

Rent a Mail Box (NOT a P.O. Box)

TO COLLECT YOUR

Personal Mail
+
Business Mail

AND HERE'S WHY!



Rent A Private Mail Box (Not A P.O. Box)

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1. What are the benefits to getting a private Mailbox?

If you're going to run your own business (and specifically, from home) it would be very wise to rent a mailbox from a local mailbox rental store when it comes to receiving your personal AND BUSINESS mail.

- Mail Boxes, Etc. ...
- UPS Store ...
- Postal Annex ...
- Other/privately owned mailbox rental stores ...

I can confidently suggest that you **stop receiving your mail at your personal home/apartment/condo address for your business** and for yourself; for numerous reasons, as you're about to learn in this special report.

Yes, do consider renting a mailbox to receive ALL your mail, especially, if you're going to be doing business. This goes for receiving all your utility bills, holiday cards, personal letters, magazines AND PACKAGES!

2. What are the benefits to getting a private Mailbox?

For starters, **if you move a lot, you only have to give out one mailing address** (i.e., your "mailbox" address). If you're young and just starting out, this fact (about moving a lot) is oh, so true! Or, do you have roommates (besides a husband/wife/family arrangement)? Want your mail safe and private? Get a mailbox!

Now, is this a must? Do you have to rent a private mailbox to run your own business? Absolutely, not. It is NOT required (to run your business). BUT, it is HIGHLY recommended that you do.

What if you rented office space (a real office suite) inside an office building; can't you just have your business (and even personal) mail delivered there? You could, but keep in mind, it's LESS EXPENSIVE to rent a mailbox than it is to "maintain the rent" in an office building.

Besides, **what if you decide to move out of that building at some point in time?** Then, what? You'd have to change your mailing address wouldn't you? Plus, do you want strangers showing up at your office when you least expect it? I don't think so ... Read on!

3. More reasons to get a private Mailbox?

Having a private mailbox means you also avoid tons and tons of junk mail circulars sent to you by all the local retail and grocery stores and classified magazines and "Resident" letters and all that B.S. No matter where I've lived in my life, I've always told the mail carrier, "Don't bother putting mail in my (home) mailbox. Because, I won't check it. I have specifically made contact with and instructed only those people and companies I want to mail stuff to me ... to mail it to my private mail box address!" This even goes for IRS correspondence, DMV registration, etc. Everybody else (who mails junk to your home) can have their junk mail returned.

Another great reason to rent a mailbox is to keep your business life “public” and your personal life “private!” That is, do you want all your clients knowing where you live? Do you want all these new vendors, strangers and other folks who will come in and out of your business life to know where you live? Probably not. So, what are you going to do? ... Rent a mailbox!

It goes without saying, **your mailing address will look professional on letterhead, business cards, web sites, etc.** Would you rather have “Suite 354” or “Apartment #108?” Which looks better?

Further, **you maintain a level of privacy like no other when you rent a private mail box.** Since you wouldn't be getting mail at your home address, no one would really know where you live unless you told them. Nice!

And, another benefit is that **you avoid increasing the risk of people stealing your mail right out of your mailbox** (if your mailbox is on the street). Ever heard of personal I.D. theft? Then, rent a personal mailbox.

4. How much is a Mailbox and what size should you get?

Depending on the SIZE and the LENGTH OF TIME you rent a mailbox, the mail box store will typically charge you anywhere between \$20 a month on up to \$80 a month for your mailbox; again depending on the size of the mailbox you rent and if you decide to make monthly, quarterly, bi-annual or annual payments. The more you pay up front, the less (in monthly fees) you'll probably pay. Do remember, each store is different; so be sure to compare rates, location and payment plans before making your final decision.

MAIL BOX SIZE / PRICE / IDEAL FOR RECEIVING:

SMALL MAIL ... the small box is perfect for personal/business letters, utility bills, postcards, etc. If you don't anticipate receiving tons of mail, this might be your best option. At the very least, you'll maintain your privacy with a small mailbox.

MEDIUM MAIL BOX ... this size box would be great to hold personal/business letters, magazines, utility bills, postcards, etc. If you anticipate receiving a number of magazines, client correspondence, etc., this might be a nice option for you.

LARGE MAIL BOX ... this box will hold a lot of mail including personal/business letters, large envelope mailers, small boxes, magazines, utility bills, postcards, etc. The beauty about having a large mailbox is that the mail box store can often place all your mail, magazines, small boxes, etc., in your mailbox so you don't have to wait until they're open the next day to collect the "overflow" that usually occurs with smaller boxes.

Certainly, inquire at the local mail store what their rates are, but you get the idea.

5. What's wrong with renting a P.O. Box at the Post Office?

The major difference (and drawback) to renting a P.O. Box you rent from the Post Office instead of a regular "mailbox" that you rent from a mail box rental store, is that **the Post Office will NOT sign for any 2ND DAY / GROUND / OVERNIGHT packages addressed to you (that require a signature)** and get delivered from companies like FEDERAL EXPRESS, UPS, DHL, AIRBORNE EXPRESS, etc.

This is very critical to your business. **You need to be able to receive packages at your mailbox, for which might require a signature.** And, it should be well noted that these companies WILL NOT DELIVER to a P.O. Box, either. So, why would you get one? Because it's cheaper than renting a regular "mail box"? That excuse isn't good enough!

Why then, do Post Offices rent P.O. Boxes to begin with? Simply because they have the space, and they can earn a little extra money during the year to help pay the landlord! Even the government has to pay for the land they do business on. Hey, if that isn't a good enough reason, then, I don't know.

6. More reasons to rent a Mailbox at a mailbox rental store!

If you need any more reasons to rent a mailbox for your business, and even your personal mail, here they are:

Mailbox rental stores offer a variety of shipping and mailing services that Post Offices don't offer. Some mailbox rental stores can fold, stuff, seal and mail your packages for you if you pay them! A very convenient service when you're in a hurry!

More often than not, **you might experience longer lines at the Post Office** than you would at your local mailbox store. Why's that? Because everyone in town (who doesn't have a private mail box) goes to the Post Office to mail packages and to buy stamps.

Renting a mailbox is also a tax deduction. Why? Because you use it for your business! Can you get personal mail there? No one's stopping you ...

And, my favorite, mail box rental store owners tend to provide their mailbox customers better customer service, than if you were just a customer at the Post Office.

So, all in all, **there are just so many reasons to rent a mailbox** to receive your personal AND BUSINESS correspondence from vendors, utility companies, clients, friends and family alike! Try it! I've used mailboxes for almost all of my life; and, I see no reason to do otherwise!

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THE END