

GENEVA | 2030

History: Geneva 2030 was launched with inspiration from the Stanford Social Innovation Review 2011 article [“Collective Impact.”](#) and is anchored at Hobart and William Smith Colleges. Geneva 2030 is a member of the StriveTogether Collective Impact Network.

Vision Statement: Geneva 2030 engages a broad array of community voices by building awareness and information sharing; involving and mobilizing the community toward improving educational outcomes and economic mobility for youth; and co-developing solutions and strategies with community members.

Mission Statement: Geneva 2030 connects and empowers all members of the community to advance equity and support the success of every Geneva child, cradle to career, by creating and transforming the systems that shape opportunity.

Strategy: We will build a stronger Geneva by harnessing the resources of the entire community to create educational and economic success for all Geneva youth from “cradle to career (C2C).”

Overarching Goals:

- Every child enters school ready to learn.
- Every student is supported and engaged and succeeds in school.
- Every graduate attains employment or a post-secondary credential.

Community-driven Leadership:

- Our Executive Board consists of 10 to 15 members, one Chair and one Vice-Chair, meets every other month, and its primary responsibility is to ensure strategy alignment and find funding to support data-driven efforts in the community.
- Our Advisory Board consists of 30 to 40 members, the Vice Chair of the Executive Board is the Chair of the Advisory Board, which meets four times a year (including report release). The primary responsibility of the Advisory Board is to actively engage with and support the work of the Action Teams and maximize collaborative potential towards the “cradle to career” mission.

With guidance from the [National StriveTogether Network](#) and leadership from local leaders on the Executive and Advisory Boards, Geneva 2030 coordinates **Action Teams** that are focused on: (These teams are currently working on a reset- member composition, data analysis, root cause analysis, goal setting, strategies and measurement to analyze incremental progress toward goals)

- Kindergarten Readiness (B2K)
 - Analyzes current referral systems for families to identify possible gaps in services
 - Support the work of Success for Geneva’s Children efforts
 - Encourage family engagement through “Ready Rosie” expansion into child-care centers and classrooms
 - Collaborate with Geneva Reads to provide books and “Top Ten Kindergarten Skills” lists to all incoming Kindergarten parents
 - Support academic and family engagement efforts at Head Start
- Literacy
 - Work in alignment with GCSD Strategic Plan to improve literacy outcomes for all students
 - Culturally relevant annotated bibliographies of texts to support ELA curriculum K-12
 - Continue Mission STEAM Summer efforts
 - Data collection from summer programs

- Summer Reading Adventure (in collaboration with Geneva Public Library, Boys and Girls Club, YMCA, the Geneva Recreation Center, Jim Dooley Center, etc.)
 - Coordinate College Bound 2nd grade campus visit to HWS Colleges
 - Indirectly support the work of HWS Tutor Corps and America Reads (125 tutors who work twice weekly with local youth at 7 after-school program locations)
- STEAM
 - Support Cornell AgriTech summer internships for Geneva High School (GHS) students
 - STEM virtual tutoring for GCSD Algebra Students
 - Promote and build Agricultural Education Program at Geneva City School District
 - Promote FLCC STEAM Summer Camp for local middle school students
 - Coordinate College Bound 6th Grade Visit to HWS Colleges
- College and Career Readiness
 - Create opportunities for students K-12 in career awareness, exploration, and experiences
 - summer 2022 What's Next week long, half days event with HWS, FLCC, GCSD, WFL BOCES
 - GHS grades 9-12
 - Encourage FAFSA completion for seniors at GHS
 - Prepare and distribute Senior Binders, which contain resources to help seniors prepare for college
 - Support Finger Lakes Community College's Pre-College Advisor at GHS
 - Coordinate College Bound 9th Grade visit to HWS Colleges
- Bilingual School Success
 - Increase access to collective-impact opportunities for the district's growing Spanish-Speaking community
 - Collaborate with community partners, such as Geneva Reads, The Boys and Girls Club, and the Geneva Public Library to promote home-language literacy in Spanish-speaking households.
 - Document and disseminate ideas for promoting bilingualism and biculturalism written by and for members of the Hispanic community in Geneva through our bilingual blog and social media presence (Vamos Geneva 2030).
 - Identify bilingual/bicultural community role models and share their successes with the community at large.
 - Collaborate with other Geneva 2030 action teams (STEM, Literacy, College and Career Readiness, Kindergarten Readiness) to promote academic success and raise the graduation rate for emergent-bilinguals from Spanish-Speaking households.
 - Gather feedback and testimonials from bilingual community members (including parents, college students, business owners, workers, and educators) in order to identify existing resources and create new bilingual/bicultural collective-impact initiatives.
- Food Security
 - Identifies food provisioners, hours of operation, populations served, types of food- to identify gaps and possible areas for collaboration
 - uses data to identify issues like transportation, access to food provisioners (including grocery stores and restaurants, as well as nonprofit food agencies)
 - coalition to identify system challenges and create strategies for change
- Parent / Community Communication and Leadership

