformative technology.

☒ Can we get a more interesting background here? Maybe something [with the sparkle texture?](#)

AEO SERVICES PRICING BLOCK

”
Lorem ipsum dolor sit amet consectetur. Auctor a eget quam purus. Facilisis risus cursus dui mattis in ut quam parturient pharetra. Facilisis ullamcorper in blandit ullamcorper dui elementum. Natoque sed ipsum nunc velit amet. Nibh gravida tortor dapibus faucibus ullamcorper purus dui velit.



Zakary Foulaudi
CEO of BrightBridge Realty Capital



Replace the testimonials block with the pricing block for this page.

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2 spots left this month



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2 spots left this month



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- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

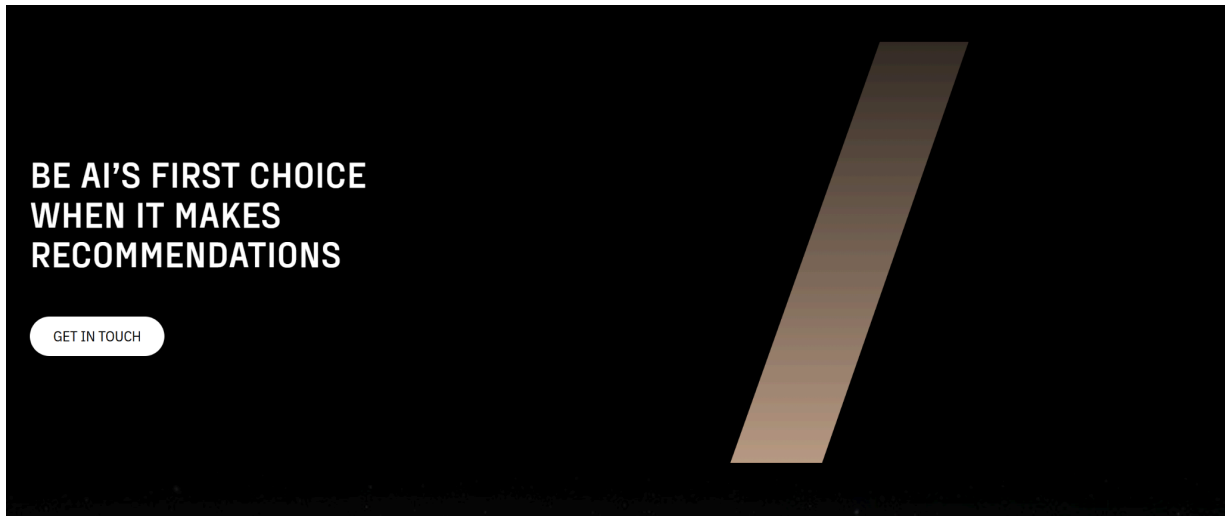
- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [AEO Services](#).
- ☐ See the heading, subheading, and button text below.

BECOME THE DEFINITIVE ANSWER IN AI-DRIVEN SEARCHES

Our clear pricing gives you a direct path to securing a competitive advantage in a new market.

See All Pricing [\[button\]](#)

REPLACE BUTTON



Replace the button with:

GET AN AEO AUDIT [\[button\]](#)

AUTHOR SERVICES PAGE

SERVICES BLOCK



- ☐ You whitelabeled this from [Ellipsus](#), but if you look at their version, each book has a graphic on the spine. Then that image matches the one “inside” the book.
- ☐ You did not follow the directions below from the last brief, so let’s try again.



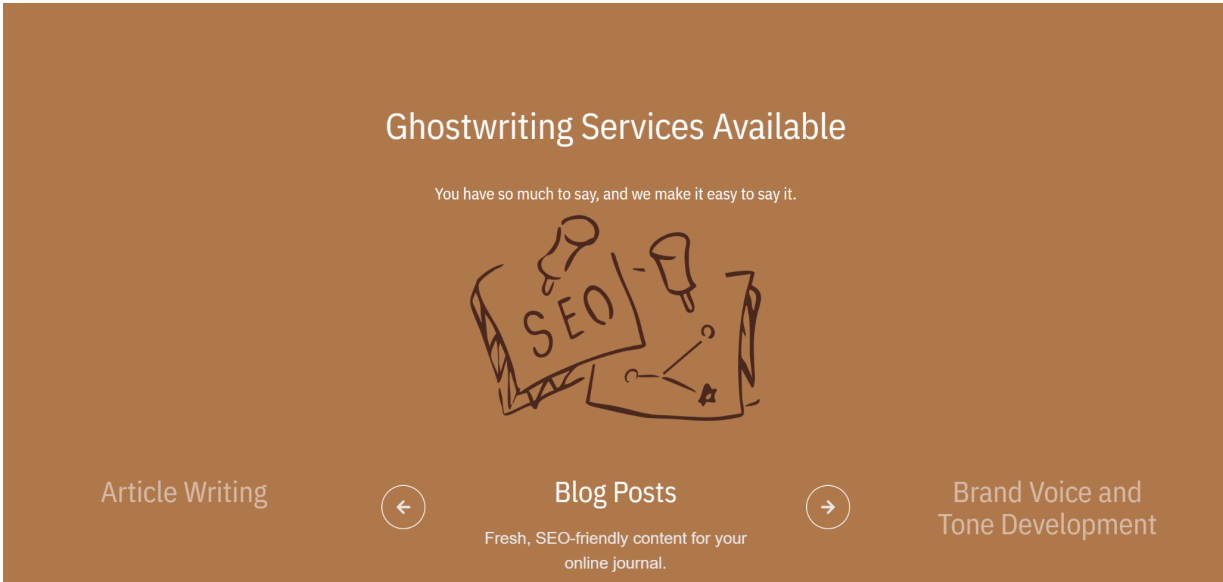
- ☐ The icon on the spine of the book in the overarching image should match the image “inside this book” (on the left, it’s the tea cups). **Choose totally different icons for each. They should relate to what the thing is about.**
- ☐ When the user clicks on a book, it opens to this pop-up which has its own unique image. **None of them should be tea cups, they**

	should be the service-related sketches on the spines. ☐ Please add one more book in the middle of the stack, between “Author’s Personal Website” and “SEO Packages”. Copy is below.
--	---

Beta Reader

We provide a fresh, objective perspective on your manuscript, delivering valuable feedback on plot, pacing, and character development to help you refine your story for maximum reader engagement.

FIX BLOCK



This is very poorly spaced.

- ☒ Please don't leave so much blank space at the top. Move the title and subtitle up.
- ☒ Please leave more space between the subtitle and the image.
- ☒ Please show all the images all the time, not leaving random blank spaces on the side. The one in the middle (selected) should be larger, so they expand a bit when you move the carousel. But they don't completely disappear.
- ☒ There's also a bit too much space at the bottom of this block. Please just make things tighter.

AUTHOR SERVICES PRICING BLOCK



Article Writing

←

Blog Posts

→

Brand Voice and Tone Development

Fresh, SEO-friendly content for your online journal.

Reach a Bigger Audience Today!

See Our Pricing



In between these two blocks, we will have the pricing block for this page.

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- ✓ Site Maintenance

Let's get to work

2 spots left this month



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2 spots left this month



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- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [Author Services](#).
- ☐ See the heading, subheading, and button text below.

NAVIGATE THE PUBLISHING PROCESS WITH EXPERT GUIDANCE

We offer transparent packages that demystify the publishing process and simplify your journey.

See All Pricing [\[button\]](#)

CHANGE COPY

Reach a Bigger Audience Today!

See Our Pricing



☒ I like this block, please just change the copy and button link to what you see below.

Discover what we've done for aspiring authors like you!

See HCI's Case Study [\[button\]](#)

GDPR & ADA COMPLIANCE PAGE

FIX HERO BANNER

AI-POWERED SOLUTIONS, EXPERT HUMAN OVERSIGHT

Navigate Compliance
with Confidence

As your dedicated, white-labeled concierge GDPR and ADA compliance agency, we custom-tailor web accessibility solutions for your unique business needs.

Book a Call



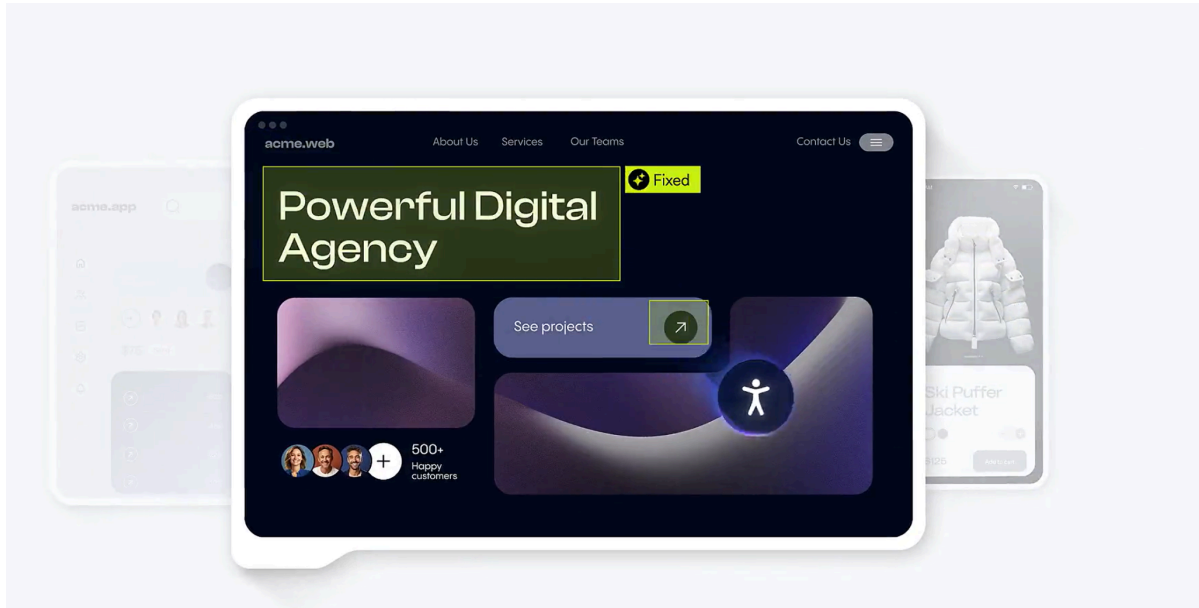
ADA →



GDPR →

- ☒ Can we please shorten the height of this by removing some of the excess space between the text/graphics and the ADA and GDPR at the bottom?
- ☒ Please also make the floaty graphics a bit bigger.
- ☒ Please also make the ADA and the GDPR text there bigger.

