

**Subject Line:**

**Last Chance: I've Locked in Your Final Solar Deal—Expires Soon**

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**Email Body:**

Hey [Customer's Name],

I'm reaching out one last time because I really don't want you to miss this opportunity. The **0% down solar deal** we talked about is almost gone, and once the incentives expire on **[specific date]**, the savings won't be the same again.

I know the rising energy bills are frustrating, and it's stressful wondering when the next price hike will hit. That's why I'm so passionate about helping people switch to solar—it's a real way to take control of your energy costs and protect your financial future.

**Here's why this matters right now:**

- You could save up to **\$1,500** every year on energy costs.
- No more unpredictable spikes—just stable, lower payments.
- You'll gain peace of mind, knowing your family's energy costs are under control long-term.

But with these incentives ending soon, this really is the **last chance** to lock in these savings. I just don't want you to look back and wish you had taken advantage of this.

If you've been considering making the switch, now's the time. I'm here to help you every step of the way, and I'd love to make sure you get this locked in before it's too late.

Let me know if you're ready, and I'll take care of the rest.

Take care,  
Andrea