

Write to Next:

Penning a letter to your local store manager will show them that their customers care. We have included a template letter to Next below, although we encourage you to make it as personalised as possible. After you have written it you can pop it in the post. Or you can call into your local store and stick the letter up on the window so that staff and passers-by can see it. Let us know how you get on and if you get a response!

Top tips:

1. Make it personal and heartfelt: If the manager/ staff team know that it is coming directly from one of their customers/ someone who lives in their community, they will be more likely to read it.
2. Include facts and information: Including facts about Next's profits or how the pandemic has impacted garment worker communities will add weight to your letter.
3. Take a photo of the letter and share it on social media, tagging Next and using the hashtag #PayYourWorkers. This will help the message to amplify the campaign and reach Next online.

Dear [Next Team/ Store Manager](#),

It has been nearly a year since the Covid-19 pandemic threw the garment industry into chaos. As a local [resident/ loyal customer](#), I am writing to urge your company to #PayYourWorkers.

I am sure that you already know that Next was one of the major fashion brands that cancelled orders in production in March 2020. Collectively brands turned their backs on the workers who make their clothes, through cancelling orders, delaying payments and imposing huge discounts. This has had a disastrous impact on garment worker communities, who were already only just surviving on minimal salaries.

Although many brands, including Next have since reinstated their orders, workers are still facing underpaid wages and job loss. Clean Clothes Campaign estimates that garment workers are owed up to \$5.8 billion in unpaid wages from the first three months of the pandemic alone. This is causing a humanitarian crisis. A recent report from Workers Rights Consortium found that 77 percent of workers reported that they or a member of their household had gone hungry since the beginning of the pandemic.

Even after the lockdowns this year, Next is expecting profits to return to near pre-pandemic levels in the coming year. Central guidance issued by Next forecasts pre-tax profit of £670 million for the year ending January 2022. That profit is generated by the goods made by workers like those who are currently facing hunger and destitution.

I am asking Next to do the following:

- Pay the workers who make their clothes their full wages for the duration of the pandemic;

- Make sure workers are never again left penniless if their factory goes bankrupt, by signing onto a negotiated severance guarantee fund; and
- Protect workers' right to unionise and collective bargain.

You can find out more by visiting www.payyourworkers.org.

I look forward to hearing your response.

Yours Sincerely,

Name

(If you want Next to respond, include your contact details on the copy that you send in- but don't share any personal details on social media)