MISSING VIDEO ASSET



This was not built... please do so.

- ☐ Would it be possible to make an animation like this one that appears on [Accessibe's website](#)?
- ☐ You can see it has a few different screens, there's an icon that moves over them, etc.
- ☐ Could we replicate something like this, with totally new images inside the phone/desktop so it's not obviously copied?

EXCESS SPACE

Compliance

online presence meets global accessibility and privacy standards, helping you reach wider markets and build trust with customers. This compliance protects you from penalties and transforms your digital footprint into an inclusive platform, extending your reach to everyone who needs your services.

+73%

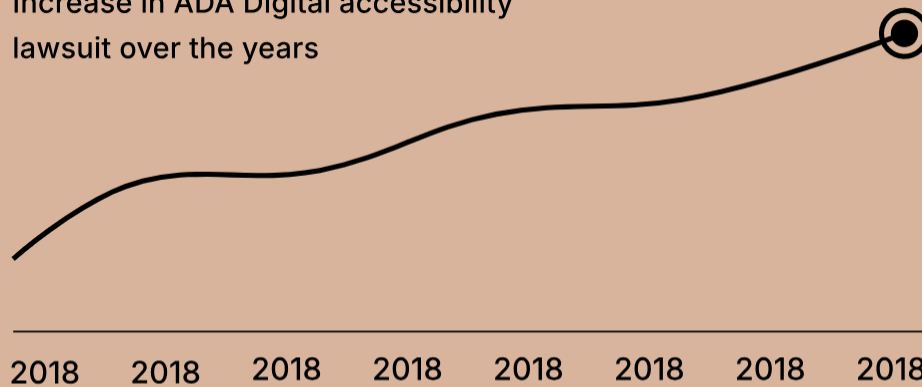
Why Digital Accessibility

- ☒ Please remove some of this excess black space.

FIX GRAPH

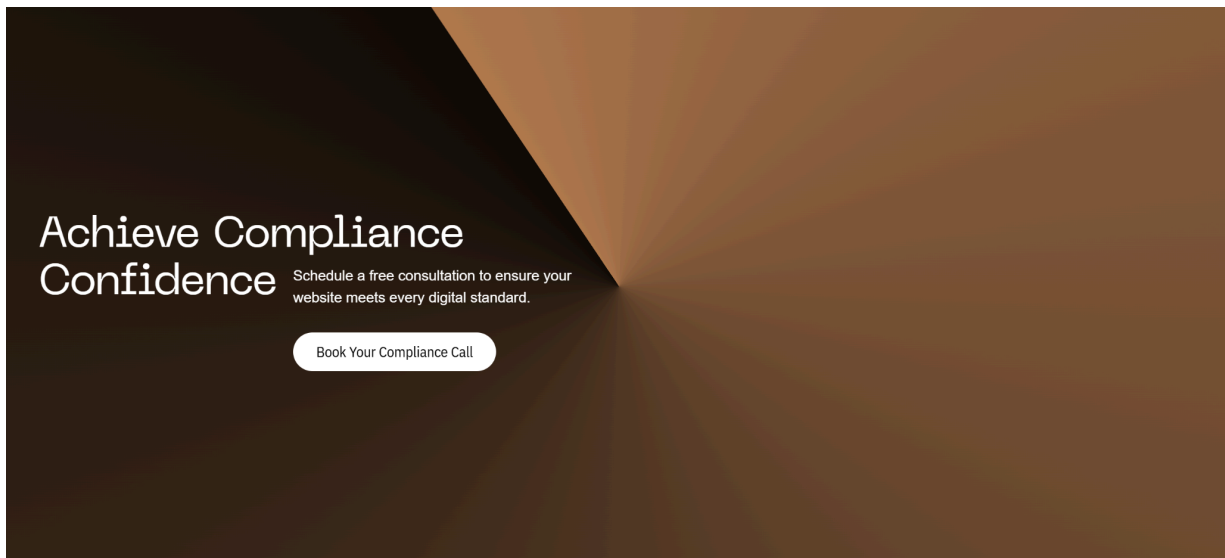
+73%

Increase in ADA Digital accessibility
lawsuit over the years



- ☐ Please fix the years so it runs from 2018-2025 (right now you only say 2018).
- ☐ Please change the color to the darker tan (#B0794F) with the white text.

GDPR & ADA PRICING BLOCK



**Achieve Compliance
Confidence**

Schedule a free consultation to ensure your website meets every digital standard.

[Book Your Compliance Call](#)

Remove the above block entirely, and replace it with the pricing block for this page.

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Let's get to work

2 spots left this month



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2 spots left this month



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Custom Pricing

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- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

- ☐ This, pulled from the existing [Ankord Media website](#), is what the heading and blocks will look like.
- ☐ These blocks should automatically pull from the [Pricing Page](#), only showing the prices related to [GDPR/ADA Compliance](#).
- ☐ See the heading, subheading, and button text below.

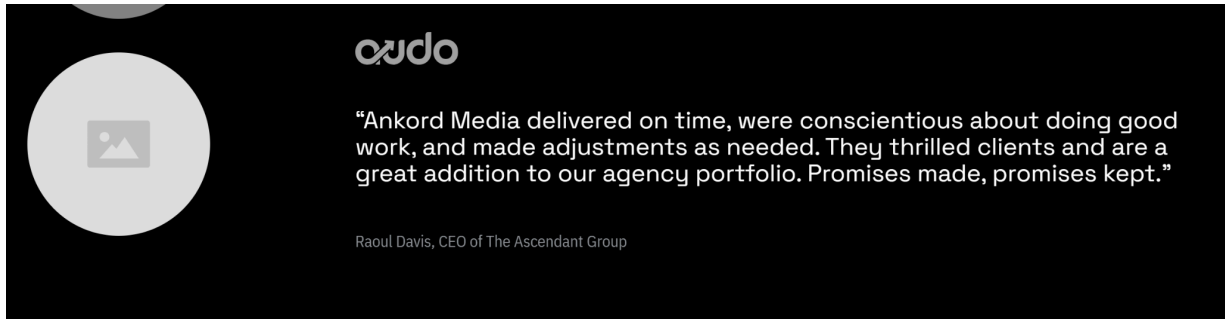
ENSURE YOUR SITE COMPLIES WITH ALL LEGAL STANDARDS

We offer clear, fixed-rate compliance packages that provide security without the financial guesswork.

See All Pricing [\[button\]](#)

ABOUT US PAGE

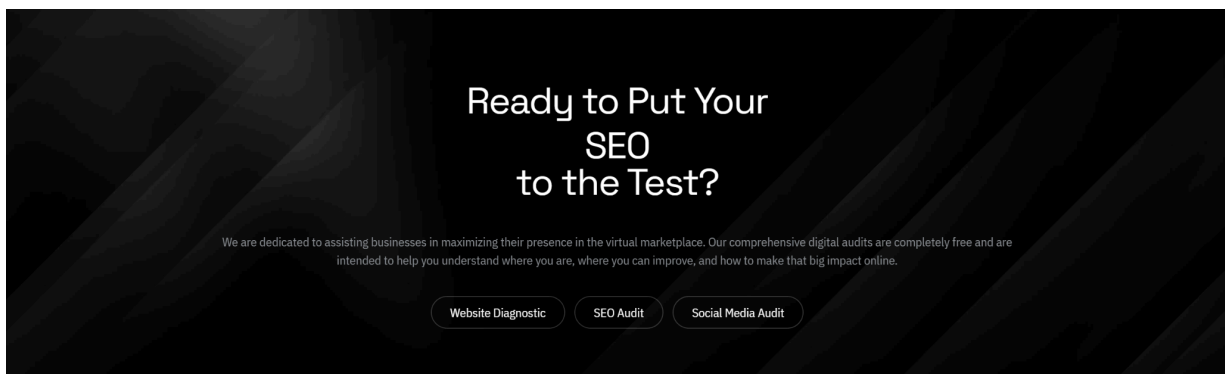
TESTIMONIALS



- ☒ First, this testimonial is from the Ascendant Group, so it shouldn't have the logo of Audo. Please change it to the [Ascendant Group logo](#).
- ☒ We're going to try to get some more of these, so please make sure the names, images, and logos are in the proper order:
- ☒ Here are links to the images you should use:
 - ☒ [Ahmad \(Audo\)](#)
 - ☒ [Raoul \(Ascendant\)](#)
 - ☒ [Josh \(Nota\)](#)

AUDITS PAGE

HERO BANNER FIX



- ☐ Please put a more interesting background behind this. [Maybe moving dots or the background animations requested?](#)
- ☒ The spacing for the heading is off. So the words that move in the middle (SEO, Social Media, Website) aren't evenly spaced horizontally - they're too close to the "to the Test" line. Please

space these properly.