- Holds community wide meetings to raise issues for families
- partnerships with community institutions (including GCSD) to raise parent/ student voice
- strategies to support students with needs; food pantry, clothing closets, school materials, tutoring, etc.
- Data
 - Data is collected and sets are given to action teams to identify issues, create strategies for intervention and identify metrics to measure impact/ success
 - Data literacy survey to all action teams in April/May 2022
 - Analysis of data gathered
 - data manager creates data reports for teams based on priority; first report to food security team, next on literacy

Aspirational Goals:

- Graduation rate:
 - Our goal is to raise the graduation rate to 90 percent for all Geneva City School District students
- Literacy:
 - The percentage of students performing at mastery, scoring 85% or above on NYSED Regents exams or Level 4 on NYSED assessments, will increase to approach NYS averages for all students.
 - The percentage of students performing with proficiency, scoring 65% or above on the NYSED regents exams or Level 3 or above on NYSED assessments, will increase to at least eighty percent (80%) of all students.
- College and Career Readiness:
 - In collaboration with GHS Guidance Counselors, our goal is to expand GHS alumni outreach efforts to determine higher education and career pathways
- Collaborate across sectors to help maximize cradle-to-career success opportunities:
 - Work collaboratively with partner agencies to support a Finger Lakes Resiliency Center, which will create a trauma-informed community and advance upward mobility and equity opportunities for families.
 - Work with the City of Geneva and other partners on providing students with career awareness, training and mentorship opportunities, and provide entrepreneurial support and business knowledge to families.
 - Provide a welcoming community to all families throughout the Geneva area through family-friendly public spaces, businesses, and neighborhoods.
- Collaborate with the Geneva Education Foundation to determine commendable projects and programs worthy of funding.

Pride Points: We are proud to support the work of GCSD, which has seen an increasing graduation rate from 70.7% in 2011 to 83.4% in 2018. We are proud to convene community stakeholders annually to distribute our community report, which highlights progress related to our cradle-to-career goals and prompts conversation and targeted approaches to address persistent challenges. We are proud to have hosted every 2nd, 6th, and 9th grader at HWS Colleges for a “College Bound” program that is developmentally created to support literacy, STEAM, and college and career readiness goals, resulting in 3,600 unique visits since 2012. We are proud to have supported the creation of the “Summer Literacy Academy” at the Boys and Girls Club, to have helped launch a family engagement strategy via mobile devices that builds math and literacy skills (Ready Rosie), and have supported over 20 Career Chats at Geneva High School. We are proud to align with the Geneva Education Foundation and support access to Advanced Placement exams, mobile technology access in our community, and address other educational equity issues. We are proud to have played a key role in both the

[All-America City](#) competition in 2015 and the [Downtown Revitalization](#) initiative in 2017. Geneva 2030 gratefully acknowledges Dr. Philip Breitfeld, Strive Together Network, ESL Charitable Foundation, Max and Marian Farash Charitable Foundation, Rochester Area Community Foundation and the Wyckoff Family Foundation for ongoing financial support. We also acknowledge support from the City of Geneva, the Town of Geneva, and the William G. McGowan Charitable Fund for previous support. Additionally, we recognize and thank the many organizations and individuals for in-kind contributions of time and talent. These generous efforts are what make collective impact possible. For more information, please visit www.geneva2030ny.org, email geneva2030@hws.edu or call (315) 781-3825.