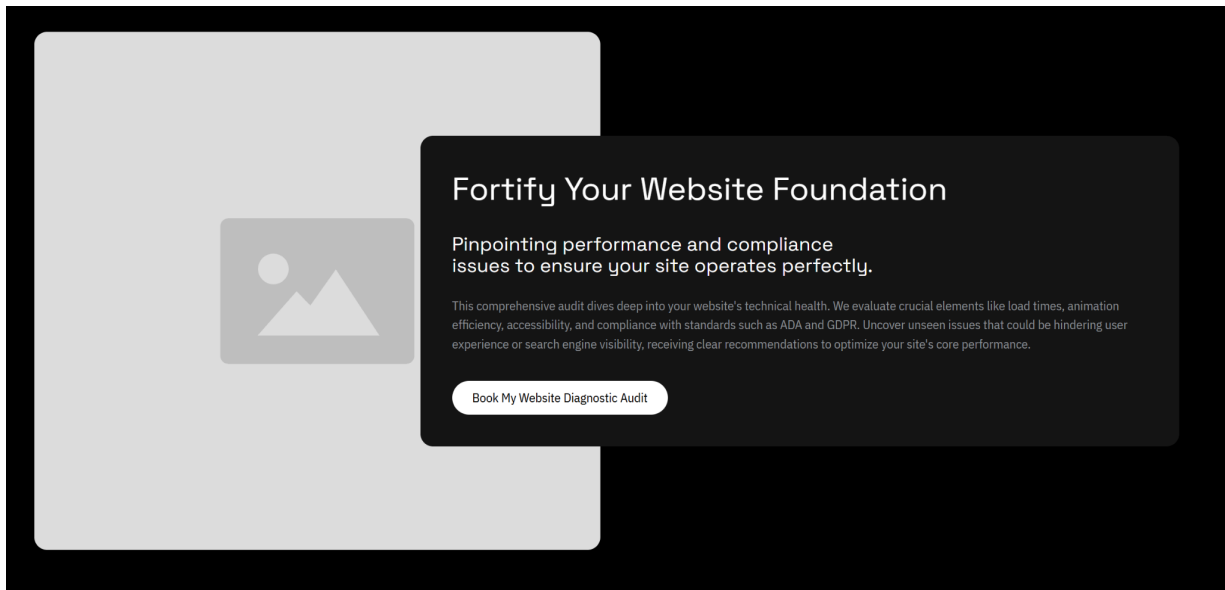
- ☒ The buttons are supposed to move the viewer ~~down this page, not to other pages~~. So if the user chooses “Website Diagnostic”, it should move them down one section, SEO goes down two sections, SEO goes three. But they shouldn’t link to other pages.

FIX PHILOSOPHY BAR

Whether you’re aiming to amplify your brand’s voice, deepen audience engagement, or accelerate your business growth, **Ankord Media brings specialized expertise and innovative solutions** to make it happen.

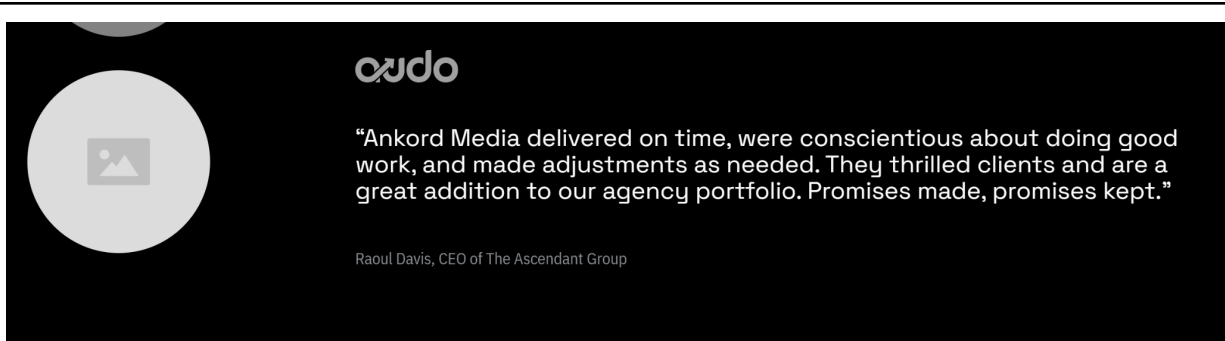
- ☒ Please center this text, and make the italicized text tan.

MISSING IMAGE



- ☒ Please give us a picture of something tech here, but we need an image.

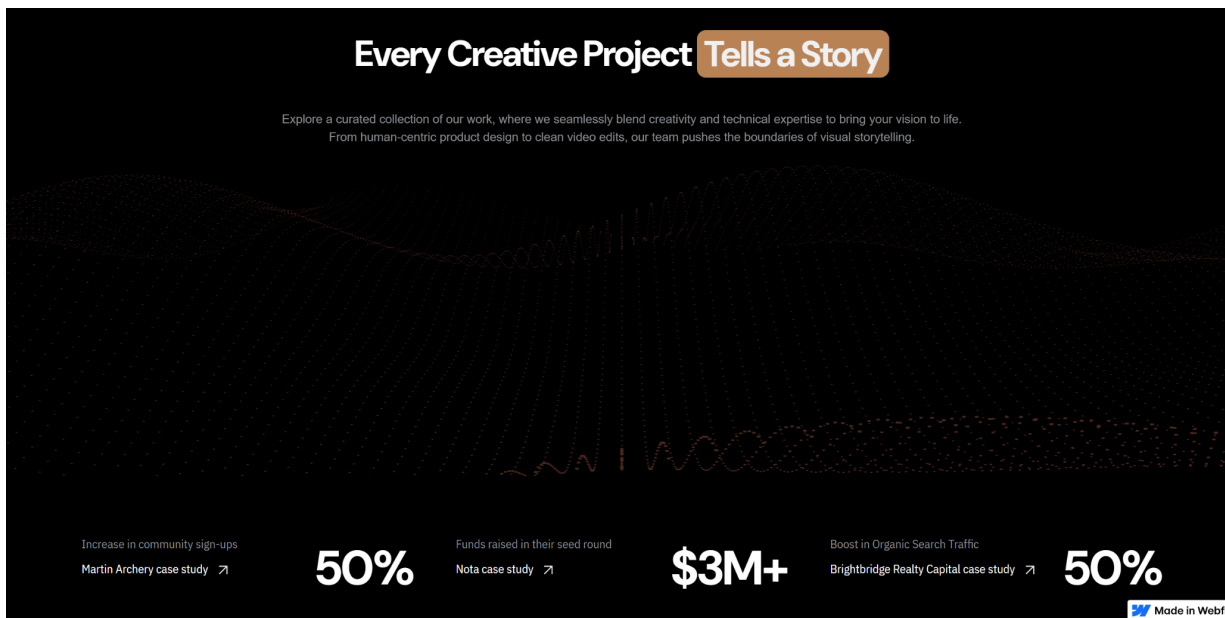
TESTIMONIALS



- ☒ First, this testimonial is from the Ascendant Group, so it shouldn't have the logo of Audo. Please change it to the [Ascendant Group logo](#).
- ☒ We're going to try to get some more of these, so please make sure the names, images, and logos are in the proper order.
- ☒ Here are links to the images you should use:
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 - ☒ [Raoul \(Ascendant\)](#)
 - ☒ [Josh \(Nota\)](#)

PORTFOLIO PAGE

FIX HERO BANNER BACKGROUND



This is obviously not spaced correctly.

- ☒ Please put the moving dots *behind* the hero banner text!

- ☑ ~~Then move the stats/case studies up.~~
- ☑ ~~There shouldn't be that mostly empty space in between. Those dots should have been the background, not a separate space.~~

PRICING PAGE

HOW THE PRICING PAGE WORKS

We're going to try something different with the pricing. We offer a ton of different services, and it's likely a client will want a mix and match of different services across different service pages. So we've built a separate pricing page, for which you've built the top portion already.

The visitor can click on one of the filters, and when they do, they will see all the pricing blocks related to that service. These will be standardized in color and format to look like the ones we already have on [Ankord Media's page](#), and will contain whatever pricing we want for packages within that service. They can click on whatever package/service they want, and it'll be added into their cart.

We are essentially doing a better organized version of what [Reach Marketing](#) does, though this is similar to what the "All" button on the filter might look like.

HERE'S WHAT YOU NEED TO DO:

1. Build out all of the packages detailed below, matching the correct filter. Please code/tag the packages so that when we add a new package to the set of prices, it will appear under the correct filter.
2. Then build a section on each individual service page that **automatically** shows the same blocks as the pricing page *for that service*. If you've been reading this brief in order, you've seen several of these blocks that I ordered ([Social Media](#), [SEO](#), etc).
3. This means that if I add a new package/price in the Pricing Page, it automatically fills in on the respective service page (based on the filter).
4. This will avoid inconsistencies on the site and will reduce how much work we do on the backend. Instead of having to constantly manage many pages whenever we want to change prices, Sam manages this Pricing page only, and the changes trickle down to the other pages. The user on a given service page sees all the offerings for that service that we want, but bigger companies who want a wider range of services can see them all on the one Pricing page, and everything is consistent.

PRICING BLOCK FILTER

All

Visual Design

Website Development

Brand Creation

Video Services

Podcast Services

Social Media

Author Services

SEO Services

GDPR & ADA Compliance

☐ Please arrange the filter buttons as two lines, as shown below.

All	Design & Development	Application Fast-Track	Video Services	Podcast Services	Social Media
Brand Creation	SEO Services	AEO Services	Author Services	GDPR & ADA Compliance	

ALL FILTER PRICING

☐ When the user opens this page, they will see all of the pricing options as the default.
 ☐ When they click one of the other filters, they will then only see the pricing related to that button.
 ☐ But if they click the “All” button in the filter, it returns to the default where all the pricing is shown.

DESIGN & DEVELOPMENT FILTER PRICING

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\$1K/ Month

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- ✓ Content
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- ✓ Site Maintenance

Let's get to work

2 spots left this month

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2 spots left this month

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- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

Below are the most up-to-date pricing blocks we want to appear on this page.

☐ Please build out the blocks to look like the [Ankord Media example](#) to the left, using the copy below.
 ☐ Please alternate tan and white blocks on the dark brown background of that part of the Pricing Page.

Basic Site (Figma Design Only) Starting at \$2000	Growth Site (Figma Design Only) Starting at \$3,500	Premium Site (Figma Design Only) Starting at \$5,500
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☐ Up to 5 pages ☐ Clean, modern responsive design ☐ Mobile + desktop layouts Let's get to work <i>[button adds to cart]</i>	☐ 6–10 custom-designed pages ☐ Brand-integrated design system ☐ Conversion-focused layouts with visual hierarchy Let's get to work <i>[button adds to cart]</i>	☐ 10–15 pages with advanced visual storytelling ☐ Scroll animations and interactive UI components mocked up ☐ Design documentation for dev handoff Let's get to work <i>[button adds to cart]</i>
Basic Site (Design & Build) Starting at \$4000 ☐ 3-page custom site (Home, About, Contact) ☐ Responsive design in Figma ☐ Built on Webflow, Shopify, or WIXStudio Let's get to work <i>[button adds to cart]</i>	Business Starter Site (Design & Build) Starting at \$5,000 ☐ 5-page custom site (Home, About, Services, Contact, Blog) ☐ Responsive design in Figma ☐ Built on Webflow, WordPress, Wix Studio or Shopify Let's get to work <i>[button adds to cart]</i>	Full Proof Site (Most Popular Design & Build) Starting at \$6,000 ☐ Custom design up to 10 pages ☐ Unlimited revisions and animations ☐ Guaranteed 90+ scores on Google's PageSpeed Insights ☐ 6 months complimentary site maintenance, QA fixes, and content updates Let's get to work <i>[button adds to cart]</i>
Growth Site (Design & Build) Starting at \$10,000 ☐ 8–12 custom-designed pages	eCommerce Site (Design & Build) Starting at \$12,000 ☐ Full product catalog ☐ Shopify,	Enterprise Website Upkeep \$1,000 per month for 24 months ☐ Unlimited custom

☐ Advanced interactions, conversion focus ☐ CRM, analytics, blog, and email integrations Let's get to work <i>[button adds to cart]</i>	WooCommerce, or headless setup ☐ Payment, inventory, and shipping integrations Let's get to work <i>[button adds to cart]</i>	☐ pages ☐ Unlimited revisions and animations ☐ Guaranteed 90+ scores on Google's PageSpeed Insights ☐ Complimentary site maintenance, QA fixes, and content updates Let's get to work <i>[button adds to cart]</i>
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APPLICATION FAST-TRACK FILTER PRICING

Platinum Subscription Package

A seamless subscription service that equips DTC brands with a dynamic, ever-evolving website tailored for growth. Please note that this pricing is only valid with a 24-month commitment.

\$1K/ Month

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Site Maintenance

Let's get to work

2 spots left this month

Pinnacle Design and Development Package

A comprehensive solution for DTC brands seeking a high-performance, feature-rich website.

Starting at \$6,000

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Round of QA

Book a discovery call

2 spots left this month

Custom Packages

Perfect for teams who need a mix of services and want to avoid the headache of multiple contractors.

Custom Pricing

- ✓ APA & GDPR Compliance
- ✓ SEO Expertise
- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

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Business Apps Starting at \$15,000 ☐ 4-week build timeline ☐ Solutions for digital business needs ☐ Built with Glide ☐ Full strategy and execution Let's get to work	AI Apps Starting at \$20,000 ☐ 6-week build timeline ☐ AI features that simplify workflows ☐ Built with Glide and Bubble ☐ Aligned with your business goals	MVP Apps Starting at \$25,000 ☐ 6-week build timeline ☐ Lean MVPs with purpose ☐ Built with Bubble ☐ Designed for scaling Let's get to work <i>[button adds to cart]</i>
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<i>[button adds to cart]</i>	Let's get to work <i>[button adds to cart]</i>	
Native Apps Starting at \$30,000 ☐ 8-week build timeline ☐ Scalable across iOS, Android, and web ☐ Built with FlutterFlow ☐ Customized to fit your business needs Let's get to work <i>[button adds to cart]</i>		

VIDEO SERVICES FILTER PRICING		
Platinum Subscription Package A seamless subscription service that equips DTC brands with a dynamic, ever-evolving website tailored for growth. Please note that this pricing is only valid with a 24-month commitment. \$1K/ Month ✓ End-to-end UI/UX Design ✓ Graphic Design ✓ Motion Graphics ✓ Branding ✓ SEO Expertise ✓ Content ✓ Webflow Development ✓ Site Maintenance Let's get to work 2 spots left this month Pinnacle Design and Development Package A comprehensive solution for DTC brands seeking a high-performance, feature-rich website. Starting at \$6,000 ✓ End-to-end UI/UX Design ✓ Graphic Design ✓ Motion Graphics ✓ Branding ✓ SEO Expertise ✓ Content ✓ Webflow Development ✓ Round of QA Book a discovery call 2 spots left this month Custom Packages Perfect for teams who need a mix of services and want to avoid the headache of multiple contractors. Custom Pricing ✓ APA & GDPR Compliance ✓ SEO Expertise ✓ UX/UI Product Design ✓ Ghostwriting & Copy ✓ Branding ✓ DTC Website & Mobile Design ✓ Book Launching ✓ Custom Media Design Book a discovery call 2 spots left this month Below are the most up-to-date pricing blocks we want to appear on this page. ☐ Please build out the blocks to look like the Ankord Media example to the left, using the copy below.		
Foundational Content Support <i>Perfect for focused teams ready to elevate their brand presence with streamlined, high-impact content support.</i> Starting at \$6,000	Growth & Engagement Focus <i>Ideal for teams scaling up their content and engagement without building an internal team.</i> Starting at \$12,000	Full Creative Partner <i>Best for brands needing a true production partner with the agility and speed of an in-house team.</i> Starting at \$20,000 ☐ Up to 8 content shoot

☐ 1 content day per month (includes up to 3-camera setup, lights, audio) ☐ 10 fully edited social media reels - Dedicated editor providing up to 80 hours of editing support ☐ Basic thumbnail creation ☐ Copywriting, scheduling & posting for 10 reels (approx. 10–15 hours of community management) ☐ 1 strategy call + 1 producer check-in call per month Let's get to work <i>[button adds to cart]</i>	☐ 2 content shoot days per month ☐ Up to 20 fully edited reels ☐ Advanced thumbnails + graphics overlay support ☐ 20–25 hours of community management (copywriting, post scheduling, light comment response) ☐ Strategy & campaign planning call ☐ Dedicated project manager communication on Slack Let's get to work <i>[button adds to cart]</i>	days per month (flexible depending on campaign needs) ☐ Up to 40 edited assets (reels, promos, YouTube Shorts, etc.) ☐ Dedicated editor providing up to 160 hours of editing support ☐ Advanced editing (multi-cam, storytelling, thumbnails, CTAs) ☐ Full community management: 30+ hours per month ☐ Weekly strategy check-ins + real-time Slack support ☐ Pre-production creative: scripting, props, location planning ☐ Analytics and performance reporting available Let's get to work <i>[button adds to cart]</i>
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PODCAST SERVICES FILTER PRICING



Platinum Subscription Package

A seamless subscription service that equips DTC brands with a dynamic, ever-evolving website tailored for growth. Please note that this pricing is only valid with a 24-month commitment.

\$1K/ Month

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Site Maintenance

Let's get to work

2 spots left this month



Pinnacle Design and Development Package

A comprehensive solution for DTC brands seeking a high-performance, feature-rich website.

Starting at \$6,000

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Round of QA

Book a discovery call

2 spots left this month



Custom Packages

Perfect for teams who need a mix of services and want to avoid the headache of multiple contractors.

Custom Pricing

- ✓ APA & GDPR Compliance
- ✓ SEO Expertise
- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

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Podcast Audio Editing

Starting at \$200 per episode

- ☐ Up to 60 minutes of raw audio
- ☐ Includes intro, outro, and sponsor reads
- ☐ Optimized audio levels and noise removal
- ☐ 7-day turnaround with two revisions

Let's get to work
[button adds to cart]

Podcast Full-Length Video Edit

Starting at \$400 per episode

- ☐ Up to 60 minutes of raw video
- ☐ Optimized audio, color grading, and noise removal
- ☐ Custom b-roll, graphics, and overlays
- ☐ Includes a custom video intro/outro and music

Let's get to work
[button adds to cart]

Podcast Show Notes

Starting at \$200 per episode

- ☐ 600-word SEO-optimized summary
- ☐ Time-stamped outline with key links
- ☐ Guest profile and social media blurbs
- ☐ 5-day turnaround for timely publishing

Let's get to work
[button adds to cart]

Podcast Video Teasers

Starting at \$200 per episode

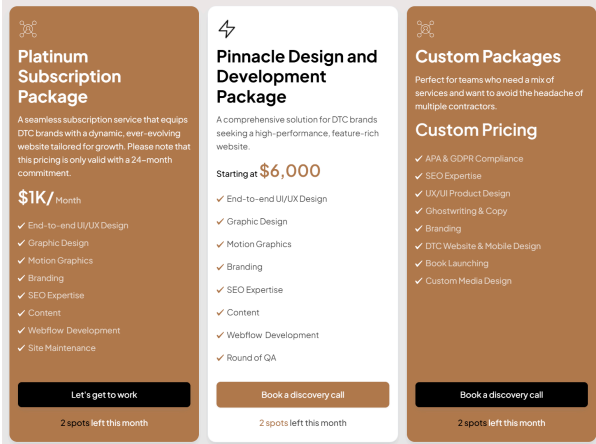
- ☐ Includes the creation of 3 short-form clips
- ☐ 30 seconds to 2 minutes in length
- ☐ Custom captions and

Podcast Social Media Management

Starting at \$400 per episode

- ☐ 4 text-based and 4 video posts per episode
- ☐ Evergreen content to drive traffic to past

subtitles ☐ Optimized and scheduled for all your channels Let's get to work [button adds to cart]	episodes ☐ Full scheduling for all your social platforms ☐ Monthly metrics, engagement, and professional tips Let's get to work [button adds to cart]	
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SOCIAL MEDIA FILTER PRICING		
		Below are the most up-to-date pricing blocks we want to appear on this page. ☐ Please build out the blocks to look like the Ankord Media example to the left, using the copy below. ☐ Please alternate tan and white blocks on the dark brown background of that part of the Pricing Page.
Done-For-You Social Media Management		
Starting at \$5,000 per month ☐ Full-service management for every platform ☐ Comprehensive strategy and content ideation ☐ Video editing and scheduling ☐ Video & post SEO and community engagement ☐ Detailed analytics and reporting Let's get to work [button adds to cart]		
BRAND CREATION FILTER PRICING		



Platinum Subscription Package

A seamless subscription service that equips DTC brands with a dynamic, ever-evolving website tailored for growth. Please note that this pricing is only valid with a 24-month commitment.

\$1K/ Month

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Site Maintenance

Let's get to work

2 spots left this month



Pinnacle Design and Development Package

A comprehensive solution for DTC brands seeking a high-performance, feature-rich website.

Starting at **\$6,000**

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Round of QA

Book a discovery call

2 spots left this month



Custom Packages

Perfect for teams who need a mix of services and want to avoid the headache of multiple contractors.

Custom Pricing

- ✓ APA & GDPR Compliance
- ✓ SEO Expertise
- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

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Brand Kit Development

Starting at \$4,000

- ☐ Includes 5 rounds of revision and refinement
- ☐ Additional revision rounds only \$800
- ☐ Custom-designed physical and digital assets for all your needs
- ☐ Optimized files for social media and app stores
- ☐ Branded deckS (PPT, GSslides, Keynote, Figma or Canva)

Let's get to work
[button adds to cart]

SEO SERVICES FILTER PRICING



Platinum Subscription Package

A seamless subscription service that equips DTC brands with a dynamic, ever-evolving website tailored for growth. Please note that this pricing is only valid with a 24-month commitment.

\$1K/ Month

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Site Maintenance

Let's get to work

2 spots left this month



Pinnacle Design and Development Package

A comprehensive solution for DTC brands seeking a high-performance, feature-rich website.

Starting at **\$6,000**

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Round of QA

Book a discovery call

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Custom Packages

Perfect for teams who need a mix of services and want to avoid the headache of multiple contractors.

Custom Pricing

- ✓ APA & GDPR Compliance
- ✓ SEO Expertise
- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

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SEO Setup (One-Time)

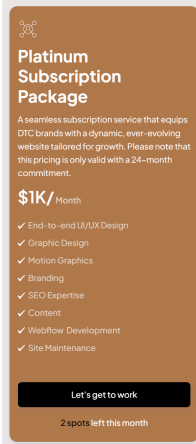
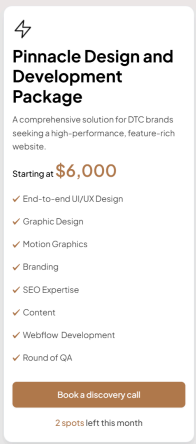
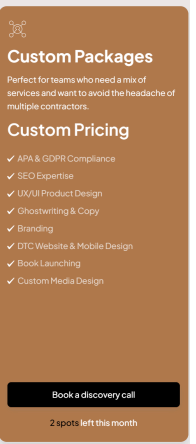
Local SEO for Small

Local SEO for Large

\$2,500 ☐ Keyword research ☐ Metadata optimization ☐ On-page SEO ☐ Technical audit ☐ Speed optimization Let's get to work <i>[button adds to cart]</i>	Companies \$2,500 per month ☐ Two new main keywords per month ☐ Up to 10 new articles ☐ Local link building and website checkups ☐ Keyword tracking and ranking reports Let's get to work <i>[button adds to cart]</i>	Companies Starting at \$5,000 ☐ Four new main keywords per month ☐ Up to 24 new articles ☐ Local link building and website checkups ☐ Keyword tracking and comprehensive ranking reports Let's get to work <i>[button adds to cart]</i>
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AEO SERVICES FILTER PRICING		
Platinum Subscription Package A seamless subscription service that equips DTC brands with a dynamic, ever-evolving website tailored for growth. Please note that this pricing is only valid with a 24-month commitment. \$1K/ Month ✓ End-to-end UI/UX Design ✓ Graphic Design ✓ Motion Graphics ✓ Branding ✓ SEO Expertise ✓ Content ✓ Webflow Development ✓ Site Maintenance Let's get to work 2 spots left this month Pinnacle Design and Development Package A comprehensive solution for DTC brands seeking a high-performance, feature-rich website. Starting at \$6,000 ✓ End-to-end UI/UX Design ✓ Graphic Design ✓ Motion Graphics ✓ Branding ✓ SEO Expertise ✓ Content ✓ Webflow Development ✓ Round of QA Book a discovery call 2 spots left this month Custom Packages Perfect for teams who need a mix of services and want to avoid the headache of multiple contractors. Custom Pricing ✓ APA & GDPR Compliance ✓ SEO Expertise ✓ UX/UI Product Design ✓ Ghostwriting & Copy ✓ Branding ✓ DTC Website & Mobile Design ✓ Book Launching ✓ Custom Media Design Book a discovery call 2 spots left this month		Below are the most up-to-date pricing blocks we want to appear on this page. ☐ Please build out the blocks to look like the Ankord Media example to the left, using the copy below. ☐ Please alternate tan and white blocks on the dark brown background of that part of the Pricing Page.
Foundational AEO Starts at \$2,000 per month ☐ Perfect for businesses taking their first steps ☐ Foundational content audit and topic ideation	Integrated AEO Starts at \$4,000 per month ☐ Ideal for expanding your reach ☐ Comprehensive strategy across multiple platforms	Holistic AEO Starts at \$6,000 per month ☐ Ideal for companies seeking market leadership ☐ Custom, in-depth technical and content

☐ Structured data implementation for AI-readiness ☐ Initial content optimization for one core platform Let's get to work <i>[button adds to cart]</i>	☐ Ongoing optimization and performance reporting ☐ Brand-specific citation and authority building Let's get to work <i>[button adds to cart]</i>	strategy ☐ Ongoing content development and optimization ☐ Advanced link building and strategic consultations Let's get to work <i>[button adds to cart]</i>
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AUTHOR SERVICES FILTER PRICING		
   Below are the most up-to-date pricing blocks we want to appear on this page. ☐ Please build out the blocks to look like the Ankord Media example to the left, using the copy below. ☐ Please alternate tan and white blocks on the dark brown background of that part of the Pricing Page.		
Amazon Review Promotion <i>Custom campaigns to secure verified customer reviews</i> \$500 - \$2000 ☐ Kick-off: 5 Reviews \$500 ☐ Launch: 10 Reviews \$800 ☐ Campaign: 20 Reviews \$1600 ☐ Takeover: 30 Reviews	Kindle Sales <i>Custom campaigns to help you elevate initial sales on Amazon</i> \$600 - \$3000 ☐ Kick-off: Up to 25 Kindle Sales \$600 ☐ Move-Up: Up to 50 Kindle Sales \$1000 ☐ Rockstar: Up to 100 Kindle Sales \$1400 ☐ Bestseller: Up to 200 Kindle Sales \$3000	Amazon Reviews & Rankings <i>A combo of reviews, Kindle sales, and rankings</i> \$1200 - \$4400 ☐ Kick-off: 5 Reviews and up to 50 Kindle Sales \$1200 ☐ Rank Boost: 10 Reviews and up to 100 Kindle Sales \$2000 ☐ Top 10 on Amazon: 20

\$2000 Let's get to work [button adds to cart]	Let's get to work [button adds to cart]	Reviews and up to 150 Kindle Sales \$3400 ☐ #1 Amazon Bestseller: 30 Reviews and up to 200 Kindle Sales \$4400 Let's get to work [button adds to cart]
Custom Cover Design \$250 ☐ Tailor-made cover for your story ☐ Includes heavy photo manipulation or original art elements ☐ Up to six stock images and extensive revisions ☐ Add-on available for paperback design Let's get to work [button adds to cart]	Book Blurb Rewrite \$150 ☐ Your most crucial marketing tool after the cover ☐ Rewritten to include keywords for maximum search visibility ☐ Designed to capture new reader interest and increase sales ☐ 10 working day turnaround Let's get to work [button adds to cart]	Paperback to eBook Conversion \$400 ☐ Conversion of your paperback file into a complete eBook ☐ Ready-to-upload file delivered directly to your email ☐ 15 working day turnaround Let's get to work [button adds to cart]
Beta Reading Starting at \$10 per 1000 words ☐ Professional critique on your book's plot and writing style ☐ Expert feedback on marketability and reader engagement ☐ 20 working day turnaround	Dedicated Book Website Starting at \$4000 ☐ 3-page custom site (Book Page, About, Contact) ☐ Responsive design in Figma ☐ Built on Webflow, Shopify, or WIXStudio	Full Author Website Starting at \$6,000 ☐ Custom design up to 10 pages ☐ Unlimited revisions and animations ☐ Guaranteed 90+ scores on Google's PageSpeed Insights ☐ 6 months

Let's get to work <i>[button adds to cart]</i>	Let's get to work <i>[button adds to cart]</i>	complimentary site maintenance, QA fixes, and content updates Let's get to work <i>[button adds to cart]</i>
Social Media Launch <i>Grow to 100k+ followers in 90 days or less</i> Starting at \$50,000 for 90 days ☐ Instagram content creation, campaigns, and management ☐ Engagement and unlimited scaling included ☐ Full conversion strategy session Let's get to work <i>[button adds to cart]</i>	Author Rapid Growth <i>Grow to 500k+ followers in 180 days or less</i> Starting at \$200,000 for 6 months ☐ Instagram content creation, campaigns, and management ☐ Engagement and unlimited scaling included ☐ Full conversion strategy session Let's get to work <i>[button adds to cart]</i>	Instagram Dominance <i>Grow to 1M+ followers in 360 days or less</i> Starting at \$350,000 per year ☐ Instagram content creation, campaigns, and management ☐ Engagement and unlimited scaling included ☐ Full conversion strategy session Let's get to work <i>[button adds to cart]</i>

GDPR & ADA COMPLIANCE FILTER PRICING



Platinum Subscription Package

A seamless subscription service that equips DTC brands with a dynamic, ever-evolving website tailored for growth. Please note that this pricing is only valid with a 24-month commitment.

\$1K/ Month

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Site Maintenance

Let's get to work

2 spots left this month



Pinnacle Design and Development Package

A comprehensive solution for DTC brands seeking a high-performance, feature-rich website.

Starting at \$6,000

- ✓ End-to-end UI/UX Design
- ✓ Graphic Design
- ✓ Motion Graphics
- ✓ Branding
- ✓ SEO Expertise
- ✓ Content
- ✓ Webflow Development
- ✓ Round of QA

Book a discovery call

2 spots left this month



Custom Packages

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Custom Pricing

- ✓ APA & GDPR Compliance
- ✓ SEO Expertise
- ✓ UX/UI Product Design
- ✓ Ghostwriting & Copy
- ✓ Branding
- ✓ DTC Website & Mobile Design
- ✓ Book Launching
- ✓ Custom Media Design

Book a discovery call

2 spots left this month

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ADA Website Accessibility Compliance	GDPR & Data Privacy Compliance	Combined ADA + GDPR Compliance
\$3,000 annually	\$3,000 annually	\$5,000 annually
☐ Full accessibility audit (WCAG 2.1 AA) ☐ Contrast, typography, navigation, forms, media review ☐ Alt text, ARIA labels, keyboard navigation support ☐ Accessibility statement drafted for site	☐ Privacy policy drafting and cookie banner setup ☐ Consent management for forms, CRM, analytics ☐ Data subject rights workflow (export, delete, modify) ☐ Third-party integration and tracker review ☐ Data retention and compliance recommendations	☐ Full accessibility and GDPR audits ☐ Accessibility statement and privacy policy, ready to publish ☐ Developer-ready remediation roadmap ☐ Final verification after updates
Let's get to work <i>[button adds to cart]</i>	Let's get to work <i>[button adds to cart]</i>	Let's get to work <i>[button adds to cart]</i>

BLOG PAGE

You have a nice blog page built, but none of the articles. Please fill the page with these 10 articles, choosing appropriate images for each. Set up the individual pages to look the same as the ones on the [NextPlay pages](#), and say they are authored by “Ankord Media Staff.”

TITLE: Unlock Your Brand's Full Potential with Strategic Content

You've spent hours creating blog posts, social media updates, and website copy. You hit publish, and then... nothing. Your analytics show low traffic, your audience engagement is minimal, and all that effort feels like it's for nothing. This is a common and frustrating reality for many businesses. You're not alone, and it's not because your ideas are bad. The problem isn't the effort; it's the strategy—or lack thereof.

The truth is, producing content for the sake of it is a costly mistake. To truly connect with your audience and achieve your business goals, you need a strategic approach that transforms your

content from a chore into a powerful asset. By aligning every piece of content with a clear purpose and your audience's needs, you can stop creating noise and start building a valuable library of content that drives real results.

Create a Purposeful Content Ecosystem

Before you write a single word, you need a plan. Think of your content not as a series of individual posts but as a cohesive ecosystem that works together. Each piece of content—from a detailed blog post to a short social media caption—should serve a specific function within your larger strategy. The foundation of this ecosystem is your audience. Who are they? What questions are they asking? What problems do they need to solve? Answering these questions allows you to create content that provides genuine value, making your brand a trusted resource rather than just another voice in the crowd.

A well-planned content strategy ensures that every piece of content has a clear purpose, whether it's to attract new visitors, nurture existing leads, or convert a prospect into a customer. This focus on purpose eliminates the guesswork and wasted effort that comes with creating random content. For example, a blog post designed to attract new visitors might focus on a broad topic with high search volume, while an email newsletter for existing customers might share an in-depth case study that reinforces your expertise and brand value.

Beyond Keywords: Connecting with Your Audience

While keywords are still important for attracting traffic, modern search engines and users prioritize value. They aren't just looking for information; they are looking for answers. This is where [Answer Engine Optimization \(AEO\)](#) comes into play. AEO goes beyond simply using the right keywords and focuses on creating content that is comprehensive, clear, and directly answers the questions your audience is asking. By structuring your content to provide genuine solutions, you not only improve your visibility on platforms like Google and Bing but also build trust and authority with your audience.

In today's digital landscape, your content is your reputation. It's how your audience discovers you, learns about your brand, and decides whether or not to do business with you. Quality content isn't just about sounding professional; it's about demonstrating your expertise and showing your audience that you understand their needs. By investing in content that truly connects, you are building a loyal community that sees you as a go-to source for valuable information.

Turn Your Content into a Powerful Business Asset

Your content should do more than just exist; it should actively work for your business. When created with a strategic vision, content becomes a powerful asset that generates leads, establishes credibility, and strengthens customer relationships around the clock. By focusing on creating valuable, purposeful content, you can transform your digital presence and achieve your business goals.

At Ankord Media, we understand the power of a well-crafted content strategy. Our team of experts specializes in developing [custom content plans](#) that are designed to meet your specific business objectives. Whether you need a comprehensive blog strategy, engaging website copy, or impactful social media content, we'll help you stop creating content that nobody reads and start building a library that truly works for you.

TITLE: Transform Your Website into a High-Converting Sales Engine

You've got a website. It looks good, it has all the right information, but it just sits there. It's not generating leads, it's not closing sales, and it's not growing your business. The hard truth is that in today's market, your website isn't just a digital brochure; it's your most powerful sales tool. If it's not actively converting visitors into customers, it's not just failing to contribute to your business—it's costing you money. The solution isn't to add more flashy features, but to strategically transform your website into a high-converting sales engine built on a deep understanding of your customer's journey.

Your website's success hinges on its ability to guide visitors smoothly and intuitively toward a single, purposeful action, whether that's making a purchase, signing up for a newsletter, or requesting a consultation. By focusing on a user-centric design approach, we can turn your website from a passive liability into an active asset that consistently drives growth and revenue.

User Experience That Drives Action

A great website is more than just a beautiful design; it's a seamless experience. Every button, every image, and every line of text should be meticulously placed to guide your user toward their goal. This is the essence of User Experience (UX) design. When a visitor lands on your site, they should instantly understand what you do and how you can help them. The navigation should be intuitive, the information should be easy to find, and the path to purchase should be frictionless.

A poor user experience leads to a high bounce rate, which means visitors leave your site almost as quickly as they arrive. This can be caused by slow loading times, confusing layouts, or mobile incompatibility. In contrast, a well-designed UX ensures that your visitors stay engaged, find the information they need, and feel confident in taking the next step. It's the difference between a visitor who clicks away in frustration and one who becomes a loyal customer.

The Art of DTC Website Design

For e-commerce and direct-to-consumer (DTC) brands, your website is your storefront. It needs to be more than just a place to display products; it needs to create a compelling, personalized shopping experience. [DTC website design](#) goes beyond aesthetics to focus on strategic branding and conversion optimization. It's about creating a unique digital environment that reflects your brand's

identity and simplifies the purchasing process.

Key elements of a high-converting DTC website include clear calls to action, simplified checkout processes, and persuasive product descriptions that address customer pain points. By integrating strong brand messaging with a user-friendly interface, you can build a powerful platform that not only showcases your products but also builds a lasting connection with your audience.

Transform Your Digital Presence

Your website should be an investment, not an expense. When you align your site's design with your business goals and customer needs, you unlock its potential to become a high-converting sales engine. This transformation is about more than a new look; it's about a new strategy. By focusing on purposeful UX and strategic branding, you can turn passive visitors into engaged customers and, ultimately, into brand advocates.

Ready to take control of your digital storefront? Ankord Media specializes in [DTC website design](#) that turns websites into powerful assets. We work with you to understand your business goals and customer journey, crafting a digital experience that not only looks stunning but also drives real, measurable results. Let us help you

TITLE: Craft a Brand Story That Captivates and Converts

Your business has a logo, a website, and a product, but does it have a story? In a crowded market, simply having a great product is no longer enough. Customers are looking for something more—they want to connect with brands that share their values, understand their problems, and inspire them. Without a compelling brand story, your business is just another option, easily overlooked by a consumer who is drowning in choices. A powerful brand story is not a fictional tale; it is the authentic narrative that defines who you are, why you do what you do, and why it matters. By focusing on a strong, consistent brand narrative, you can stop competing on price and start winning on connection, transforming your business from a commodity into a trusted partner. The truth is, a strong brand story is the emotional core of your business. It is the human element that makes your brand memorable and magnetic, turning casual observers into loyal advocates. By carefully crafting your brand's unique narrative, you can build a powerful identity that resonates deeply with your audience and drives a genuine, lasting connection.

Beyond the Logo: The Power of Brand Messaging

A brand is so much more than its visual identity. Your logo, colors, and typography are important, but they are only one part of the equation. The real power of a brand lies in its messaging—the words you use, the tone you project, and the values you stand for. [Brand messaging](#) is how you communicate your story to the world, and it needs to be clear, consistent, and compelling across all channels. Whether it's the "About Us" page on your website, a social media post, or a product

description, every piece of content is an opportunity to reinforce your brand story.

Effective brand messaging focuses on your audience's needs and aspirations, not just your company's features. It answers the fundamental question: "What's in it for me?" by highlighting the benefits and emotional impact of your product or service. When your messaging is aligned with your audience's deepest desires, you move beyond simply selling a product to providing a solution that improves their lives.

Authenticity Is Your Secret Weapon

In an age of marketing noise, authenticity stands out. Your brand story should be rooted in your company's genuine values and purpose. Customers are savvy; they can spot a forced or inauthentic message from a mile away. The most powerful brand stories come from a place of truth—they share your company's journey, the challenges you've overcome, and the passion that drives you. Sharing your "why" creates a human connection that resonates on a deeper level.

A truly authentic brand story builds trust, which is the currency of modern business. It shows your audience that you are not just a company but a collective of real people with a shared mission. By being transparent about your values and mission, you attract customers who not only believe in what you sell but also believe in what you stand for. This creates a foundation of loyalty that goes far beyond a single transaction.

Build a Brand That People Love

Your brand is your promise. By crafting a powerful story and backing it with authentic actions, you can build a brand that people not only respect but truly love. A strong brand narrative is your greatest asset in a competitive market, transforming your business from a transaction-based model to a relationship-based one.

Ready to find your brand's true voice? Ankord Media specializes in comprehensive [brand development](#), helping you define your brand's core purpose and craft a compelling narrative that connects with your audience. We work with you to build a strategic framework and powerful messaging that turns your brand into a story worth sharing.

TITLE: Future-Proof Your Content with AI-Powered Optimization

You've worked hard to craft compelling content, but you're starting to notice something unsettling. Your best-performing articles are getting fewer clicks. Your traffic is stagnating. It feels like your brand is becoming invisible in the evolving digital landscape, and you suspect that the rise of AI is the reason. It's a valid concern. With generative AI tools like ChatGPT and Google's SGE (Search Generative Experience) now providing direct answers to user queries, the traditional model of SEO, which focused on getting clicks, is shifting. But this isn't a threat; it's an opportunity. You can

future-proof your brand by moving beyond old-school SEO and embracing a [new strategy designed for the age of AI](#).

The key to succeeding in this new environment is understanding that search has become more conversational and less transactional. Users aren't just typing in keywords; they are asking complex questions and expecting comprehensive, direct answers. Your content can still win, but only if it's optimized to be the source of those answers. By embracing Answer Engine Optimization (AEO), you can build authority and ensure your brand remains a primary source of trusted information.

Why Keywords Are No Longer Enough

For years, SEO was a game of keywords. Businesses would research what terms people were typing into Google and create content that heavily featured those phrases. The goal was to rank high and get the click. But with AI, the user's journey is often complete on the search results page itself. The AI-powered summary provides the information they need, and they may never even visit your website. This changes the game. Your content must now be designed to be featured as the definitive, trustworthy answer, proving its value without requiring a click.

To be featured by AI, your content needs to demonstrate authority and expertise. This means going deeper than a basic listicle. You must provide comprehensive, well-structured, and factual information that satisfies the full scope of a user's query. Answering follow-up questions within your content, providing clear definitions, and using simple language all help AI understand and trust your content as a reliable source.

Mastering the Art of Answer Engine Optimization (AEO)

[AEO is a strategic approach to content](#) that anticipates user questions and provides the most thorough and accurate answers. It's a mindset shift from "what keywords should I use?" to "what problems am I solving for my audience?" It involves structuring your content with clear, direct headers that are often posed as questions. You can use a conversational tone, providing context and insight that an AI-generated summary alone cannot. This not only helps search engines understand your content but also makes it more engaging and human for your readers.

The future of search is not about fighting AI; it's about collaborating with it. By providing high-quality, answer-oriented content, you are positioning your brand as an expert. This strategy not only improves your chances of being featured in AI summaries but also makes your content more valuable to human readers who visit your site. You are building a content library that is genuinely helpful, and in the long run, that is the best way to earn trust and build a lasting audience.

Turn Your Content into an Authority Asset

The digital landscape is always changing, and those who adapt will thrive. By shifting your focus from keywords to a comprehensive, answer-based content strategy, you can future-proof your brand

and ensure your voice is heard. Your expertise is your greatest asset. It's time to package it in a way that modern search engines—and modern users—can discover.

Ready to embrace the future of search? Ankord Media offers comprehensive [content strategy services](#) that help you navigate the AI-driven landscape. We can help you transition from traditional SEO to AEO, creating content that is not only optimized for AI but also deeply connects with your audience, turning your expertise into a powerful business asset.

TITLE: Build a Foundation of Trust with Digital Compliance

In the race to build a powerful online presence, many businesses overlook a critical component: digital compliance. You've invested in a beautiful website, crafted compelling content, and perfected your brand, but have you ensured it meets all the necessary legal and accessibility standards? If your website isn't compliant with regulations like GDPR or doesn't meet ADA accessibility requirements, you're not just risking legal action—you're eroding the very foundation of trust with your audience. In today's market, a [compliant website](#) isn't just a legal necessity; it's a powerful tool for building a reputation of integrity and reliability.

The truth is, digital compliance is not a burden; it is a business opportunity. By proactively addressing legal and accessibility standards, you demonstrate a commitment to your customers' privacy and a dedication to inclusivity. This strategic approach not only protects your brand from potential fines but also establishes a strong, positive reputation that can set you apart from the competition.

GDPR: Protecting Your Customers' Privacy and Your Brand

Since its implementation, the General Data Protection Regulation (GDPR) has changed the way businesses handle user data. In an age of increasing data breaches and privacy concerns, customers are more aware than ever of how their personal information is being used. A GDPR-compliant website is a clear signal that you respect your users' right to privacy. It shows that you are transparent about your data collection practices, provide users with control over their information, and are committed to keeping their data secure.

Compliance with GDPR is not just about a cookie consent banner. It involves a full audit of your data collection, storage, and processing practices. This includes clearly explaining your privacy policy in plain language, providing an easy way for users to request or delete their data, and ensuring your marketing emails have a clear opt-in and opt-out process. When you get this right, you build a relationship with your customers based on mutual respect and trust.

ADA Accessibility: Reaching Every Audience

The Americans with Disabilities Act (ADA) requires that websites and digital content are accessible

to people with disabilities, including those with visual, auditory, and cognitive impairments. Beyond the legal requirement, making your website accessible is a moral and strategic imperative. By ensuring your digital presence can be used by everyone, you are opening your brand up to a larger audience and demonstrating a commitment to inclusivity.

An accessible website is a better website for everyone. When you optimize your site for screen readers and other assistive technologies, you also improve the overall user experience for all visitors. This includes using clear, high-contrast colors, providing alt-text for images, and ensuring your site can be navigated using a keyboard. An accessible website sends a powerful message that your brand is welcoming and values every person who interacts with it.

Build a Reputation of Integrity

In a world where trust is a scarce commodity, digital compliance is your opportunity to stand out. By proactively implementing these standards, you are not just ticking a box; you are building a reputation of integrity and professionalism. This proactive approach shows your audience that you are a responsible, forward-thinking business that cares about its customers.

Ankord Media specializes in comprehensive [digital compliance services](#), helping you navigate the complexities of GDPR and ADA accessibility. We work with you to audit your current digital presence and implement the necessary changes, turning a potential liability into a strategic advantage that builds trust and protects your brand.

TITLE: Find Your Voice and Share Your Expertise with Author Services

You have a powerful idea for a book, you've dedicated countless hours to writing the manuscript, and now you're ready to share it with the world. But every author knows the real journey begins after the final word is written. You're left with a manuscript you believe in, but you face a new set of challenges: How do you get authentic reviews? How do you create a cover that truly sells your story? Who can give you honest feedback before you hit publish? And once the book is out, how do you even begin to market it? The frustrating reality is that all this work can feel overwhelming, and your brilliant book can get lost in the noise of a crowded market.

The good news? You don't have to navigate this journey alone. The solution isn't to become a publishing and marketing expert overnight; it's to partner with one. A full suite of author services provides the essential support you need to polish your manuscript, create a powerful brand, and confidently launch your book, turning your passion project into a professional success.

Preparing Your Manuscript for a Winning Launch

Your manuscript is the heart of your book, but even the most brilliant stories need a second pair of eyes. This is where [beta reading and manuscript assistance](#) come in. Beta readers provide crucial

early feedback, helping you identify plot holes, refine character arcs, and ensure your story resonates with readers. This honest, third-party perspective is invaluable for strengthening your narrative before it goes to a professional editor.

From there, expert manuscript assistance can refine your work, ensuring your voice shines while correcting any issues with grammar, syntax, and flow. This final polish elevates your writing from good to exceptional, making your book a more compelling and professional read for agents, publishers, and readers alike. Investing in these services is a strategic move that sets your book up for success from the very beginning.

Build a Book That Sells Itself

In the digital world, a book is often judged by its cover. A professional cover design is your book's most important marketing tool, the visual promise of the story within. A well-designed cover can instantly communicate your genre, tone, and brand, captivating a reader's attention in a matter of seconds. Beyond the cover, a professional author website is essential. This digital hub is where readers can learn more about you, explore your other work, and sign up for your newsletter.

Once you have a polished manuscript and a stunning cover, the next step is building buzz. Securing authentic reviews is critical for gaining credibility and momentum, as readers rely on the feedback of others to discover new books. This can be a challenging process to manage on your own, but with a strategic approach, you can build a strong base of early reviews that generate excitement and attract more readers.

Take Control of Your Author Journey

Your ideas deserve to be shared, and your hard work deserves to be celebrated. With a professional team guiding you through the publishing process, you can transform your manuscript into a powerful, marketable product. By leveraging expert author services, you can confidently navigate the complexities of publishing, build a strong brand, and get your book into the hands of the readers who need to read it.

Ankord Media specializes in comprehensive [author services](#) that empower writers like you to succeed. We offer everything from manuscript assistance and professional cover design to strategic review campaigns and author website development. Let us help you turn your hard-won manuscript into a polished book that stands out and makes a lasting impression.

TITLE: Elevate Your Brand with Dynamic Video Storytelling

In the digital world, attention is the most valuable currency. You've invested in a marketing plan, and video is a part of it, but your content isn't getting the engagement or conversions you hoped for. Your videos look good, but they fall flat. They're just another blip in a sea of content, quickly

scrolled past and forgotten. This is a common and frustrating reality for many businesses. You know video is powerful, but you're not getting a return on your investment. The problem isn't the format itself; it's the lack of a strategic, narrative-driven approach.

The truth is, effective video marketing goes beyond simply creating motion graphics or filming a spokesperson. It's about leveraging the power of storytelling to build a deep, emotional connection with your audience. By focusing on a narrative that is both compelling and authentic, you can transform your videos from generic marketing material into dynamic stories that captivate viewers and drive real business results.

Why Video Storytelling Beats Simple Video Marketing

The human brain is hardwired for stories. We remember narratives, not facts and figures. A video that simply lists your products' features is forgettable, but a video that tells a story about how your product solves a problem or transforms a life is unforgettable. Strategic video storytelling is about more than just what you show; it's about the emotional journey you take your audience on. It focuses on a clear beginning, middle, and end, creating a sense of anticipation and resolution that holds the viewer's attention.

This approach allows you to connect with your audience on a personal level, building trust and loyalty. It turns your brand from a faceless corporation into a protagonist in your customer's journey, showing them that you understand their struggles and are there to help them succeed. By weaving your brand's message into a compelling narrative, you can create content that not only gets watched but also gets shared, expanding your reach and building a community around your brand.

Crafting a Video That Converts

A powerful video doesn't just tell a good story; it inspires action. Every element, from the script to the visual style, should be designed to move the viewer closer to a specific goal, whether that's making a purchase, signing up for a newsletter, or requesting more information. This is where strategic video production comes into play. It's not just about high-quality visuals; it's about purposeful design.

A video designed for conversions will have a clear call to action (CTA), strategically placed to guide the viewer toward the next step. It will also be optimized for the platform it's being shared on, whether it's a short, attention-grabbing clip for social media or an in-depth testimonial for your website. This focused approach ensures that your video is not just a work of art but a powerful tool that contributes directly to your business goals.

Turn Your Videos into Your Most Powerful Asset

The digital landscape is a noisy place, and generic videos are just more noise. By embracing a dynamic video storytelling approach, you can cut through the clutter and create content that truly

resonates. It's time to stop making videos that fall flat and start creating powerful stories that build connections and drive conversions.

Ankord Media specializes in comprehensive [video production services](#) that transform your brand message into a compelling visual narrative. We work with you to understand your audience and your goals, creating videos that not only look stunning but also tell a story that your customers will remember and share.

TITLE: Your Blueprint for Thriving in the Digital World

As a startup or small business owner, you wear many hats. You're a visionary, a product developer, a financial manager, and a marketer all at once. But in today's crowded digital landscape, navigating the complexities of branding, website design, and content creation can feel overwhelming. You know you need a strong online presence to compete, but where do you even begin? The fear of getting it wrong, wasting precious time and resources on disconnected efforts, is a real and frustrating obstacle. The reality is, without a clear, strategic plan, your business can get stuck in the digital slow lane before it even has a chance to take off.

The key to success isn't about doing everything at once; it's about building a solid foundation. By creating a cohesive blueprint for your digital presence, you can ensure every action you take is purposeful and contributes to your long-term growth. This approach transforms a daunting list of tasks into a clear, manageable roadmap that empowers you to build a powerful brand, attract your ideal customers, and achieve sustainable success.

Building Your Brand's Foundational Identity

Before you build a website or write a single piece of content, you need to [define your brand](#). Your brand is more than just a logo; it's your identity, your purpose, and your promise to your customers. It's the unique value you offer and the story you tell. A strong brand identity provides the direction for all your future marketing efforts. It helps you stand out, build trust, and connect with your target audience on a deeper level.

Defining your brand involves understanding your core values, your mission, and your unique selling proposition. It's about crafting a message that is authentic and compelling. When your brand is built on a solid foundation, every decision you make—from the tone of your social media posts to the colors on your website—becomes clear and consistent. This consistency is what builds recognition and loyalty over time.

Create a Digital Home That Works for You

Once your brand is defined, your website becomes its digital home. For a small business or startup,

your website is often the first and most important interaction a potential customer has with your brand. It must do more than just provide information; it must be a streamlined, intuitive platform that tells your story and guides visitors toward a specific action, whether it's making a purchase or requesting a consultation.

A well-designed website, with a focus on user experience (UX) and clear calls to action, can become your most powerful sales tool, working for you 24/7. It should reflect your brand identity, be easy to navigate, and be optimized for both desktop and mobile devices. This strategic approach ensures that every visitor has a positive experience, increasing the likelihood that they will become a customer.

Launch Your Business with a Strategic Advantage

Starting a new business is challenging enough without having to figure out digital marketing from scratch. By creating a strategic blueprint that covers your brand, your website, and your content, you gain a significant advantage. This focused approach allows you to launch your business with confidence, knowing that every piece of your digital presence is working together to support your goals.

Ankord Media specializes in creating powerful, cohesive digital strategies for startups and small businesses. We work with you to develop a custom digital presence for startups that includes foundational [brand development](#), strategic [website design](#), and a clear content plan. Let us help you turn your entrepreneurial vision into a thriving reality.

TITLE: Make Every Page of Your Website a Powerful Connection

You've got a homepage that looks great and a product that you know your customers will love. But when a visitor clicks on your "About Us" or "Our Team" page, they're met with a dry, uninspired summary of your company's history. It's a list of dates, names, and accomplishments that fails to grab their attention. It's professional, but it's boring. The truth is, many businesses treat these pages as a necessary formality rather than a crucial opportunity to connect with their audience. This can be a huge mistake, as you're missing a chance to build trust and show the human side of your brand.

A powerful website is more than just a place to sell products; it's a tool for building relationships. By transforming every page—especially the often-overlooked "About Us" page—into a compelling part of your brand story, you can turn a passive visitor into an engaged advocate. This strategic approach turns a basic information page into a powerful asset that builds trust, communicates your values, and fosters a genuine connection with your audience.

Your "About Us" Page Is Your Brand's Heartbeat

The "About Us" page is one of the most visited pages on any website. When a customer clicks on it,

they're not just looking for a list of your company's accomplishments; they're looking for your "why." They want to know the people behind the brand, the passion that drives you, and the story that sets you apart. This is your chance to tell a human story that resonates with your audience.

A compelling "About Us" page should focus on the customer, not just the company. It should explain how your journey, your values, and your mission are all focused on solving their problems and improving their lives. It's an opportunity to share a behind-the-scenes look at your team, to show the faces and personalities that make your business unique. When you share your story in an authentic and relatable way, you build a connection that goes far beyond a single transaction.

Beyond the Bio: Creating a Human-Centered Experience

This human-centered approach should extend to every page of your website. Each piece of content is an opportunity to strengthen your brand and connect with your audience. From your "Contact Us" page, which should feel welcoming and accessible, to your product descriptions, which should speak to the customer's needs and desires, every word matters.

Focus on clear, customer-oriented language that avoids jargon and speaks directly to your audience. Use visuals that tell a story and reinforce your brand's personality. By treating every page of your website as a chance to connect, you can create a seamless and engaging experience that builds trust and encourages visitors to become loyal customers. It's about moving from a transactional mindset to a relational one, where your website serves as a guide on your customer's journey.

Transform Your Website into a Brand Asset

Don't let any page of your website become an afterthought. By making every page a purposeful part of your brand story, you can build a more powerful and engaging digital presence. It's time to move beyond the boring bio and create a website that not only informs but also inspires.

Ankord Media specializes in comprehensive [website content strategy](#), helping you transform every page of your website into a powerful brand asset. We work with you to craft a human-centered narrative that resonates with your audience and builds a lasting connection. Let us help you turn your website into a powerful tool that truly works for your business.

TITLE: Turn Your Expertise into a Compelling Podcast

You've got a wealth of knowledge to share, a unique perspective on your industry, and a burning desire to connect with your audience in a more personal way. You've noticed the explosive growth of podcasts and the deep, loyal communities they build. But every time you think about starting one, you feel overwhelmed. The technical hurdles—microphones, editing software, hosting platforms—feel too complicated. You wonder if you'll sound professional, or if anyone will even listen. The frustrating reality is that your valuable insights remain trapped in your head, while other

brands are using audio to build trust and authority.

The truth is, launching a successful podcast isn't about becoming a tech expert; it's about transforming your expertise into a [compelling, professional audio series](#). By embracing a strategic approach to podcast production, you can overcome the technical barriers and focus on what you do best: sharing your knowledge. A podcast is the ultimate tool for building thought leadership and connecting with your audience on a deeper, more personal level, turning your voice into a powerful brand asset.

From Idea to Audio Launching Your Brand's Show

The first step to a great podcast isn't hitting record; it's a strategic plan. You need to define your show's purpose, identify your target audience, and choose a format that will best showcase your expertise—whether that's through solo episodes, engaging interviews, or a compelling narrative series. A clear vision and a well-structured plan are the foundation of a podcast that not only sounds professional but also resonates with listeners.

Once your strategy is in place, professional production ensures your brand's voice is heard clearly and effectively. This includes everything from selecting the right equipment to mastering the art of high-quality recording and editing. A professional podcast has a distinct sound and consistent quality that builds trust and keeps listeners coming back for more. It's an investment in your brand's reputation, showing your audience that you are committed to delivering a valuable, polished product.

Build Authority One Episode at a Time

A podcast is one of the most effective ways to build authority and thought leadership. By consistently sharing valuable insights, you position yourself as a go-to expert in your field. Unlike short-form content, long-form audio allows you to dive deep into complex topics, providing nuanced discussions that can't be easily replicated. This in-depth approach earns the respect of your audience and establishes your credibility over time.

Beyond simply sharing your knowledge, a podcast allows you to build a powerful network. By interviewing other experts in your industry, you not only provide immense value to your listeners but also expand your own reach and brand. This collaborative approach turns your podcast into a hub of valuable information and a resource for the entire community. It's a powerful way to leverage the expertise of others while solidifying your own position as a trusted voice.

Turn Your Voice into a Powerful Brand Asset

Your voice is one of your most powerful tools for communication. By embracing a strategic approach to podcasting, you can turn your expertise into a brand asset that builds a loyal community and drives business growth. It's time to stop just thinking about a podcast and start launching one.

Ankord Media specializes in comprehensive [podcast production services](#) that help you transform your ideas into a professional, compelling show. We work with you to handle everything from strategy and recording to editing and launch, ensuring your podcast not only sounds amazing but also achieves your business goals.